



LEARN MORE ABOUT CS

O CS Primer Kit

O CS Annual Reports

<u>Proposed Kensad</u>
<u>Critical Habitat</u>
Primers

CONTACT US TODAY TO BE A PART OF COMMUNITY-LED FOREST CONSERVATION!

hello@centreforsustainabilityPH.org www.centreforsustainabilityPH.org +63-917-641-5792

(f) @centreforsustainability



@cspalawan_ph

SOCIAL AMBASSADOR

Our social media is our most important online platform for lobbying to decision-makers to pass conservation & sustainability laws (eg. the law passed by the PH government to establish the Cleopatra's Needle Critical Habitat). We've learnt that with a strong following & regular engagement, politicians can't ignore us! Besides advocacy, we also use social media to educate & inspire our audiences about Palawan's natural treasures, give updates about our work & achievements, & fundraise to further support our conservation efforts.

Our Social Ambassador Program is an integral part of extending our reach to new audiences. Currently the Program only applies to Instagram and Facebook. You do not need to have a lot of followers/friends to become an Ambassador, but you do have to be committed & passionate about conservation advocacy.

Requirements:

- Fill out the Application Form <u>HERE</u>. We will contact you within 2 weeks if your application is approved.
- Commit to being a Social Ambassador for 3 months, which can be extended upon agreement.
- Access to a smartphone or computer/laptop, internet, and Google Documents.

In your role as Social Ambassador, you agree to:

- Post once per month on your feed/wall about anything related to CS with a Call To Action (CTA), eg. follow CS, volunteer at CS, donate to CS.
- Post once per month on your Stories/My Day about anything related to CS with a CTA.
- Agree to post on environmental holidays & tie it back to CS (eg. Earth Day, World Otter Day, etc.).
- You may either create original content &/or you can repost CS content. You will be given access to CS visual assets for posting (photos, videos).

CS will provide:

- Online/In-person Orientation meeting (15-30 minutes).
- Supervision and regular feedback on your work.
- Certificate of hours volunteered, upon request.
- Online/In-person Evaluation meeting of your performance (15-30 minutes), upon request.