

— Value Proposition

**AI-Powered
Precision
Intelligence
for Life
Sciences
Leadership**

- PharmaSentinel replaces fragmented, labour-intensive monitoring with a "[single source of truth](#)."
- We deliver trusted, essential, and timely intelligence that ensures pharma leaders, biotech innovators, and health professionals are never blindsided by the speed of science
- Our proprietary AI/ML recommender system filters the noise of thousands of global sources, from EMA mandates to WHO breakthroughs, delivering customised, summarised feeds in real-time
- We've automated the heavy lifting of scientific research, regulatory monitoring, and market access, providing an intelligence suite that is 75% more cost-effective than traditional agencies

— Product



Use of AI

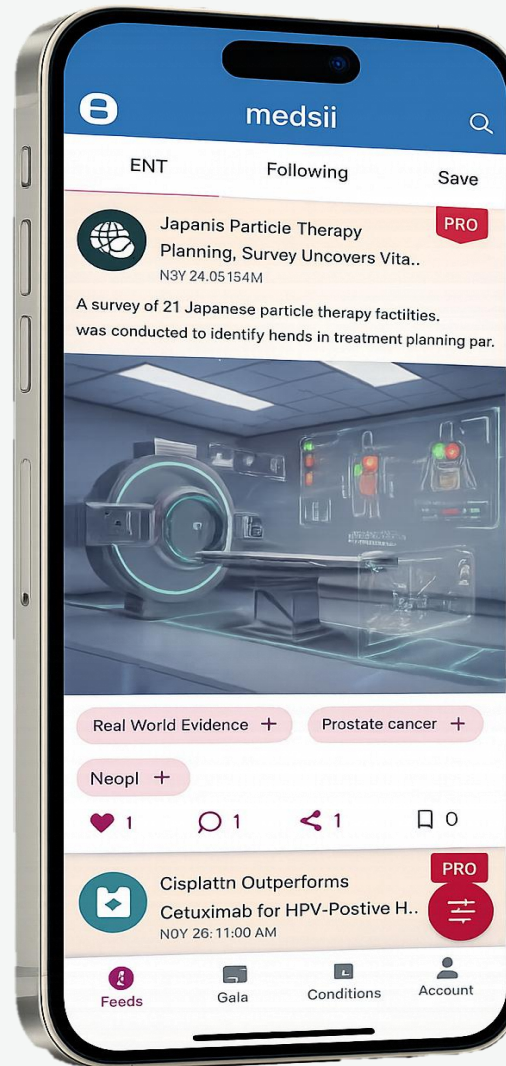
The platform scans, monitors, detects, & classifies content and summarises thousands of news articles per day exclusively from trusted sources.

It delivers relevant and curated content to customers, based on their requirements



GAIA

Our AI assistant GAIA allows users to quickly auto-create PowerPoints & Word Documents, and query and search their content using natural language, thus extracting insights and making sense of vast amounts of data



TRL 9

Technology fully-developed.
Platform being sold commercially



Customised

Enhanced filtering capabilities, push and email notifications empower users to monitor and stay updated on their specific content.

Automated alerts and organized categories allow users to control their content and never miss important updates



Webby Award Winner

Award-winning UI/UX makes for ease of use and immediate onboarding





— Use Cases

1

Medical & Regulatory

Provide timely scientific & regulatory intelligence more accurately to the Medical and Regulatory teams

- **Pharma Companies**
- **Biotech Companies**
- **Medical Device Companies**

2

Market Access / Field Force

Empower the Field force to have up-to-date and relevant conversations with clinicians

- **Pharma Companies**
- **Supplements Companies**

3

Clinical & Scientific

Provide succinct and precise clinical & scientific information to health professionals and patients

- **Public/Private Health**
- **Scientific Associations**
- **Patients Associations**