



Wells Asphalt Paving in Rogers, AR is a full-service company that offers high-quality residential and commercial asphalt paving solutions at locally competitive rates. We are skilled in undertaking various projects – from a parking lot and driveway installation to asphalt resurfacing and maintenance. We use the best products and materials available in the industry and guarantee services and results that will surpass your expectations.



Our priority is to quickly and safely complete your project. To this end, we will take the time to understand your ideas and expectations. Then we will come up with a detailed plan of action and offer asphalt paving solutions that will meet your budget constraints.



#### **WORKING HOURS**

Monday 8:00am to 5:00pm
Tuesday 8:00am to 5:00pm
Wednesday 8:00am to 5:00pm
Thursday 8:00am to 5:00pm
Friday 8:00am to 5:00pm
Saturday 8:00am to 5:00pm
Closed

Call the office for any questions you may have!



479-621-8261





#### WELCOME TO

### BENTON COUNTY

ARKANSAS

CONTENTS

4 Benton County At A Glance

A Closer Look:

**5** Rogers

6-7 Bentonville

22-23 Places To Visit/Things To Do

28-29 County Map

31 Directory



Ad Designer - Kylie Cutting Book Designer - Teri Burkitt Art Director - Kara Cutting | Published by HMI All rights reserved (c) 2022 Heartland Marketing Inc. 1310 El Camino Drive | Pekin, IL 61554 Phone: 309.349.3282 | Fax: 309.349.3484 www.heartlandmarketinginc.com



#### BENTON COUNTY 279,141

Rogers	67,600
Bentonville	51,111
Bella Vista	28,661
Siloam Springs	16,991
Centerton	15,570
Lowell	9,422

BENTON COUNTY AR, Benton County, is a county located in the U.S. state of Arkansas. The county seat is Bentonville. The county was formed on September 30, 1836 and was named after Thomas Hart Benton, a U.S. Senator from Missouri. In 2012, Benton County voters elected to make the county wet, or a non-alcohol prohibition location.

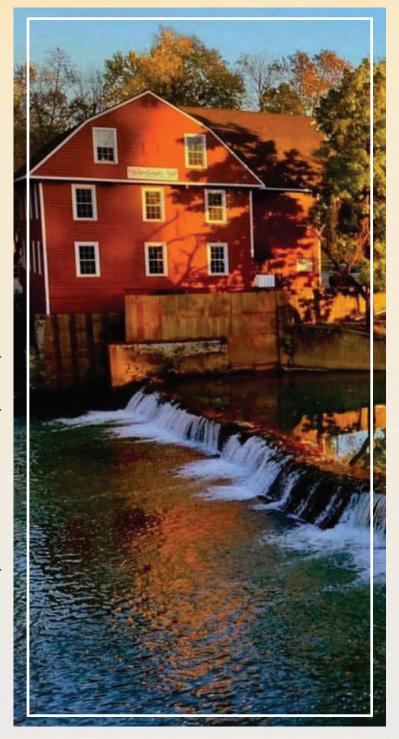
Benton County is part of the Northwest Arkansas region. According to the U.S. Census Bureau, the county has a total area of 884 square miles of which 847 square miles is land and 37 square miles (4.1%) is water. Most of the water is in Beaver Lake.

## RGGE BS Benton County

ROGERS is a city in Benton County, Arkansas. Located in the Ozarks, it is part of the Northwest Arkansas Metropolitan Area, one of the fastest growing metro areas in the country. Rogers was the location of the first Walmart store, whose corporate headquarters is located in neighboring Bentonville. Daisy Outdoor Products, known for its air rifles, has both its headquarters and its Airgun Museum in Rogers.

As of the 2010 census, the city had a population of 55,964. In 2019 the estimated population was 67,600, making it the sixth-most populous city in the state. The Fayetteville-Springdale-Rogers Metropolitan Area, more commonly known as Northwest Arkansas, is ranked 109th in terms of population in the United States, with 465,776 inhabitants as of the 2010 U.S. Census. The city has a total area of 33.6 square miles (87 km2), of which 33.5 square miles (87 km2) is land and 0.1 square miles (0.26 km2) (0.15%) is water.

Rogers was named after Captain Charles Warrington Rogers, who was vice-president and general manager of the St. Louis and San Francisco Railway, also known as the Frisco. The town was established in 1881, the year the Frisco line arrived; it was at this time the area residents honored Captain Rogers by naming it for him. The community was incorporated on June 6, 1881.



# BENTONVILLE



BENTONVILLE is the ninth-largest city in Arkansas, United States and the county seat of Benton County. The city is centrally located in the county with Rogers adjacent to the east. The city is home to the world headquarters of Walmart, the world's largest retailer. It is one of the four main cities in the four-county Northwest Arkansas Metropolitan Statistical Area, which is ranked 109th in terms of population in the United States with 463,204 residents in 2010, according to the United States Census Bureau. The city itself had a population of 35,301 at the 2010 Census, with an estimated population of 51,111in 2019. Bentonville has a total area of 31.5 square miles (81.6 km2), of which 31.3 square miles (81.0 km2) is land and 0.19 square miles (0.5 km2), or 0.67%, is water.

The area now known as Bentonville's first known use by humans was as hunting grounds by the Osage Nation

who lived in Missouri. The Osage would leave their settlements to hunt in present-day Benton County for months at a time before returning to their families. White settlers first inhabited the area around 1837 and named their settlement "Osage". By this time, the Osage had ceased using the area for hunting, and the white settlers began to establish farms. Upon establishment of Benton County on September 30, 1836, Osage was deemed a suitable site for the county seat, and the town square was established as the home of county government the following year. Osage was renamed Bentonville in honor of Thomas Hart Benton, a senator from Missouri who strongly supported Arkansas statehood.

Two years after Arkansas received statehood in 1836, thousands of Cherokee people from Georgia passed through Benton County as part of the Trail of Tears

# ARIA Benton County



route to the Indian Territory in what is now Oklahoma. Although no Civil War battles were fought inside Bentonville, the city was occupied by both armies and saw almost all of its buildings burned, either by opposing armies or guerrilla outlaws. Bentonville was a staging point for the Confederate army prior to the Battle of Pea Ridge, fought about 12 miles (19 km) northeast of town, and the town saw a brief skirmish just prior to the battle. The city began to rebuild about a decade after incorporation on April 3, 1873, with many of these Reconstruction Era buildings today serving as the oldest structures in Bentonville.

In the 1920s and 1930s the county developed a reputation as a leader in poultry production that continued into the World War II years, and which the area still maintains today. The post war economy helped Bentonville grow, with many new businesses starting.

Sam Walton bought the Harrison Variety Store on the Bentonville town square. He fully remodeled the building and opened "Walton's 5 and 10 Variety Store" on March 18, 1951. This single store eventually led to the creation of Walmart, the world's largest retailer, which still strongly influences the community today.

The late twentieth and early twenty-first century has seen a dramatic reduction in the manufacturing sector in Bentonville, corresponding with an increase in tourism and entertainment focused on the natural setting and outdoor opportunities of the area as well as the Crystal Bridges Museum of American Art, which opened in 2011. This has resulted in Bentonville being the fastest growing city in Arkansas, and the larger Northwest Arkansas area one of the fastest growing in the United States.

For outstanding HVAC services, Benton County Heating and Cooling, Inc. in Bentonville, AR is the contractor you can count on!

# BENTON COUNTY HEATING & COOLING, INC. OUTSTANDING HEATING AND COOLING SOLUTIONS

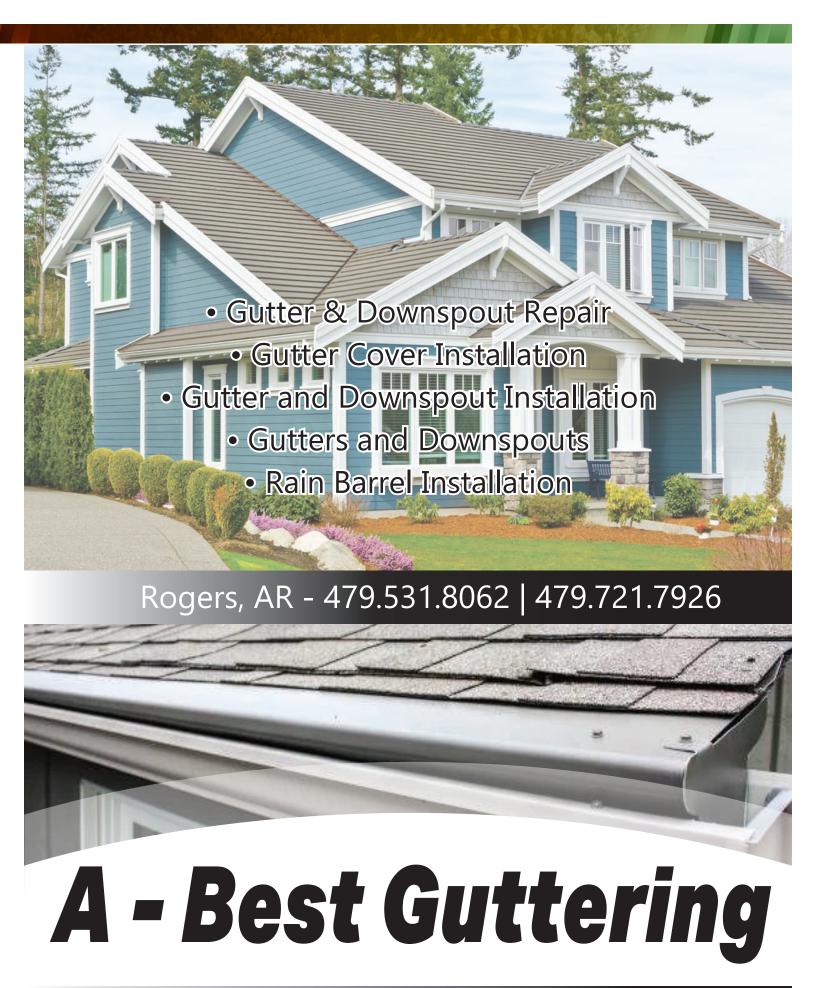
SAME LOCATION SINCE 1973
RESIDENTIAL AND LIGHT COMMERCIAL

- 1111 W Central Bentonville, AR 72712
- Phone: 479-273-7170 Fax: 479-273-2004
- www.bentoncountyheatingandcooling.com
- WHBCHC1973@Gmail.com









**Get a Free Esimate** 

# GONZALEZ TREE SERVICE (479) 670-1836

Bentonville, Arkanas 72712 www.gonzaleztreeservicear.com

For the professional tree care service you need, turn to our company for assistance.

We proudly serve the residents of Bentonville, AR with high standards and safety measures in our practice and we are more than ready to provide your trees with the care they need.

We invite you to browse our website to find out more about Gonzalez Tree Service.



- Tree Planting
- Tree Pruning
- Tree Trimming
- Tree Cutting
- Tree Removal
- Bush Trimming
- Stone Removal
- Commercial Only



Bentonville Glass Inc.

### GLASS INSTALLATION, TINTING & REPAIR

(479) 273-5545 • www.bentonvilleglass.com

### Why choose Bentonville Glass Inc?

When it comes to all kinds of glass construction services, we offer the most **competitive rates** in Bentonville. We also have decades of **experience** in the business and the stunning **quality** of our work is a testament to our commitment to always give the customer our best effort. Our **customer service** is unparalleled, as is proven by our ever-growing list of satisfied customers.



### High-quality glass at affordable prices!

Good quality glass protects, preserves and promotes a home, business or car. BGI offers installation, repair or replacement of **residential**, **commercial**, **and automobile windows**. We also offer shower glass repair and window tinting services. We have experts who can handle everything from residential windows and shower doors to high-tech commercial glass needs. We have an impressive inventory of products and are ready to deal with any glass installation or repair needs you may have.







507 S Main St • Bentonville, Arkansas • (479) 273-5545 • www.bentonvilleglass.com

## Melson HARDWARE



We Carry:
Bog Boots
Melissa & Doug Toys
Case Knives
Livestock Feed
Total Equine Feed
New & Used Tires



Relson

Come see our "Old Fashioned Hardware Store"!

115 S Main St Cave Springs, Arkansas





**Sharpening Service in Rogers** 

300 W Beacon Industrial Park Road Rogers, AR 72758

### (479) 631-6371

"Very good place to get anything sharpened friendly and good work"





(918) 352-8800 theseedguy.net





We offer top quality, reasonably priced, Non-GMO Heirloom seeds – which provides our customers the ability to grow amazing gardens that will feed their families healthy food!!





### "Our Farnily Caring For Your Farnily With Honor, Dignity and Respect"





#### The Meadows believes in exceptional care standards

- 24/7 Nurse on duty
- Certified Nursing Assistants
- Personal Care Assistants
- Life Enrichment Coordinator
- Private Dining Room Onsite Chapel, Theater & Beauty Salon
- Scheduled Transportation
- · Weekly housekeeping and linen service
- Daily activities
- Free Wi-Fi
- Emergency Call Service
- Video Camera Secured Entrances









We understand that individual needs

vary, and that's why we offer you the option of

choosing a plan that is right for you.











2300 SE 28th St, Bentonville, AR 72712 (479) 273-9969





### FIND HOMES MLS ANYTIME





callpam.net

### Pam Berry REALTOR®

Cell: (479) 282-6400

Office: (479) 876-6800

pam.berry@crye-leike.com

Buying? Selling? Relocation? You Have Questions...

# CRYE-LEIKE®

REAL ESTATE SERVICES

www.crye-leike.com













26 acres of natural scenic beauty on Beaver Lake with full hookup RV sites (90-ft. length limit), rustic tent sites, sleeping cottages, full service rooms and cabins, swimming pool, boat dock, laundry, hot showers and restrooms, covered pavilion, playground, fishing quide service and general store.

We have added a new cabin! It is a tiny home and glamping tents are going to be up soon.

We also will be adding yurts next year.



Explore 25 Acres of Natural Scenic Beauty



Kayaking, Fishing, Swimming, Sailing, Paddle Boards & More



Lakeview WEDDINGS
A Truly Unique Celebration



8369 Campground Cir, Rogers, AR 72756 (479) 925-1333





# Cut Above Grooming Salon LLC

www.cutabovegroomingsalon.us

Our Certified Professional Pet Stylists Offer Customized Care for a Pets Specific Needs.







3404 Bella Vista Way, Bella Vista, AR 72714

Mon Closed Tue-Fri: 09:00 AM-05:00 PM Sat-Sun: Closed

(479) 855-3646

Call For Your Appointment Today!

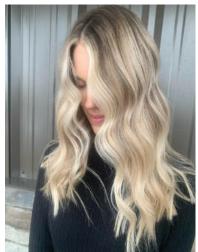






# UICO Southpointe, Siloam Springs, AR 72761 SALON

Hair / Manicures / Pedicures / Lashes / Facials / Skin Treatments





















urbanedgesiloam.com

# EGGS things to do

Bluff Dwellers Cave 4 State Area Noel, MO

War Eagle Cavern on Beaver Lake 21494 Cavern Drive Rogers, AR 72756-7493

> War Eagle Mill 11045 War Eagle Rd Rogers, AR 72756-7544

> Daisy Airgun Museum 202 W Walnut St Rogers, AR 72756-6665

> Hobbs State Park Conservation Area 20201 E Highway 12 Rogers, AR 72756-7530

Lake Atalanta Park 500 E Walnut St Rogers, AR 72758

Rogers Aquatics Center 1707 S 26th St Rogers, AR 72758-1317

Pinnacle Hills Promenade 2203 S Promenade Blvd, Suite 3200 Rogers, AR 72758-8888 New Province Brewing Company 1310 W Hudson Rd Rogers, AR 72756-2311

Bentonville Brewing Company 1700 S 1st St Rogers, AR 72756-5923

> Rogers Little Theater 116 S 2nd St Rogers, AR 72756-4526

Somewhere in Time Antique Mall 719 W Walnut St Rogers, AR 72756-3759

> Rogers Historical Museum 313 S 2nd St Rogers, AR 72756-4545

Ed Cooley Gallery 115 S 2nd St Rogers, AR 72756-4525

Key Wing Rogers Historical Museum 322 S 2nd St, Rogers, AR 72756

Crystal Bridges Museum of American Art - 600 Museum Way Bentonville, AR 72712-4947

# Benton County

The Walmart Museum 105 N Main St Bentonville, AR 72712-5341

Museum of Native American History 202 SW O St Bentonville, AR 72712-3641

> Bentonville Town Square 100 N Main St # 198 Bentonville, AR 72712

Scott Family Amazeum 1009 Museum Way Bentonville, AR 72712-5176

Slaughter Pen Hollow 203 NE 3rd St Bentonville, AR 72712

21c Museum 200 NE a St Bentonville, AR 72712-5360

The Peel Mansion Museum & Heritage Gardens 400 S Walton Blvd Bentonville, AR 72712-5705 The Peel Mansion Museum & Heritage Gardens 400 S Walton Blvd, Bentonville, AR 72712

> Phillips Park 3108 SE J St, Bentonville, AR 72712

Mildred B. Cooper Memorial Chapel 2504 Memorial Dr Bella Vista, AR 72714-1842

Tanyard Creek Nature Trail Lancashire Blvd to Nature Trail Ln Bella Vista, AR 72715

> Veterans Wall of Honor 103 Veterans Way Bella Vista, AR 72714-9603

Back 40 101 Town Ctr NE, Ozark Mountains Bella Vista, AR 72714-2403

> Blowing Springs Park 948 Blowing Spring Rd, Bella Vista, AR 72714





Signs, Wraps, Banners, Channel Letters, Retail Displays, Digital Boards/Menus, Screen Print, Embroidery, & More!

479,250,4

Visit us at one of our four locations!

204 Jane Place Lowell, AR 72745

508 SW 14th St Bentonville, AR 72712

1200 N 6th St **1861 N Main St** Rogers, AR 72756 Cave Springs, AR 72718









f 🏏 🎯 www.yoursignstudio.com



### TRIPLE MUSTARD BACON CHEESEBURGER

(BPT) - You can smell it in the air: BBQ season is in full swing. To impress your friends and family, you're going to need to offer up some serious eats because, let's face it, the food is the true star of any BBQ. But, this summer, don't overlook one of the key elements to really enjoying the full grilling experience - music.

McCormick asked Pitmaster Myron Mixon and the legendary DJ Jazzy Jeff to bring the two together. They remixed an old-school favorite, the classic cheeseburger, and layered it with lots of flavor. Try this Triple Mustard Bacon Cheeseburger, which calls for mustard in the ground beef to add tang, brushed on as a grilling glaze to keep them moist, and spread on the rolls as the perfect topping.

Below are a few helpful tips from Myron and Jazzy Jeff for making your BBQ sing this summer. Visit Find-YourSummerHit.com - this season's go-to grilling resource for seasonings, sauces, grilling essential sets, guides,

tips, and of course - more recipes!

\* Be patient - Myron points out that flipping meat too early is one of the most common grilling mistakes. The key to the perfect burger is waiting until it's cooked on one side before turning. The flip should only happen once.

\* Give your burger a little poke - Try not to press your patties with the spatula. That sizzle is the sound of all your flavorful juices hitting the grill and drying out. Instead, Myron recommends pressing your thumb into the patties to create a dimple, before throwing them on the grill, for more even cooking.

\* Set the mood - Nothing says backyard BBQ like turning up the ultimate playlist. Jeff suggests choosing songs that are nostalgic and make you think about the great summers of the past.

Triple Mustard Bacon Cheeseburger (Serves 4)

#### Ingredients:

1 pound ground beef

4 slices cheddar cheese

4 slices bacon, crisply cooked

6 tablespoons French's Classic Yellow Mustard, divided

1 teaspoon McCormick Garlic Powder

1/4 teaspoon McCormick Black Pepper, ground

1/4 teaspoon salt

4 hamburger rolls

#### **Directions:**

1. Mix 2 tablespoons of the mustard, garlic powder, pepper and salt in medium bowl. Add ground beef and mix gently until well blended. Shape into 4 patties.

2. Grill over medium heat 4 to 6 minutes. Brush tops with 1 tablespoon of the mustard. Flip burgers and brush with an additional 1 tablespoon of the mustard. Grill 4 to 6 minutes longer or until desired doneness. Add cheese slices to burgers 1 minute before cooking is completed.

**3.** Spread remaining 2 tablespoons of the mustard on rolls. Serve burgers on rolls. Top with bacon and desired condiments and toppings.



### The **FUTURE** of Commercial Trucking:

#### Your favorite goods now delivered using alternative fuel

(BPT) - Think about it: The food you purchased at the grocery store and cook for dinner tonight might have come from other locations around the world. Your clothes bought online might come from a manufacturing plant across the country. That package sitting outside in your entryway when you get home from work could have traveled coast-to-coast before arriving at your door.

Thanks to the trucking industry, you are able to purchase and use the things you want and need. In fact, the trucking industry is the lifeblood of the U.S. economy, with about 71 percent of all the freight tonnage moved in the U.S. being done so on trucks, according to the American Trucking Associations. As the industry saying goes: If you bought it - a truck probably brought it.

To move 10.5 billion tons of freight annually requires over 3.6 million heavy-duty Class 8 trucks and over 3.5 million truck drivers. It also takes almost 39 billion gallons of diesel fuel to move all of that freight, according to the association.

However, the trucking industry is changing with the times. With a forward-thinking mindset, transportation leaders and proactive companies are embracing the trend of using alternative-fuel vehicles such as electric vehicles in commercial transportation.

You probably have heard of electric cars for personal use, and maybe you even own one yourself. These types of vehicles are designed to use a battery instead of traditional fuels, which helps eliminate tailpipe emissions.

Larger commercial vehicles like trucks and buses may also benefit from this electric technology. The switch to electricity is slowly changing commercial transportation. In the future, you might receive your food, goods and packages - either directly or indirectly - by a commercial electric truck or van rather than diesel-powered or gasoline-fueled vehicles. While currently in limited availability, electric trucks are starting to take root in some of the larger trucking fleets.

Consider Penske Truck Leasing for example, which operates and maintains a truck fleet of more than 311,000 vehicles in North America. The company recently announced it was adding small, medium and large electric trucks to its overall fleet mix. And, it is also building out commercial electric vehicle charging stations at select California locations as a start.

Penske is an industry leader in transportation and in the areas of operating and maintaining fleets of traditionally fueled vehicles as well as alternative-fueled vehicles, which includes natural gas, propane, electric and diesel-electric hybrids.

Early introductions from truck manufacturers and large fleets like Penske are helping to re-shape the future of mobility in commercial transportation. The goods you use today that are shipped via traditional diesel trucks may one day be shipped using alternative fuels such as electricity.



### Genesis Gymnastics Academy

Our mission at Genesis Gymnastics Academy is to provide a safe and loving environment for your gymnast/tumbler to reach their full potential. We believe that you can work hard and still have fun reaching for your dreams. We strive to teach teamwork and team encouragement even in our recreational levels. Physical activity helps children to develop in body, mind, and spirit.

Teamwork helps to build friendships.

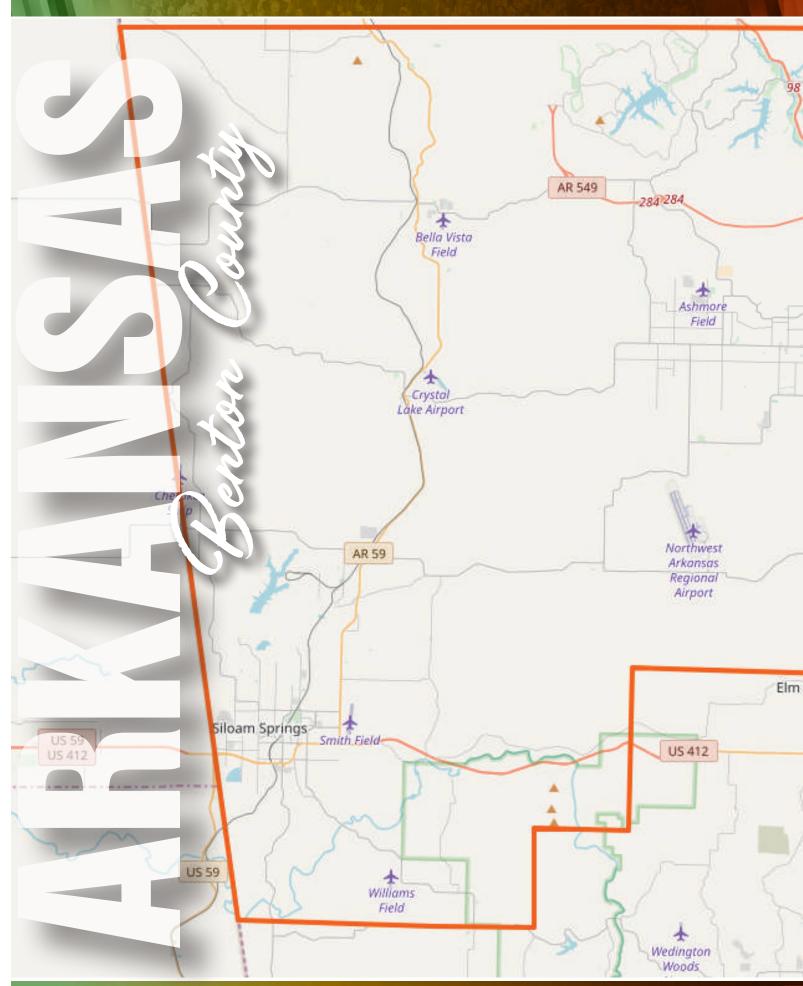
We offer activities like Parents Night Out, Birthday Parties, Recreational Meets, and Camp days during the summer.

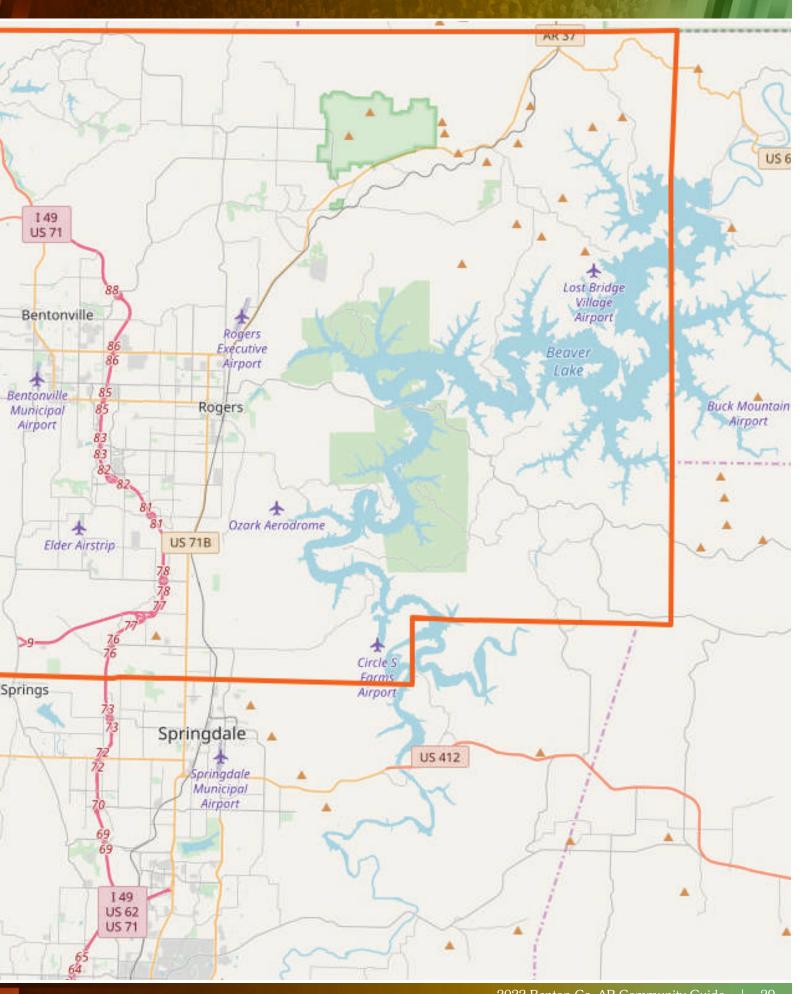
(479) 273-3416

524 Tiger Boulevard, Bentonville, Arkansas 727/12 www.genesisgymnasticsacademy.org











### **DIRECTORY**

	(479) 271-1033
	(479) 271-1013
	(479) 271-1015
	(479) 271-5767
	(479) 271-1040
hicles	(479) 273-2724
	(479) 271-1049
	(479) 271-1004
	(479) 986-1300
	(479) 273-9011
	(479) 271-1000
	(479) 271-1030
	(479) 271-1002
	(479) 271-1017
	(479) 271-1008
	(479) 271-1018
	ehicles

# Overstreet's Jewelry

Since 1948

We feature Hearts On Fire, the world's most perfectly cut diamond!

#### **CUSTOM DESIGN**

We can do start to finish design and production of jewelry in your individual style

BIRTHSTONE & ANNIVERSARY GIFTS
Gifts to commemorate any occasion

FINE JEWELRY

FAMILY OWNED SINCE 1948



ON THE SQUARE IN BENTONVILLE FOR MORE THAN 70 YEARS

103 N.E. 2nd Street / (479) 273-5424 / Tues-Fri 9am - 5pm, Sat 9am - 4pm, also by appointment



**FLYERS** 

### Fleartland Marketing Inc.

**COMMUNITY GUIDES** 

COASTERS MENUS

PH: 309.349.3282 FAX: 309.349.3484





BANNERS VINYL PROMOTIONAL ITEMS



MARKETING FROM THE

Heart!

wwww.heartlandmarketinginc.com



