

Strategy & Growth Consulting Services

SIMPLY GRANTED

INTRO

Quick Delivery in 1 week

\$300

- ✓ Mission Statement Snapshot
- ✓ Top 3 Priorities Identification
- ✓ Preliminary Roadmap
- ✓ 3-4 Slide Deck Summary

Ideal for: Early-stage organizations or those with limited budgets needing a quick assessment to identify immediate strategic priorities.

BASIC

Delivery in 1-2 weeks

\$700

- ✓ Mission & Values Alignment Review
- ✓ Mini SWOT Analysis
- ✓ Initial Fundraising Strategy Consultation
- ✓ 5-7 Slide Deck Summary

Ideal for: Early-stage organizations needing a quick assessment to prioritize key areas for improvement. Includes an action session, and all services included in the Intro plan.

GROWTH

Delivery in 2-3 weeks

\$1,500

- ✓ Guidance on Mission Statement Refinement
- ✓ 3-6 Month Fundraising Plan
- ✓ Basic Donor Persona Development
- ✓ Target Market Overview
- ✓ 8-10 Slide Deck Summary

Ideal for: Small to mid-sized organizations needing more in-depth guidance for growth. Includes a collaborative session, high-level fundraising strategy insights and guidance, and all services included in the Intro & Basic plans.

BUILDER

Delivery in 3-4 weeks

\$2,350

- ✓ Comprehensive Mission Statement Refinement
- ✓ 90-Day Fundraising Strategy
- ✓ Full SWOT Analysis
- ✓ Organizational Capacity Assessment
- ✓ Marketing Strategy Overview

Ideal for: Organizations ready to engage in a strategic plan for growth. Includes done-for-you (DFY) revisions, a step-by-step fundraising plan for the next 90 days, tips on how to improve your capacity and marketing reach, and all services included in the Intro, Basic, and Growth plans.