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## **A Unique Opportunity for Growing Your Dental Sleep Practice Through Receiving Qualified Patients – Free Appliance - Guaranteed Revenue**

We're thrilled to introduce our partnership with **Good Sleep Co.**, an emerging leader in the field of Dental Sleep Medicine! Good Sleep Co. not only offers an FDA-cleared dorsal fin nylon oral appliance, but they've also developed a unique business model that focuses on supporting dental providers like you, helping to drive patient referrals and strengthen the relationship between providers and patients.

You've likely heard about referral programs from other companies yielding minimal results, typically involving one of the following approaches, which all cost you an initial and continual investment:

1. Social media campaigns (Instagram, Facebook, LinkedIn posts)
2. "Build a website and they will come"
3. General introductions to other DSM and Sleep Physicians in your region

However, **Good Sleep Co.** offers something different. They are in charge of a pool of abandoned diagnosed, unsuccessfully treated patients from Physicians, DME, Retail, and even an evolving Pharma approach.

This referral system will grow over time, therefore the opportunity to be part of it is **NOW**, to obtain your first mover advantage. The carefully designed referral pathways connect you with businesses that already have diagnosed patients, including those who have struggled with PAP therapy from the DME sector. Excitingly, there's also a new referral program emerging from the Pharma sector that will drive thousands of patients per month towards oral appliance therapy.

**We are currently looking for DSM practices in 38 markets across the nation.**

### **Key Points:**

- Free Patient
- Free Appliance and Aligner
- Guaranteed Reimbursement
- No Money to Join or monthly fees- zero risk, just more patients and net profit

- All patients will be sleep tested, diagnosed with OSA, have treatment ordered, prior authorization completed, financials collected, motivated and be ready to schedule impressions, released through ResDent, the included software.
- Leaving you, the dentist, to do exam and scans, send them to Good Sleep Co, receive the included device, fit the device and morning aligner, and necessary follow-ups.
- Payment on device delivery is \$1500 and \$25 per follow-up after that. Appliance is paid by CSS through the ResDent platform.

To learn more about **Good Sleep Co.**'s flagship products and how you can join the **Comprehensive Sleep** patient referral program, simply fill out the other attached form and return to this email link or email back to [solutions4sleepapnea@outlook.com](mailto:solutions4sleepapnea@outlook.com) . You'll then receive an invitation to join an introductory webinar.

This is a time-sensitive opportunity, with referrals starting as early as **November 1st**, so don't wait!