

Annual Report

of the

Del Paso Boulevard Business Improvement Area

In Accordance with the Streets and Highways Code, Section 36530

Fiscal 2019/20



April 19, 2019

**Del Paso Boulevard
Business Improvement Area
Annual Budget**
Fiscal Year 2019/20

	BIA	Other	Total
Revenues			
Beginning Reserves	\$ --	\$ --	\$ --
Other Revenue (PBID)	\$ --	\$479,797.00	\$479,797.00
Membership Fees	\$ --	\$ --	\$ --
Business Tax Collections	<u>\$37,000.00</u>	<u>\$ --</u>	<u>\$37,000.00</u>
Total Revenue	<u>\$37,000.00</u>	<u>\$479,797.00</u>	<u>\$516,797.00</u>
Expenses			
Operating/Administrative Expenses			
Security	\$ 9,600.00	\$135,600.00	\$145,200.00
Advocacy Administration	\$ 5,700.00	\$ 89,000.00	\$ 94,700.00
Boulevard Enhancement	\$ 1,400.00	\$ 26,000.00	\$ 27,400.00
Business Development	\$ 4,600.00	\$ 53,700.00	\$ 58,300.00
Maintenance/Landscaping	\$ 8,000.00	\$ 86,100.00	\$ 94,100.00
Office Expenses	\$ 1,000.00	\$ 3,500.00	\$ 4,500.00
Contingency	\$ 1,900.00	\$ 15,297.00	\$ 17,197.00
	<u>\$ 32,200.00</u>	<u>\$409,197.00</u>	<u>\$441,397.00</u>
Advertising			
Paid Media	\$ 800.00	\$ 12,900.00	\$ 13,700.00
Graphic Design	\$ 300.00	\$ 3,000.00	\$ 3,300.00
Website	\$ 400.00	\$ 3,500.00	\$ 3,900.00
Printing	\$ 300.00	\$ 6,000.00	\$ 6,300.00
Banner Program	\$ --	\$ 6,500.00	\$ 6,500.00
	<u>\$ 1,800.00</u>	<u>\$ 31,900.00</u>	<u>\$ 33,700.00</u>
Special Events			
Recognition of New Businesses	\$ 3,000.00	\$ 26,700.00	\$ 29,700.00
Carnival, Pancake Breakfast, Summer Concerts	\$ --	\$ 12,000.00	\$ 12,000.00
	<u>\$ 3,000.00</u>	<u>\$ 38,700.00</u>	<u>\$ 41,700.00</u>
Total Expenses	<u>\$ 37,000.00</u>	<u>\$479,797.00</u>	<u>\$516,797.00</u>

		FY19		FY20
		Budget	Projection	Revenue Projections
2214	DEL PASO BOULEVARD BIA:			
	Beginning Balance	0	0	
	Revenue	\$35,224	\$35,000	\$37,000
	Interest			
	Distribution	\$35,224	\$35,000	\$37,000
	Ending Balance	0	0	

BUSINESS IMPROVEMENT AREA FEES

Annual Fees as of July 1, 2019

Del Paso Boulevard BIA (E)		Minimum: 28.00		Maximum: \$641	
		Flat Amount	Increment	Basis	
E1 Retail	Gross Receipts				
	\$10,000 or Less	\$28.00			
	More than \$10,000	\$28.00	+ .0005		Of amount over \$10,000
E2 Non-Retail	Flat Fee	\$28.00			