

# Board of Directors Monthly Meeting

## Meeting Details

<b>Name</b>	Del Paso Boulevard Partnership Board of Directors Meeting
<b>Meeting Date</b>	Wednesday, June 15 <sup>th</sup> , 2022
<b>Time</b>	8:30am
<b>Venue</b>	1442 Del Paso Blvd., Sacramento CA 95815
<b>Attendees</b>	Daniel Savala, Howie Ditzkof, Danyelle Petersen (late), Rob Kerth, Cong Nguyen, Greg Kennedy, Leslie Fritsche, John Holden, Mimi Martinez
<b>Minutes Taker</b>	Mimi Martinez

- **Roll Call by Cong Nguyen**
- **Review & Approval of minutes** – Daniel presented May minutes, Mimi motions an amendment on “Minutes Taker” be updated as she was absent from that meeting and did not take notes, Howie asked for revision to “Item 1” intent motion language, Leslie asked for a correction on a sentence. Revision to Item 2 update “county” reimbursement instead of “PBID” was also updated.  
**Motions passed with corrections.**
- **Presentations**
- **SMUD** – Alexia presented SMUD’s SEED program and explained how to certify your business to become a SEED vendor. She also briefly announced Shine awards program is still accepting applications for non-profit businesses.
- **Sac IEDC** – Jisifredo presented himself as the new business services liaison for this program and spoke in detail regarding the available services and goals.
- **Brother to Brother** – Mervin unavailable for presentation. Daniel presented a patrol area map created to focus on safety strategies. Also notified Board that they are implementing a daily report sheet with Brother to Brother which he hopes will allow staff to create pie charts that can be presented in future meetings. Robert Cooper who assists with Brother to Brother also gave a quick run down of the program’s current activity. Howie noted some discrepancies in contract timeline and insurance requests from them. Daniel addressed the issues Howie brought forward.
- **Economic Development** – Leslie noted no updates.
- **DPBP Policy and Procedures** –Rob Kerth presented the Financial Monitoring Systems document that further details how expenditures, reporting, and contracts are handled by the Partnership and Executive Director. Also puts in place how to proceed with extraordinary conditions. Howie motions for an amendment on this documents “Expenditure Controls” item #6, and item #7, and objects to “Definitions” items #5. Rob presents substitute motion to approve Howie’s two first amendments but allow the third amendment to move forward as is. **Rob’s Motion seconded and passed with two No’s.**
- **RFP for ARPA relief funds** – Daniel presented board with a Request for Proposal (RFP) process that would outline the disbursement procedures for the American Rescue Plant Act grants. Discussion regarding reimbursement criteria

and reporting took place. Daniel also recommended an Evaluation Committee be created to review applications for reimbursements. Proposes committee consist of three board members and three business owners. Daniel will work on suggested wording and attempt to send out more information by Friday. Leslie motions we continue working with updates. **Motion passes and seconded.**

- **Treasurers Report** – Greg reports expenses are higher but still have money left over. Still working on reimbursements. Financial reports are overall improving but he recommends hiring a qualified bookkeeper to handle reports. Daniel agrees and Howie added some proposals were already submitted for this job.

- **Administrative Report by Executive Director**

- Daniel presented the future marketing plans with Unseen Heroes agency. This marketing agency focuses on Event Planning and Execution and have presented a two-year plan to activate the Del Paso Boulevard area. Unseen Heroes has done an analysis and brought forth a consulting proposal that Daniel produced today for the Board to review. A date correction and other questions were asked to be amended in the Unseen Heroes contract.
- Daniel talked about challenges with code enforcement issues and certain businesses that are causing repeat complaints and attracting public nuisances to the area. Certain businesses have turned into safety issues and Daniel would like to inform the public that although actively working on these issues we have no control over the businesses themselves or who they attract.
- On the maintenance update Daniel is attempting to use the ARPA funds allotted for litter abatement to create a workforce development team that would help clean up the streets and aid our current maintenance crew. He is attempting to partner with Sac Youth Center for this, they would hire young members for this task.
- On the developments side, Daniel gave an update regarding the 440 Arden Way informational meeting that took place and announced future housing meetings for those interested in attending. Also noted KFC was purchased and Garcia's Garage could move to potential sale but agent advised they will need help liquidating contents before doing so.

- **Public Comment**

- A request was made to update the PBID website with informational items for public to access before meetings. Daniel answered public questions regarding façade improvement grants. Steve Garcia had a complaint regarding the timely manner of his event's reimbursement request from the PBID. Some complaints were made regarding the Sunday Car Show attendees blocking entrances and negatively affecting open businesses that day. Daniel informed public that this was also a consequence of two events taking place on the same weekend.

Adjournment – Executive Director adjourns meeting at 11:21 a.m. **Motion Passed and Seconded**