

Annual Report

of the

Del Paso Boulevard Business Improvement Area

In Accordance with the Streets and Highways Code, Section 36530

Fiscal 2015/16



April 29, 2015

**Del Paso Boulevard
Business Improvement Area
Annual Budget**

Fiscal Year 2015/16

	BIA	Other	Total
Revenues			
Beginning Reserves	\$ --	\$ --	\$ --
Other Revenue (PBID)	\$ --	\$479,797.00	\$479,797.00
Membership Fees	\$ --	\$ --	\$ --
Business Tax Collections	\$ 33,000.00	\$ --	\$ 33,000.00
Total Revenue	<u>\$ 33,000.00</u>	<u>\$479,797.00</u>	<u>\$512,797.00</u>
Expenses			
Operating/Administrative Expenses			
Security	\$ 8,300.00	\$135,600.00	\$143,900.00
Advocacy Administration	\$ 5,600.00	\$ 89,000.00	\$ 94,600.00
Boulevard Enhancement	\$ 1,000.00	\$ 26,000.00	\$ 27,000.00
Business Development	\$ 4,400.00	\$ 53,700.00	\$ 58,100.00
Maintenance/Landscaping	\$ 7,600.00	\$ 86,100.00	\$ 93,700.00
Office Expenses	\$ 1,000.00	\$ 3,500.00	\$ 4,500.00
Contingency	\$ 1,700.00	\$ 15,297.00	\$ 16,997.00
	<u>\$ 29,600.00</u>	<u>\$409,197.00</u>	<u>\$438,797.00</u>
Advertising			
Paid Media	\$ 600.00	\$ 12,900.00	\$ 13,500.00
Graphic Design	\$ 300.00	\$ 3,000.00	\$ 3,300.00
Website	\$ 300.00	\$ 3,500.00	\$ 3,800.00
Printing	\$ 200.00	\$ 6,000.00	\$ 6,200.00
Banner Program	\$ --	\$ 6,500.00	\$ 6,500.00
	<u>\$ 1,400.00</u>	<u>\$ 31,900.00</u>	<u>\$ 33,300.00</u>
Special Events			
Recognition of New Businesses	\$ 2,000.00	\$ 26,700.00	\$ 28,700.00
Carnival, Smoke & Fire, GOOD, Pancake Breakfast	\$ --	\$ 12,000.00	\$ 12,000.00
	<u>\$ 2,000.00</u>	<u>\$ 38,700.00</u>	<u>\$ 40,700.00</u>
Total Expenses	<u>\$ 33,000.00</u>	<u>\$479,797.00</u>	<u>\$512,797.00</u>