

# Board of Directors Monthly Meeting

## Meeting Details

<b>Name</b>	Del Paso Boulevard Partnership Board of Directors Meeting
<b>Meeting Date</b>	Wednesday, April 21st 2021
<b>Time</b>	8:30am
<b>Venue</b>	Zoom
<b>Attendees</b>	Deneb Williams, Daniel Savala, Roman Murrietta, Howie Ditzkof, Danyelle Petersen, Rob Kerth, Cong Nguyen, Jason SPS, Greg Kennedy, Mimi Martinez, Brian Ellis Sac PD, Steve Olivera Sac PD, Andy Hernandez, Cody Osbourne, Fatima Malik, Pat Sayer, Franklin Burris, Mikel Davila, Leslie Fritsche
<b>Absent Members</b>	None
<b>Minutes Taker</b>	Mimi Martinez

## Agenda Details

<p>Roll Call</p> <ul style="list-style-type: none"> <li>Executive Chair – Deneb Williams</li> </ul>
<p>Consent Calendar</p> <ul style="list-style-type: none"> <li>Review &amp; Approval March minutes – Daniel presented March minutes and let the board review before approval. <b>Motion approved and seconded.</b></li> </ul>
<p>Agency Updates</p> <ul style="list-style-type: none"> <li>Sacramento Police Dept – Lt. Brian Ellis presented the map of where officers are being proactive along the PBID. Identified our hotspots and strategies to reduce activity including future collaboration with SPS on developing strategies for chronic offenders. Ellis also briefly commented on the shooting in front of Sunland Liquor store and the old Bank of America building.</li> <li>SPS – Jason with Sacramento Protective Services spoke about the activity at Best Donuts on Plaza Way. Continued complaints at properties around 2400 Del Paso where majority of service hours are being spent and more support will be needed from Sac PD to make an impact. Wants PBID to notify business owners with repeat calls for minor incidents of SPS's limits to their legal authorities. Reported on the continued homeless camping throughout public properties. Jason also suggests the PBID advise Wienerschnitzel and other property owners to also take proactive security measures such as lighting, fencing, or signage, to help deter some of the issues. Daniel and Deneb propose a solution for high call volume properties. Ideas will be discussed at Security Committee Meeting and brought back to the board at future meeting.</li> <li>Economic Development – Leslie briefly spoke on city properties and then welcomes Fatima Malik from the City of Sacramento to update us on the Neighborhood Action Plan. Fatima continues to work on creating healthy neighborhood development to help support more businesses and economic growth in the area. With help of Executive Director, the team has selected top proposals and will have further updates at our next meeting.</li> </ul>

<p>Action Items – Executive Director</p> <ul style="list-style-type: none"> <li>• Sacramento Inclusive Economic Collaborative – Daniel spoke on the program that continues to help businesses pivot from COVID19 impacts. The assistance program has been extended for a second round and Daniel recommends future grants to businesses who still need support due to the pandemic. The current timeframe to use the funds is set to the end of June. Deneb proposed a one-page summary of how the grant money will be spent. Daniel notified that the process does include an official letter be submitted identifying how the money will be used before a grant is given. Deneb motions the Marketing Committee oversee the selection of grants. <b>Motion passed and seconded.</b></li> </ul>
<ul style="list-style-type: none"> <li>• Cannabis Moratorium – Daniel reported that there is a moratorium on cannabis businesses and offered the board the option to take a position on this current issue. A discussion on neighborhood mitigation fees being directed back to the district where the impact is taking place was brought forth. Board discussion sees no negative impact on businesses from supporting cannabis industry. A motion was raised to support legal cannabis business and further encourage the one percent be returned to our district for our public needs and not be diverted to the general funds. <b>Motion passed and seconded, two abstentions.</b></li> </ul>
<p>Administrative Report – Executive Director</p> <ul style="list-style-type: none"> <li>• Daniel brought a draft presentation to the board for the official “Del Paso Boulevard Playbook” This would be a guide for the executive directors' future use. Playbook will be sent to board for review and will take feedback throughout the coming weeks.</li> <li>• Daniel informed us that he will have our bookkeeper report revenues from Sac IEDC separate from general revenue to differentiate and easily identify.</li> <li>• Notified board on the current switching of internet providers to fix the current limited storage capacity and email issues as well as update the phone system for direct messaging.</li> </ul>
<p>Information Items - Executive Director</p> <ul style="list-style-type: none"> <li>• Daniel reported on the new businesses on the boulevard including Dog Pound Skating, Mi Lindo Jalisco has replaced La Bamba, Raul Mejia Gallery from former Love is a Verb, Kings Art Gallery next to Burly Beverages, new ownership at Grocery Outlet, and finally on the potential new library at the SN&amp;R building. Discussion to encourage letters to council member Loloee in support of a library in our area was considered, also discussed whether this would be the best use for the property in a business community.</li> </ul>
<p>Treasurers Report – Greg Kennedy</p> <ul style="list-style-type: none"> <li>• Greg let us know we are ahead of our budget standpoint but are awaiting more numbers to make more precise reports. Suggests monitoring our maintenance spending and further recommends considering increasing the levee amounts that have not been adjusted for inflation in ten years.</li> </ul>
<p>Public Comment – none</p>
<p>Open Forum – none</p>
<p>Adjournment – Executive Director adjourns meeting at 10:24 a.m. <b>Motion Passed and Seconded</b></p>