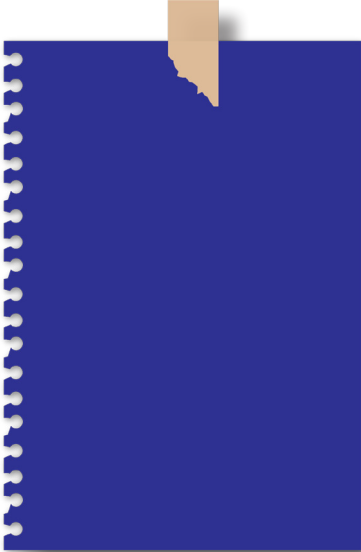
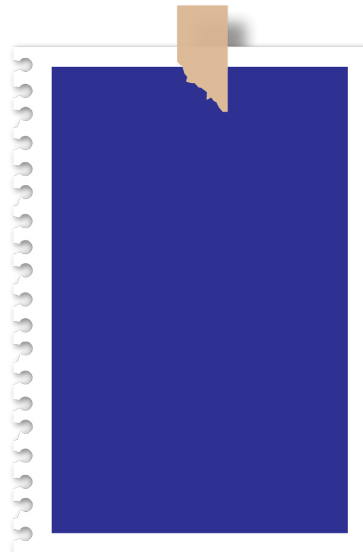


What is a **Bleed**?

A “bleed” is a term used to describe when a printed image goes all the way to the edge of the paper.



This page IS bleeding



This page IS NOT bleeding

WHY IS THIS IMPORTANT?

It is **IMPOSSIBLE** for printers to print an image to the edge of the paper. If you can visualize the inside of a printer, going all the way to the edge would involve toner exceeding the edge, creating a huge mess on the inside.

HOW DO I CREATE A BLEEDING PRINT?

ALL PRINTERS, including Copy That, create bleeding prints by cutting down a larger sheet of paper to the desired size. If you want your print to bleed, design with these things in mind:

- 1.) Make the file size about 0.125in larger on each side
ex: extend an 8.5 x 11 page to 8.75 x 11.25
- 2.) Keep important images and words **AWAY** from the edge
This allows for more wiggle room when cutting