



Business rules should rule business. Not taking sides in political or social dramas. **Woke** actions should never be observed in business. Woke stuff is like a magic trick. (Note) There's the **pledge** to do something and then there's the **sidetrack** to take your attention off what's actually happening and then there's the **switch** called the trick. A **pledge** to make an object disappear, then a young lady maneuvers around the stage, the **sidetrack**, to take your eyes off the object while the magician covers the object, magician pulls the covering off a box – it's gone, the **trick**. **Woke is the sidetrack**, it takes your attention off reality, so you'll always be tricked into **stupidity**.

This could never happen in any of Ayn Rand's books because Rand faced dilemmas head-on.

(The Fountain Head & Atlas Shrugged) **Her cautionary tale of government run a muck.**

Until recently, major league baseball used to offer one of those rare sanctuaries that fans were bound together for the love of baseball whether black or white or republican or democrat. But then woke came into being and thanks to major league baseball's dramatic protest of Georgia's new voting rules earlier in 2022 that sanctuary vanished. Atlanta got screwed out of an All-Star game. From voting rights to Covid 19 actions, to teachers' stands on classroom edicts to political stunts about gender - woke for a time collapsed them all. Now that America is coming to its senses, donations to black lives matter have dropped like a rock because it was a moneymaking scheme for a very few. It's also leading away from climate change edicts, it shows that most businesses and communities, learn that certainly they are not woke. But it sure took its toll to subvert the dignity of American democracy. Normally intelligent people look back asking themselves; "Why was I so stupid then, or am I still?"

Fewer boardroom diversity quotes are eating up woke businesses any more. Woke CEO's + investors had tricked customers with the motive that by engaging in Woke acts of consumption they were fulfilling a social obligation - that has generally collapsed. There are still some odd-balls out there. Just one of many examples is the World Health Organization. So to, the Chinese government stated that there were no human-to-human transmissions of the Covid virus. Public health leaders in the United States discourage the use of masks and encourage Americans to go about living their normal lives. Then they changed their mind. Yet it didn't make sense, Chinese state police were forcibly evacuating individuals from their homes and quarantined neighborhoods where the virus began in Wu Han. Thank goodness Woke destroyed itself, but for a few illiterates, it might still remain.