



Omega Psi Phi Fraternity, Inc. Nu Chapter Founded March 15, 1921

Please direct all correspondence to:  
[lawrence.ball.1978@gmail.com](mailto:lawrence.ball.1978@gmail.com)

**Lawrence R. Ball**  
131 Spyglass Drive, Blue Bell, PA 19422

January 6, 2022

Dear Sponsor/Advertiser:

For your consideration and action, please accept this solicitation, on behalf of **Nu Chapter, OMEGA PSI PHI FRATERNITY, Inc.**, as the chapter observes our Centennial Celebration. On April 1, 2, 3, 2022, Nu Chapter will celebrate its Centennial Weekend in State College, PA. The festivities begin Friday, April 1, 2022 with a social gathering and other exciting events (details to be announced). On Saturday, April 2, 2022, the chapter will formally celebrate 100 years with a Centennial Awards Banquet. For detailed event information see [nualumniassociation.org](http://nualumniassociation.org).

**OMEGA PSI PHI FRATERNITY, Inc.** is a 110-year-old fraternal organization of college-educated men, supporting the community based on its Cardinal Principles of Manhood, Scholarship, Perseverance and Uplift. Prominent Omega men include jazz musician William "Count" Basie, college president and bank chairman Dr. Walter E. Massey, civil rights activists Jesse Jackson and Roy Wilkins, poet laureate Langston Hughes, and entertainers Steve Harvey and Tom Joyner, attorneys Vernon Jordan and Ben Crump, and businessmen-athletes Michael Jordan and Shaquille O'Neal.

**Nu Chapter** was established in 1921 at the Pennsylvania State University. Nu Chapter was the first black organization at the University. Distinguished Nu Chapter Alumni include football stand-out and businessman Lydell Mitchell, U.S. District Judge the Honorable Julian Cook, engineer Benson L. Dutton and businessman Ronald Ross Davenport. Nu Chapter has been an active community leader, presenting health care, civic, educational activities, and fraternity mandated programs including but not limited to:

- **ACHIEVEMENT WEEK** is observed each November and is designed to recognize those individuals at the local level who have contributed to community uplift. A National High School Essay Contest is held in conjunction with Achievement Week.
- **SOCIAL ACTION PROGRAMS** where Chapters undertake activities that will uplift their communities. Events include voter registration, Assault on Illiteracy, Habitat for Humanity, mentoring and participation in fundraisers for local charitable organizations.
- **TALENT HUNT PROGRAMS** provide exposure, encouragement and financial assistance to talented young people participating in the performing and visual arts. Winners are awarded recognition and may receive college scholarships.

Please find attached an ad submission form. Feel free to contact us at [fietts@icloud.com](mailto:fietts@icloud.com) with any advertisement related questions. Thank you in advance for your support.

Sincerely,

Lawrence R. Ball  
Chairman, Nu Alumni Association

Robert C. Preston  
Centennial Souvenir Book Committee

Nu Alumni Association





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## Celebration Program & Souvenir Book

The **Nu Alumni Association [NAA]** (former members of Nu Chapter) and **Iota Lambda Lambda [ILΛ]** (the State College, PA graduate chapter) of **Omega Psi Phi Fraternity, Inc.** will celebrate 100 years of friendship and achievement of its thirteenth pearl, **Nu Chapter**. The Penn State chapter was established on March 15, 1921, only ten years after the national fraternity was founded November 17, 1911 at Howard University in Washington, D.C.

By advertising in our **Centennial Celebration Program & Souvenir Booklet**, you acknowledge the history and accomplishments of the oldest African American student organization and the first African American fraternity at Penn State. You will also support the continuing efforts of local fraternity initiatives including community health, social action and voter registration programs as well as the Nu Alumni Association Scholarship Program.

### Advertising Rates, Specs and Other Information

Camera ready electronic ads can be emailed to [fietts@icloud.com](mailto:fietts@icloud.com) as a .jpg, .png or .pdf (at least 300 dpi) and must be accompanied by a scanned copy of the AD CONTRACT. Ad copy only can be submitted via email (to the same address) for sizing and layout at an additional cost.

*The DEADLINE for receipt of your camera ready advertisement is **Friday, March 4, 2022.***

<b>Page Size</b>	<b>Cost</b>
Full (10 in. high x 8 in. wide)	\$ 150.
Half (5 in. high x 8 in. wide)	\$ 100.
Business Card	\$ 75.
Inside front cover	\$ 500.
Inside back cover	\$ 500.
Back Cover	\$ 1000.
Layout/Artwork	\$ 50.

To place an ad, please copy or print out and mail the attached AD CONTRACT along with your preferred method of payment to:

**Lawrence Ball**  
 131 Spyglass Drive  
 Blue Bell, PA 19422

For event details and to purchase tickets to the Centennial Celebration weekend at the Hyatt Place State College see:

[nualumniassociation.org](http://nualumniassociation.org)

or

phone Lawrence Ball (215) 519-1271

Nu Alumni Association





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## Celebration Program & Souvenir Book Ad Contract

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

Cell Phone \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of Contact Person for Ad \_\_\_\_\_

Size of AD \_\_\_\_\_ **Total Cost of Ad** (including Layout/Artwork) \$ \_\_\_\_\_.

**Note:**

Advertising copy/artwork (in the form of .jpg, .png or .pdf) and payment must be submitted no later than **Friday, March 4, 2022.**

**Payment Options:**

\_\_\_\_\_ Enclosed is a money order payable to the **Nu Alumni Association** in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_ Enclosed is a check payable to the **Nu Alumni Association** in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_ Enclosed is a purchase order from my company P.O. Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return one copy of this contract with your money order, check, cash or purchase order to:

**The Nu Alumni Association  
c/o Lawrence Ball  
131 Spyglass Drive, Blue Bell, PA 19422**

Weekend Registration: **\$575.** per couple includes Hyatt Place State College (2 nights), Centennial Celebration Dinner Dance and all scheduled activities. See [nualumniassociation.org](http://nualumniassociation.org) for event details.

For further information (tickets & accommodations) contact:  
**Lawrence Ball** [lawrence.ball.1978@gmail.com](mailto:lawrence.ball.1978@gmail.com) or (215) 519-1271