# **Annual Report of**

# The Del Paso Boulevard Business Improvement Area

In accordance with the Streets and Highway Code, section 36530



April 26th, 2024

### **BUSINESS IMPROVEMENT AREA** ANNUAL REPORT CHECKLIST

#### FY 2024/2025

BIA NAME: Del Paso Boulevard

CONTRACT # 2006-0951

AUTHORITY (CS&H Code Section) REQUIREMENT								
36533(b)	Specify BIA name	1						
-Does the BIA name exactly match the previous year's BIA name? (Check one) YES								
36533(b)	Specify fiscal year to which report applies	1						
36533(b)(1)	Any proposed changes in the boundaries	NO						
36533(b)(1)	Any proposed changes in any benefit zones	NO						
-Do the boundaries and benefit zones exactly match the previous year? (Check one) YES (If not, describe change(s) in the NOTES section)								
36533(b)(2)	The improvements and activities for that fiscal year	3						
-Are the improvements and activities in line with the Annual Report? (Check one) YES INO								
36533(b)(3) An estimate of the cost of providing the improvements and activities for that fiscal year								
- How does the overall budget compare to last year? (Check one) HIGHER V SAME LOWER								
- What is	the greatest change (by percentage) between line items from last year to this year	5						
36533(b)(4) The method of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year								
36533(b)(4) The basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year								
	-Does the Method and Basis match the Annual Report? (Check one) YES	NO 🗌						
	-If so: What is the rate? The amount of any surplus revenues to be carried over from the previous	•						
36533(b)(5)	fiscal year	\$0						
	-Is the surplus identified for use in specific categories? (Check one) YES	□ NO 🗹						
	yes, What category(ies)							
36533(b)(5)	The amount of any deficit revenues to be carried over from a previous fiscal year	\$0						
36533(b)(6) The amount of any contributions to be made from sources other than assessments levied pursuant to this part								
-Are the	-Are the contributions identified for use in a specific category? (Check one) YES 🖌 NO							
-Did an authorized representative of the nonprofit Board sign the report? (Check one) YES $\times$ NO								
-Does the report state the date the Board approved the Report/Budget? (Check one) YES V NO V								

NOTES:

### Del Paso Blvd Business Improvement Area Annual Budget Fiscal Year 2024/25

	BIA	Other	Total
Resources			
Beginning Reserves Membership Fees Business Tax Collections	\$- \$- \$41,970.69	\$ \$ \$	- \$ - - \$ - - \$41,970.69
Total Resources	\$ 41,970.69	\$	- \$ 41,970.69
Expenses			
Operating/Administrative Expenses Admin/Operation, Social Media Manager	\$ 14,983.69 \$ - \$ - \$ -	\$ \$ \$ \$	- \$ 14,983.69 - \$ - - \$ - - \$ -
Advertising Software/digital contect Content Creation Paid Ads and Banners Email Marketing	\$ 14,983.00 \$ 2,000.00 \$ 3,500.00 \$ 2,500.00 \$ 900.00	\$ \$ \$ \$	- \$ 14,983.00   - \$ 2,000.00   - \$ 3,500.00   - \$ 2,500.00   - \$ 900.00
Special Events Boulevard Activation Music On the Blvd Event Sponsorship	\$ 8,900.00 \$ 7,550.00 \$ 5,000.00 \$ 5,537.00 \$ -	\$ \$ \$ \$ \$	- \$ 8,900.00 - \$ 7,550.00 - \$ 5,000.00 - \$ 5,537.00 - \$ -
Total Expenses	\$ 18,087.00 \$ 41,970.69	\$ \$	- <u>\$ 18,087.00</u> - <u>\$ 41,970.69</u>

**Del Paso Boulevard Business Improvement Area** 



## **BUSINESS IMPROVEMENT AREA FEES:**

## ANNUAL FEES AS OF JULY 1, 2023

DEL PASO BLVD BIA (E):		Minimum: \$33		Maximum: \$759		: \$759
			Flat Amount	<u> </u>	Increment	Basis
E1	Retail	Gross Receipts \$10,000 or less:	\$33		-	
		more than \$10,000:	\$33	+	.0005	of amount over \$10,000
E2	Non-Retail	Flat Fee	\$33		-	

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