



Members of Omega Psi Phi perform at the NPHC Block Show at Old Main on Thursday.

Event demonstrates groups' unity, talent

By Caitlin Sellers
COLLEGIAN STAFF WRITER

Purple-laced, gold-sprayed boots stomped and black tiered skirts swooshed Thursday evening as, for the first time, all eight of the NPHC's organizations performed in the second annual Block Show. The crowd extended up the steps of Old Main and onto the lawn as the fraternities and sororities danced, chanted, stepped and sang. The Block Show was created last fall to bring all of the National Panhellenic Council (NPC) organizations together to entertain and inform the community about their chapters, Austin Miller (senior-journalism), vice president of communications for the NPHC, said. Each fraternity and sorority performed individually, and presented information about their organization. Two students were presented scholarships worth \$1,000 and \$500. Gherleen Greene (senior-accounting) said Thursday was her first time performing. She practiced every night after class for three weeks for the event with her sorority, Delta Sigma Theta, she said. "It's really the first time, besides Meet the Greeks, that you introduce your organization," she said. "You want to have every-

thing together, you want everything to be structured." She added that the performances demonstrated unity within the NPHC. NPHC President Cordero Thompson (senior-accounting) said he was most pleased to see the fraternities and sororities having a good time together. "As a whole, I am so delighted that everyone came out and had a good time, did their best," he said. Only seven of the organizations performed in the show last year, Thompson said. He added the event also had a larger turn out of spectators this year. "Every year we get bigger and better," he said. The Block Show came less than a week after a large fight erupted at a NPHC back-to-school dinner at the HUB Robeson Center, which prompted police to direct students outside of the building. Thompson said Thursday's second annual Block Show demonstrated the real values of the NPHC. "That's what the NPHC is about," he said. "We're not about fighting or other chaos. We're about achieving one goal, about bringing all of the African-American fraternities and sororities together collectively."

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Cute different than sexy, professor's study shows

By Somer Wiggins
COLLEGIAN STAFF WRITER

"Cute" and "sexy" — one and the same, or completely different? Robert Franklin (graduate social psychology) set out to find the answer to this question in a study on facial attractiveness. His results? Being cute is in fact different than being sexy. "I used science to say that there's a difference between cute and sexy," said Franklin, who worked with Reginald Adams, an assistant professor of psychology and neurology at Penn State. What's more, people usually find facial features sexually attractive. In order to test their hypothesis, Franklin and Adams took pictures of faces, both male and female, to intro-level psychology classes and asked the female students in the class to rate how attractive they found the face, Franklin said. "The pictures were found on the Internet and were 'standardized and boring,'" Franklin said. Some of the pictures were of entire faces. Others were pictures of faces that had been cut in the middle and shifted to the side, split so participants were forced to focus on individual features. "Features are what are sexually attractive, and the whole face is what's

attractive," Franklin said. The researchers asked the women to identify whether they found the person pictured appealing for a date or for a lab partner, assuming the person found attractive for a date is sexually attractive and the person found attractive for a lab partner is non-sexually attractive, Franklin said. Women were polled because women tend to have more fluctuations in what they find sexually attractive and non-sexually attractive, Franklin said, but the researchers assume they would find the same results if men were questioned. Franklin said he would expect the same results for gay students as well. The study's findings were recently published in the *Journal of Experimental Social Psychology's* September 2009 issue. Friends Eliza Abella and Jamie Klump were not surprised the study showed a difference between cute and sexy. "When you see someone who's cute, you're like, 'Aw,'" said Klump (sophomore-biochemical health). She added that "cute" has a "nice guy" association, and Abella (sophomore-agricultural health). "When someone's sexy, it's like he's a man," Abella said. "I like a five o'clock shadow."

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MtvU holds competition for self-sustainable idea

By Jenna Ekshid
COLLEGIAN STAFF WRITER

Students who are passionate about enacting social change, as well as finding the perfect business plan, now have a forum for their ideas — and a chance at \$25,000. MtvU and NYSE Euronext are sponsoring a contest called "Movers and Changers," which invites people ages 16 to 28 to submit a business proposal that will both affect social change and be self-sustainable, said Carlo DiMarco, vice president of University Relations for mtvU. The competition will run until Oct. 15, culminating in a short-form series premiering Nov. 23 on mtvU featuring the winning team. They will also be awarded \$25,000 in seed money and ring the opening bell at the New York Stock Exchange, a privilege DiMarco said was a "really exciting add-on." While the national program provides an attractive opportunity for budding entrepreneurs, Penn State also offers a similar program called Idea Pitch, said business professor Anthony Warren. Warren said students interested in this

type of contest should pitch to as many outlets as they can. "Multipurpose your work," he said. "Use the laziness principle: Use an idea as many times as you can." However, he said the mtvU contest is "wonderful" in promoting an environment where students can create social value, and is a worthwhile thing to do. The three teams with the best proposals will have a chance to present their ideas in New York City at NYSE Euronext's Global Entrepreneurship Week: Mentoring Madness to a team of panelists including Blake Mycoskie, the "chief shoe giver" at TOMS Shoes. "It's important for me to pass along what I've learned and encourage people to think like a social entrepreneur," Mycoskie said. Because they haven't spent much time experiencing the real world, Mycoskie said college students are important and have the ability to think "creatively and openly." Students can submit proposals online at moversandchangers.com, which should contain a detailed business plan and a short "elevator pitch" giving the gist of the idea.

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UPAC What's Going On

Your guide to Movies, LateNight, Meetings and Events at Penn State

ARHS Movies Presents

Star Trek

Friday & Saturday
7 PM, 9:30 PM & Midnight

Sunday
7 PM & 9:30 PM

PSU Student ID required
All ARHS movies are shown in the HUB Auditorium. All ARHS movies are free and funded by UPAC.
Your Student Activity Fee at work

GSA C.A.F.E. Film Series

Check out
www.clubs.psu.edu/gsa for titles and dates.

All movies, titles and times are subject to change. All GSA movies are free. GSA Movies are funded by Your Student Activity Fee!

The Buzz

UPAC Do you need funds for a program, a conference, or other items for your student organization? Stop by the UPAC office and see if your event or needs qualify for student activity fee funds! UPAC is located in 229 HUB-Robeson Center or email upac@psu.edu

Leaders Emerging Today

L.E.T. is a 10-week, peer-led, leadership program specifically designed for first-year students at University Park. No prior leadership experience is required to participate; however, L.E.T. is limited to 30 participants so a brief application is required. Participants who successfully complete the 10-week program will be awarded a "Certificate of Completion." L.E.T. meets on Wednesday nights from 7 PM to 9 PM in 129A HUB-Robeson Center beginning Wednesday, Sept. 9 and concluding on Wednesday, November 11. Apply online today! <http://www.sa.psu.edu/studentactivities/>

Questions? Contact: leadership@psu.edu (814) 863-4624

Student Health Center offers Health Tune-Up Classes

Thursday 5 PM - 6 PM
205 Student Health Center

Sept. 10 Self-guided Massage
Sept. 17 Acupressure
Sept. 24 Relaxation
Oct. 1 Yoga
Oct. 8 Sleep Habits
Oct. 15 Healthy Microwave Cooking
Oct. 22 Reflexology
Oct. 29 Healthy Eating on a Budget
Nov. 5 Yoga
Nov. 12 Kirti & Chakra Center
Dec. 3 Yoga
Dec. 10 Stress Management

For more information call (814) 863-0461 or email promotinghealth@psu.edu

Center for Arts & Crafts Fall 2009 Session 1 & 2 Class Registration Now Open!

Session 1 starts 9/14
Session 2 starts 10/26

Must be a PSU affiliate to register for classes. Discounts for PSU University Park students with valid ID. Classes and workshops include wheel thrown pottery, watercolor painting, drawing, stained glass, oil painting, belly dance, scrapbooking, quilting and more! For more information, and to view a PDF of our fall catalog, please visit www.sa.psu.edu/artsandcraftscenter/ or call 814-865-9278 or email mandi@psu.edu

Muslim Student Association Fast-A-Thon

Sept. 8
7 PM Alumni Hall

Ramadan is the holiest month for Muslims. For each of the 30 days, Muslims refrain from food, drink and sexual activities from sunrise to sunset. Thank you can do? Try tasting Muslim style for a day on Tuesday, Sept. 8 or simply join the participants and local Muslim community for this year's Fast-A-Thon. Indian food will be catered by Indian Pavilion. Tickets are \$3 for non-Muslims. Please check our Facebook group for more information about details and updates on the event.

Student Health Fair

Sept. 9
9 AM - 4 PM, Student Health Center (across from outdoor pool and next to the career center)

Join us to learn about the various services offered at UHS and CAPS. Resources and demonstrations will be featured as well as performances by Penn State clubs throughout the day. Enter to win prizes and giveaways including a VIPF. Snacks will be provided as well.

ASA (Associated Student Activities) New and Returning Treasurers

Our Treasurers' Workshops are being offered on the following dates and times:

Tuesday, Sept. 8, 10 to 11 AM, Room 233
Wednesday, Sept. 9, 2:30 to 3:30 PM, Room 233
Thursday, Sept. 10, 2:30-3:30 PM, Room 233

Please stop in to the ASA Office (c. 240 HUB) and sign up for a session. Our Treasurer Guide and valuable links are now available online @ www.sa.psu.edu/asa. Attendance is not required but highly encouraged.

Does your organization have a weekly, bi-weekly or monthly meeting? Or do you have a special event coming up? Would you like to get the word out to students? Stop by the UPAC office located in 229 HUB Robeson and pick up a form, fill it out and return it to the UPAC office as early as possible but no later than the week before the event. We will be happy to publish your information in our weekly meeting section. The Meeting List is published each Monday in the What's Going On page. Events are published Monday and Friday! This service is free and provided by UPAC! Your Student Activity Fee at Work!

Undertones Student Drag Show Auditions

Monday, Sept. 7
7 PM, 105 Forum

Students will audition to compete in 2009 annual Student Drag Show competition. For more information contact Larina at lm552@psu.edu or visit www.clubs.psu.edu/undertones. Stop by 105 Forum to audition.

LATE NIGHT AT PENN STATE

Friday, Sept. 4

for winners! - 10 PM Ground Floor (Sponsored by Minor League Gaming)

CREATIVE CRAFTS - Decorate your own Bobblehead Animal! - 9 PM-1 AM, Ground Floor

OPEN GAMES NIGHT - Monopoly, Risk, Jenga, Scrabble and more! - 10 PM-1 AM, Ground Floor

LATENIGHT BILLIARDS - 9 PM - 1 AM Corner Pocket

ARHS MOVIE: STAR TREK - 7 PM, 9:30 PM & 12 AM, Auditorium

SATURDAY LATENIGHT FOOD SPECIALS:

Ground Floor, Cafe: \$1.99 Fruit Smoothies, \$1.29 Soft Pretzels, Cookies & Milk featuring 4 varieties of David's smaller cookies at 69¢ or 2 for \$1.09, and 50¢ Box of Popcorn - 9 PM-1 AM

Shrimp: \$1.99 Scallion Hero or Pasta Special and \$1.00 slice of Cheese or Pepperoni Pizza - 9 PM-2 AM

WHITE BUILDING ACTIVITIES:

Half Court Shot Contest - 9 PM start
Open Recreation - 9 PM start
Open Pool Recreation* - 9 PM-12 AM (Closed if no line-up)
Fitness Center* - 9 PM-1 AM (*Requires Fitness Pass/ID)

PSU-UPark Student ID required at most events. All events are in the HUB-Robeson Center unless noted otherwise.

Check out Union St. and get a great deal on late night food on Friday and Saturday nights!
www.latenight.psu.edu

Saturday, Sept. 5

SWING DANCE - 10 PM - 1 AM Alumni Hall (Sponsored by Swing Dancing Club)

MARCO TENNIS 64 TOURNAMENT - Prizes