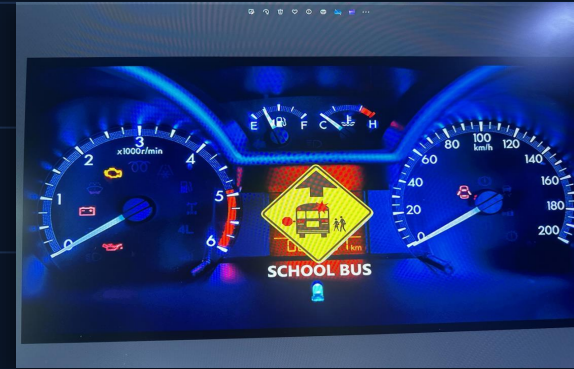


VEHICLE SAFETY TECHNOLOGY

Dash Alert

Intelligent Alerts For The Road Ahead



Delivering Life Saving Alerts

#1

Distracted driving is a leading cause of road fatalities worldwide

120 dB

Siren volume, yet modern soundproofed vehicles can't detect them until dangerously close

48M

Americans have some degree of hearing loss, making audio-only warnings insufficient

The data demands action

6,600

Emergency vehicle collisions
per year in the US

300–400

Annual fatalities from those
collisions

3,275

Deaths from distracted
driving in 2023 alone

324,819

Injuries from distracted
driving in 2023

566

Deaths per year from
stopped-vehicle crashes

95%+

Of stopped-vehicle crashes:
moving vehicle hits stationary

THE SOLUTION

One Network Connecting First Responders & Motorist

Dash Alert connects drivers and first responders on a single, dedicated off-grid network by delivering alerts directly to the vehicle dashboard the moment a hazard is detected.

VISUAL

LCD icon on dashboard

FLASH

Flashing indicator light

AUDIO

Audible alert tone

Key Capabilities

- Operates entirely off-grid
- No cellular service or licensing
- Highly directional signal path
- Low-profile transmitter & receiver
- USB plug-and-play installation
- Portable units for bikes & motorcycles
- Car to car communication for disabled vehicles

PRODUCT IN ACTION

See it on your dashboard



Fire · Police · Medic alert on dashboard LCD



Potential hazard warning

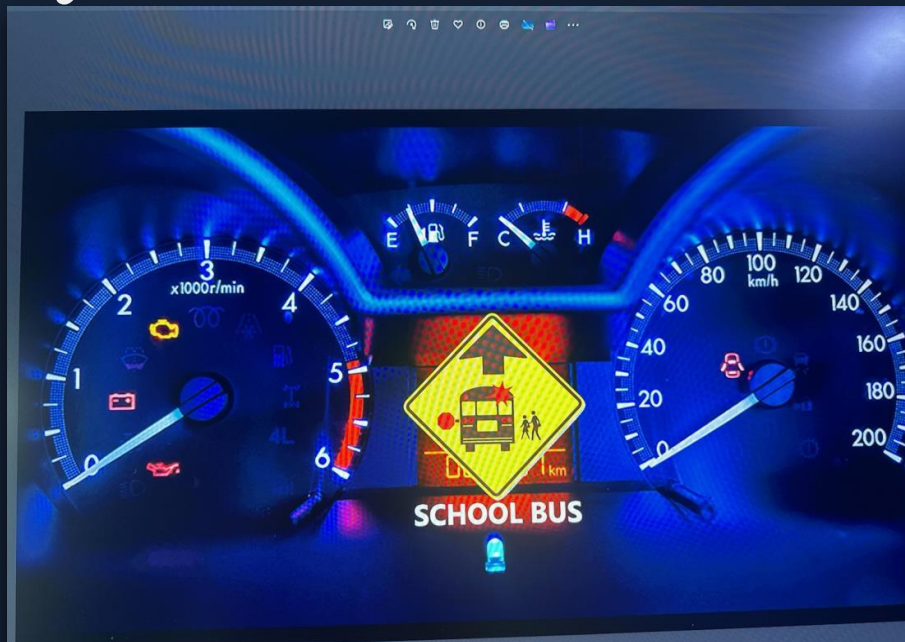


Move Over — fire truck approaching

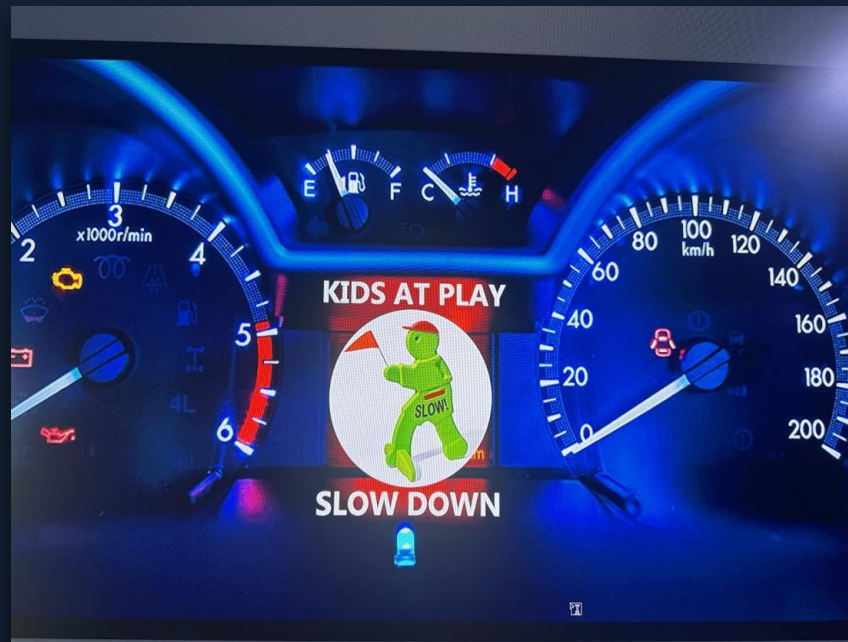
PRODUCT IN ACTION

Every alert. Instantly. On your dash.

*Alerts are visual,
audible and
instantaneous.
No phone needed.*



School Bus stop arm alert



Kids at Play — slow down alert

Enhancing Road Safety For Drivers & Pedestrians

Vulnerable Road Users

Pedestrians, cyclists, motorcyclists, and road workers can broadcast alerts to approaching traffic within 300 feet, prompting caution.

Municipal Deployment

Transmitters installed at high-risk intersections delivering real-time alerts as motorists approach hazardous areas or speed control zones.



Signal range extends from ~300 ft to 2,500 ft via receiver retransmission

APPLICATIONS

One Channel Communication & Real-Time Alerts

Emergency Vehicles

Police, fire, and ambulance transmitters alert drivers before vehicles arrive

Police Pursuits

Real-time alerts broadcast to vehicles ahead of an active pursuit

Road Worker Safety

Workers broadcast caution zones to oncoming traffic

Amber Alerts

Critical public safety messages distributed in real time

School Buses

Stop arm alerts transmitted directly to approaching vehicles

Cyclists & Pedestrians

Portable units let vulnerable users broadcast their position

Railroad Crossings

Train approach alerts delivered to motorists before the crossing

Big Rig Emergencies

Brake failures & freeway merging

Stranded Vehicles

Disabled vehicles alert approaching traffic automatically

Designed to grow with the industry

01 OEM Architecture

Open, nonproprietary hardware architecture designed for integration by automotive manufacturers into new vehicle models at the factory level.

02 Dash Camera Integration (Aftermarket Vehicles)

Seamless compatibility with dash cameras, combining incident recording with real-time hazard alerting in a unified system.

03 Peripheral Expansion

Expansion ports for GPS, LiDAR, and other emerging peripheral technologies, enabling the system to evolve with the road safety ecosystem.

Dash Alert

Road Safety System.

Saving lives through intelligent real-time communication.