medsii Wins Webby Honoree 2021

FOR IMMEDIATE RELEASE

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medsii.com Honored For Best Health & Fitness Apps and Software In the 25th Annual Webby Awards

LONDON — April 2021- medsii.com (medsii) announced today that it has been honoured for Best Health & Fitness App in the 25th Annual Webby Awards. Hailed as the "Internet's highest honour" by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honouring excellence on the Internet. IADAS, which nominates and selects The Webby Award Winners, is comprised of Internet industry experts including Internet inventor Mozilla Chairwoman Mitchell Baker; MOMA Senior Curator Paola Antonelli; Host of NPR's Code Switch Shereen Marisol Meraji; R/GA Global Chief Creative Officer Tiffany Rolfe; Co-Inventor of the Internet Vint Cerf; DJ and Founder, Club Quarantine D-Nice; Co-host Desus & Mero on Showtime Desus Nice; SVP of Content at Twitch Michael Aragon; Twitter Senior Director, Product Design Richard Ting; and Founders of VERZUZ Swizz Beatz and Timbaland.

medsii uses AI to predict & prevent future health problems, providing personalized and customized news & alerts on health, medicines & medical conditions from trusted health sources such as the NHS, the European Medicines Agency (EMA), the Food and Drug Administration (FDA) and the World Health Organisation (WHO).

"Honorees like medsii.com are setting the standard for innovation and creativity on the Internet," said **Claire Graves, Executive Director of The Webby Awards**. "It is an incredible achievement to be selected among the best from the nearly 13,500 entries we received this year."

Rav Roberts, medsii CEO & co-founder, said "We are delighted to be named a Webby Honoree just 6 months into our journey and we look forward to continued success, especially launching in the US this June."

About medsii.com

medsii, created by Pharma Sentinel, is a reliable and trusted health source that uses AI to help predict & prevent future health problems. Our users can find the latest health, medication and drug news & alerts, as well as info about various medical conditions and possible medication interactions.

Website: medsii.com
Twitter: @medsii2020

LinkedIn: linkedin.com/company/medsii Facebook: facebook.com/medsii2020 Instagram: instagram.com/medsii_/

Find The Webby Awards Online:

Website: <u>webbyawards.com</u>
Instagram: <u>@TheWebbyAwards</u>
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LinkedIn: linkedin.com/company/the-webby-awards

Facebook: <u>Facebook.com/TheWebbyAwards</u>

YouTube: <u>youtube.com/webby</u> **About The Webby Awards:**

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites and Mobile Sites, Video, Advertising, Media & PR, Apps and Software, Social, Podcasts, Games, and Virtual & Remotes. Established in 1996, this year's Webby Awards received nearly 13,500 entries from all 50 states and 70 countries worldwide. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: WP Engine, Marketerhire, Brandlive, Slack, YouGov, BASIC, KPMG, Wall Street Journal, AIGA, Podcast Movement, Fast Company, and Social Media Week.