

Board of Directors Monthly Meeting

Meeting Details

Name	Del Paso Boulevard Partnership Board of Directors Meeting
Meeting Date	Wednesday, March 17 th 2021
Time	8:30am
Venue	Zoom
Attendees	Daniel Savala, Deneb Williams, Mimi Martinez, Danielle Peterson, Rob Kerth, Howie Ditzkoff, Cong Nguyen, Roman Murrietta, Jason Ingam SPS, Lt. Brian Ellis Sac PD, Mikel Davila, Andy Hernandez, Fatima Malik, Elizabeth Boyd
Absent Members	None
Minutes Taker	Mimi Martinez

Agenda Details

<p>Roll Call</p> <ul style="list-style-type: none"> Executive Chair – Deneb Williams
<p>Consent Calendar</p> <ul style="list-style-type: none"> Review & Approval February minutes – Daniel presented February minutes and let the board review before approval. Motion approved and seconded.
<p>Agency Updates</p> <ul style="list-style-type: none"> Sacramento Police Dept – Lt. Brian Ellis informed us they are trying to deploy as many resources as possible to the area of Del Paso & El Camino. Also attempting to do homeless garbage clean ups and work around Public Health Order. Recently did a large cleanup of garbage on Evergreen but cannot move any people or vehicles due to current ordinance. Will also provide Daniel a snapshot of crime analysis for Board to review next meeting. SPS – Jason Ingman presented Monthly Report of activity in the district for February. Of the 108 service calls 21 were at Shell gas station. There were also more violations to notices of trespass. Law enforcement would need to respond to those, but this is a low priority call to them. Majority of incidents continue at the triangle of El Camino, Del Paso, and Arden. More reports during the morning than afternoon. Jason predicts calls will increase as weather gets better and restrictions are lifted. Economic Development – Fatima Malik, Mikel Davila, and Elizabeth Boyd from the City of Sacramento updated us on the Neighborhood Action Team's current Action Plan project that focuses on the revitalization of the neighborhood. They will be working with business owners and landowners to get input on how to strengthen the area. Project consists of six months planning and eighteen-month implementation. More updates will be given next month on proposals and timeline.
<p>Action Items -</p> <ul style="list-style-type: none"> Procedure to Fill Vacant Seats – Daniel presented current process and board discussed recruitment and procedures for future applicants. To reduce

<p>scheduling conflicts that can occur with having the whole board interviewing candidates, Daniel proposed to instead elect only 2 or 3 members as Selection Committee who will meet with each applicant and then report their recommendations back to the full board. Motion to formally adopt procedure of filling vacancies was passed and seconded.</p>
<ul style="list-style-type: none"> • Adoption of Partnerships Conflict of Interest Policy – Daniel presented an official conflict of interest policy and board discussed the presented draft. An amendment to the Audit Committee was suggested and Deneb proposed an extension to next meeting giving Board members two-week deadline to add comments before finalizing document.
<ul style="list-style-type: none"> • Adopting 2021 – 2022 Budget – Greg presented the proposed budget for the fiscal year with more updated numbers. Most of the budget still going to maintenance, administration, and security. Comments by Daniel and Deneb on ideas to increase our marketing and image enhancement budgets moving forward. Motion to adopt 2021/2022 budget was passed and seconded
<p>Administrative Report – Executive Director</p> <ul style="list-style-type: none"> • Security committee met and discussed working on the camera system and potentially add ability to monitor directly from Executive Directors office. Also discussed finding ways to improve lighting on the boulevard. • Marketing Committee met and discussed ideas to bring more exposure to what is going on in the boulevard including events and positive stories. Cong was able to increase social media followers by 12 percent in the last month as well as increased interactions by large percentage. Content development is continuing including having Tomas Montoya creating videos of “things that are happening” on the boulevard. • DPBP “Playbook” – • Boulevard Partnership Communication – Jason Cook Harvey
<p>Information Items -</p>
<p>Public Comment –</p>
<p>Open Forum –</p>
<p>Adjournment –</p>