

ADD-ON SERVICES

STRATEGY & GROWTH

DONOR SEGMENT RESEARCH

\$350

- Identify 10-15 potential donor segments
- Mini SWOT Review
- Initial Fundraising Tip

DIGITAL PRESENCE

\$300

- Website Audit
- Social Media Audit
- Optimization Tips

BOARD DEVELOPMENT

\$600

- Board Roles & Responsibilities
- Governance Best Practices
- Recruitment Strategy Development

IMPACT METRICS & REPORTING

\$450

- Identifying Key Impact Metrics
- Basic Reporting Templates
- Stakeholder Communication Tips

