



May 22, 2017

Sini Makisini, Administrative Analyst
City of Sacramento
Planning Department
915 I Street, New City Hall, 3rd Floor
Sacramento, CA 95814

RE: 2017 - 2018 Fiscal Year Budget - Del Paso Boulevard Partnership

Dear Sini:

On behalf of the Board of Directors of the Del Paso Boulevard Partnership, I have enclosed our 2017-2018 fiscal year annual budget pursuant to the State of California Property and Business Improvement District law of 1994.

The total budget for the Partnership this year is \$479,797.

Security and Maintenance will continue to be the top priority for the Partnership, representing 55% of the total budget. This year, however, with an improving economy, a greater emphasis has been placed on attracting new businesses and rebranding the Boulevard.

The Board of Directors will focus on the development of a catalyst project on the 1200 block of Del Paso Boulevard, the new Grocery Outlet project at the corner of Del Paso Boulevard and El Camino Avenue. For the fiscal year 2017 - 2018, the Board has not proposed a rate increase.

Please give me a call at 916.923.6200 if you have any questions or concerns. Thank you for your support of the Del Paso Boulevard Partnership.

Best regards,

David W. Plag

David W. Plag, Executive Director
Del Paso Boulevard Partnership



Del Paso Boulevard Partnership
1219 Del Paso Boulevard * Sacramento, CA 95815
916.923.6200 * delpasoboulevard.com

PBID Summary

Initially formed in 2004 and renewed in 2010 and 2015, the Del Paso Boulevard Property and Business Improvement District (PBID) is a benefit assessment district designed to improve the commercial area along Del Paso Boulevard. The service area includes approximately 313 parcels which make up approximately 4,144,941 square feet.

The PBID implements programs to increase commercial activity, attract new tenants, boost occupancies, and improve property values along the Boulevard.

Boundaries

The Partnership boundaries include the parcels that front along Del Paso Boulevard from Highway 160 to Lampasas Avenue, as well as the lots between Canterbury and Forrest Street south of Arden Way and between Del Paso Boulevard and Oxford Street north of Arden Way.

The Partnership also includes parcels fronting Arden Way from Del Paso Boulevard to Selma Street on the south side of Arden Way, from Del Paso to Boxwood Avenue on the north side of the street, parcels fronting El Camino from Del Paso to Boxwood on the south side of El Camino and from Del Paso to Evergreen on the north side of El Camino.

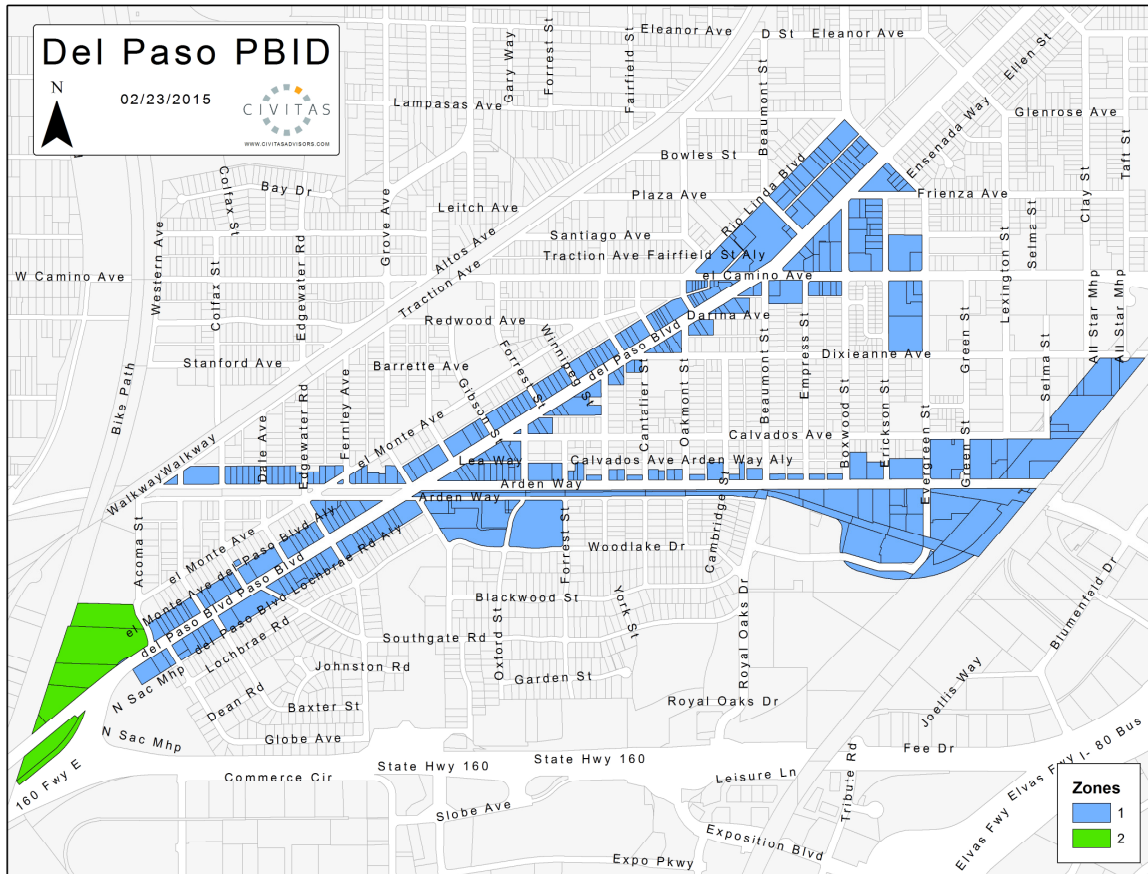
Benefit Zones

The District has two zones. Zone 1 includes all of the parcels in the Partnership except the parcels north of Del Paso and East of Acoma Street. The assessment to the property owner in Zone 1 is \$0.0975 per parcel square foot.

Zone 2 includes the large parcels on the north side of Del Paso Boulevard south and east of Acoma Street. The assessment for the property owners in Zone 2 is \$0.0341 per parcel square foot.

Religious and tax-exempt parcels are assessed at a rate which is 50% of the full assessment in both Zone 1 and Zone 2. Auto wrecking parcels are assessed at a rate this is 30% of the full assessment in both Zone 1 and Zone 2. Residential parcels with 4 units or less are not assessed.

Del Paso Boulevard Property and Business Improvement District (PBID)



Del Paso Boulevard Partnership Annual Budget

Fiscal Year 2017 - 2018

Security - 29%	\$139,141
<ul style="list-style-type: none">• Security through Paladin Private Security and in coordination with the Sacramento Police Department	
Boulevard Maintenance/Landscaping - 26%	\$124,747
<ul style="list-style-type: none">• Garbage/trash can pick up• Maintenance of bulb-outs and common areas• Graffiti/weed abatement• Median work and repair• Tree-well program	
Boulevard Enhancement/Business Development - 23%	\$110,353
<ul style="list-style-type: none">• Banner program• Marketing of Del Paso Boulevard• Business development• Recognition of new businesses• Retail recruitment /retention program	
Advocacy/Administration - 15%	\$71,969
<ul style="list-style-type: none">• Newsletter• Boulevard Carnival, second Saturday, special events to attract new business	
Contingency/PBID Renewal - 7%	\$33,586
<ul style="list-style-type: none">• Contingency• City of Sacramento administrative fees	
Total	\$479,796