

Annual Report

of the

Del Paso Boulevard Business Improvement Area

In Accordance with the Streets and Highways Code, Section 36530

Fiscal 2018/19



April 29, 2018

**Del Paso Boulevard
Business Improvement Area
Annual Budget**
Fiscal Year 2018/19

	BIA	Other	Total
Revenues			
Beginning Reserves	\$ 2,000.00	\$ --	\$2,000.00
Other Revenue (PBID)	\$ --	\$479,797.00	\$479,797.00
Membership Fees	\$ --	\$ --	\$ --
Business Tax Collections	<u>\$33,000.00</u>	<u>\$ --</u>	<u>\$33,000.00</u>
Total Revenue	<u>\$35,000.00</u>	<u>\$479,797.00</u>	<u>\$514,797.00</u>
Expenses			
Operating/Administrative Expenses			
Security	\$ 8,600.00	\$135,600.00	\$144,200.00
Advocacy Administration	\$ 5,700.00	\$ 89,000.00	\$ 94,700.00
Boulevard Enhancement	\$ 1,400.00	\$ 26,000.00	\$ 27,400.00
Business Development	\$ 4,600.00	\$ 53,700.00	\$ 58,300.00
Maintenance/Landscaping	\$ 8,000.00	\$ 86,100.00	\$ 94,100.00
Office Expenses	\$ 1,000.00	\$ 3,500.00	\$ 4,500.00
Contingency	\$ 1,900.00	\$ 15,297.00	\$ 17,197.00
	<u>\$ 31,200.00</u>	<u>\$409,197.00</u>	<u>\$440,397.00</u>
Advertising			
Paid Media	\$ 800.00	\$ 12,900.00	\$ 13,700.00
Graphic Design	\$ 300.00	\$ 3,000.00	\$ 3,300.00
Website	\$ 400.00	\$ 3,500.00	\$ 3,900.00
Printing	\$ 300.00	\$ 6,000.00	\$ 6,300.00
Banner Program	\$ --	\$ 6,500.00	\$ 6,500.00
	<u>\$ 1,800.00</u>	<u>\$ 31,900.00</u>	<u>\$ 33,700.00</u>
Special Events			
Recognition of New Businesses	\$ 2,000.00	\$ 26,700.00	\$ 28,700.00
Carnival, Pancake Breakfast, Taco Festival	\$ --	\$ 12,000.00	\$ 12,000.00
	<u>\$ 2,000.00</u>	<u>\$ 38,700.00</u>	<u>\$ 40,700.00</u>
Total Expenses	<u>\$ 35,000.00</u>	<u>\$479,797.00</u>	<u>\$514,797.00</u>