



**TO:** Councilmember Allen Warren

**FROM:** Marketing / Economic Developing Committee  
Del Paso Boulevard Partnership

**RE:** Mitigation Fund Request

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On October 24, 2017, the City Council voted to approve the Temporary Homeless Shelter, with mitigation funds of \$500,000 for economic development in North Sacramento, \$200,000 for security and maintenance and \$175,000 for Police.

Per the request of the Councilmember's Office, the Partnership established a Marketing / Economic Development Committee to request mitigation funds to off-set the negative impacts of the Homeless Shelter on Railroad Drive.

The Committee met on February 15, 2018 and is submitting a Mitigation Fund Request of \$199,700.

**Improvement and Development of Del Paso Boulevard Events**

- \$5,000 for the 5th Annual Taco Festival
- \$5,000 for Summer Concerts Series on the Boulevard

**Lighting Improvement to the Boulevard**

- \$4,200 for Improved Lighting - 138 new LED light fixtures for Black Poles
- \$2,900 for Lighting of Median Trees - 42 Median Trees
- \$22,000 for Lighting of Boulevard Business - 61 Boulevard Business
- \$8,500 for New Lighting of Boulevard Signs

**Enhanced Boulevard Security**

- \$9,100 for Cameras on the Boulevard - 18 New Cameras on the Boulevard
- \$2,500 for Access to Cameras for Paladin - 2 New Laptops with Camera Access

**Direct Business Mitigation Funds**

- \$18,000 for Businesses Directly Affected by the Homeless Shelter

**Micro-Grant Program For Boulevard Business**

- \$75,000 for 1:1 Matching Micro-Grant Program for Boulevard Business Development

**Boulevard Media and Marketing Program / Del Paso Boulevard**

- \$47,500 for Media and Marketing of Boulevard / Businesses

**TOTAL REQUEST**

- **\$199,700**