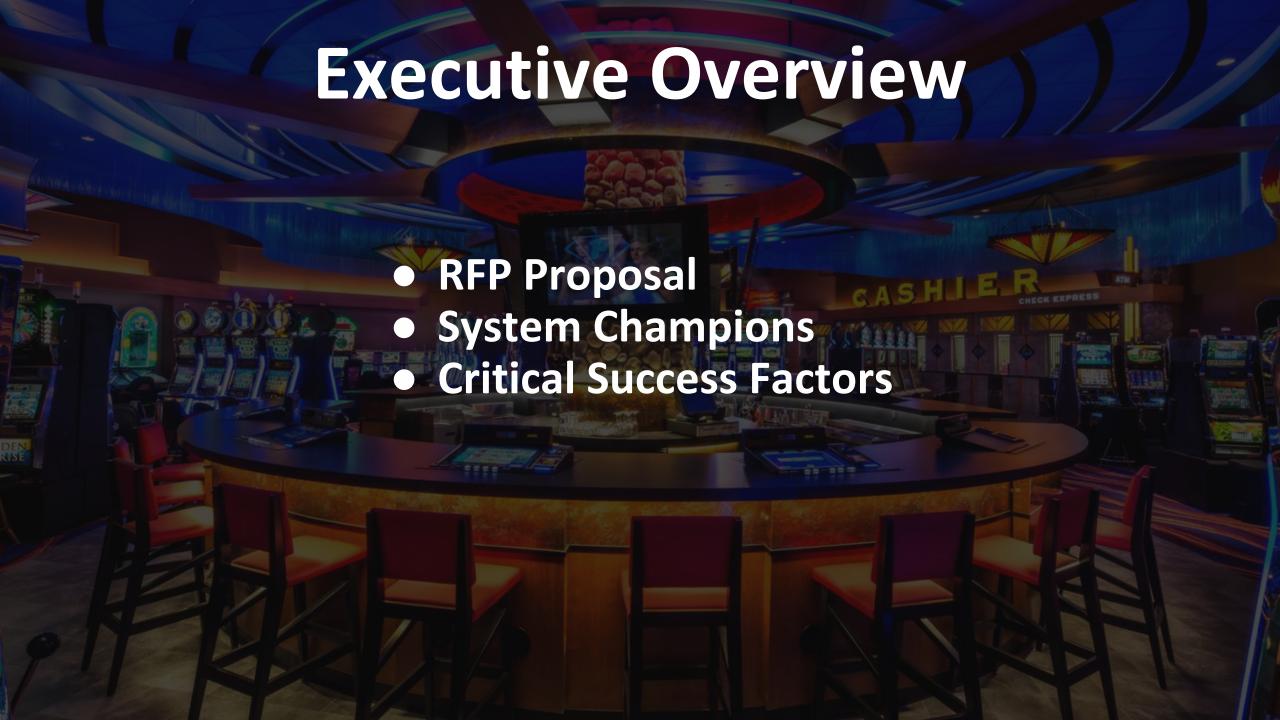




The Giants

Aubri Haggard Brittni Yates Erin Stieber

MJ Majadly Nick Pavone Orry Pounders





RFP Proposal

PERFORMANCE CASINO SEATING

- The process of initiating and receiving quotes from customers and converting them into sales orders is inefficient and labor-intensive
- New Order:
 - Customer calls/emails Sales Rep
 - quote process can take a minimum of one day to a maximum of several weeks to process
 - - transitions between departments;
 - Sales Engineering etc
- customized orders are the most profitable for the business
 - and that where the issue lies
- The company uses Epicor 7, and we are proposing an upgrade to Epicor 10





System Champions



- System Champion
 - Sales Manager
 - his department would experience the largest change and largest benefit from the new system
 - need to become the most vocal advocate for altering the ERP system
- Super-Users (At minimum, one superuser should come from)
 - Engineering department
 - aid in back-end issues
 - o internal sales representative
 - fine the desired user experience for each department.



Critical Success Factors

PERFORMANCE CASINO SEATING

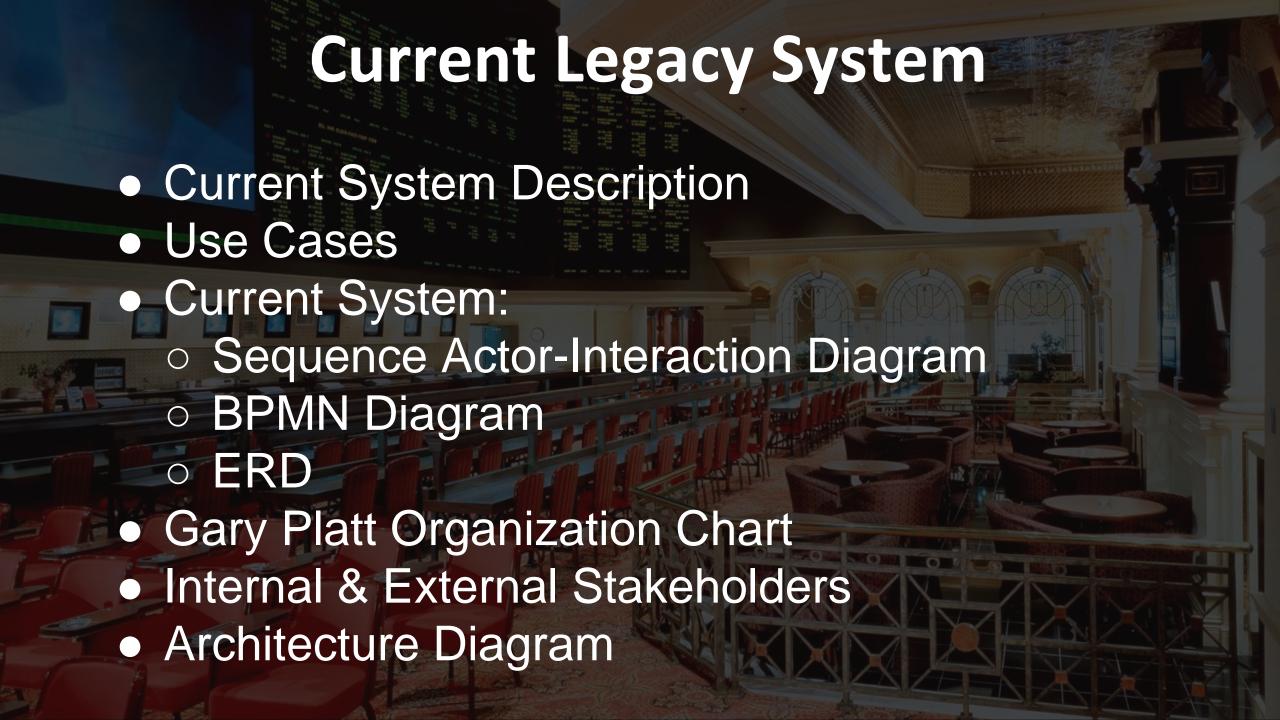
The key critical success factors for this project include:

- Employee buy-in
- Configurator quoting system design
- Configurator quoting system testing

The web-based configurator in Epicor 10 will be designed by the Epicor specialists with the help of key employees in the company.

The configurator needs to be user-friendly and accessible on the web







Current System Description

PERFORMANCE CASINO SEATING



The current system used to generate quotes and orders can be a very time consuming process.

The quoting process is facilitated by Gary Platt's enterprise resource planning (ERP) system, Epicor 7

This process can be very complicated but when broken down to its most basic form it follows the following path:

- Customer decides that they would like to get a quote for chairs. The customer will send an email or call the Sales Representative in their area requesting a quote.
- Sales Representative will ask the customer a series of questions regarding the customer's specifications and the Sales Representative will enter the information into Epicor's configurator. This configurator is located on the server at Platt and is not accessible outside of the office.
- If there are any custom specifications not programed into the configurator, the Sales Representative will need to write them into the "Additional Notes" section of the quote and send to the Engineering Department to see if the custom specifications are feasible.
- Once all specifications are approved, the Sales Representative will send the quote to the Operations Manager to provide an estimated production time to the Sales Representative, who then updates the quote.
- The completed quote will then be sent to the customer for approval. The customer will either approve or reject the quote.



Table 1: Use Case – Customer

Use Case:	Casino Purchasing Manager
Actor:	Customer
Description:	The customer calls in to Gary Platt to make a new order to
	purchase chairs for the casino floor, or in specific areas such as
	the "High Limit Area".
Normal Course:	Customer makes a call to create a new order.
	2. The sales representative enters the information in the
	ERP system.
	3. The order is sent to the engineering department if it
	contains custom specifications.
	4. Receive decision from engineering department regarding
	feasibility of custom specifications, along with
	production estimate.
	5. Approve or deny the quote depending on the price and
	estimated production time.
Pre-condition:	The Casino has a need for new chairs.
Post-condition:	The sales representative sends the customer a quote with
	the costs, and production time.
	2. The customer can abandon the order at any time before
	the signing the quote.
	3. Engineering and Operations department included
	estimates on custom specifications and production time,
	respectively.
	4. The customer signs quote after all needs are met.
	Sales representative converts the quote to sales order.
Assumptions:	The customer knows the specifications they want. The majority
	of calls to Sales Representatives are from returning customers.
L	

Use Cases

Table 2: Use Case - Sales Team

Use Case:	Gary Platt Mfg. Sales Department
Actor:	Sales Representative
Description:	Sales Representative completes the quotation and sales order process for a prospective customer by taking their information and potential custom specifications and then moving that information along to the appropriate stakeholder parties. Additionally, the Sales Representative ensures the information in the quote stays current until it is converted into a sales order.
Normal Course:	1. Sales Representative asks questions about the prospective order to populate hard-copy quote form. 2. Sales Representative enters the quote information into the ERP system, Epicor 7. After this information is entered, the custom specifications the customer are entered into the "Additional Notes" field in Epicor. 3. These custom specifications are passed along to the Engineering Department for Review. 4. When the specifications are shown to be feasible by the engineering department, the Sales Rep saves the quote and sends it to the Operations Manager for an estimated production time. 5. The Sales Rep inputs this estimate into the quote and sends it to the customer for review. 6. After the customer approves the quotation, the Sales Rep converts it into a sales order, and it is ready for production.
Pre-condition:	Customer calls Gary Platt to request a quote for an order of casino chairs.
Post-condition:	Production begins on chairs after the quote is converted into a sales order.
Assumptions:	The prospective customer in this case had an order that required custom specifications, due to the lack of detail in Epicor 7. The specifications were feasible, and the customer approved the quote and signed it.



Table 3: Use Case – Engineering Team

Use Case:	Gary Platt Mfg. Engineering Department
Actor:	Engineer
Description:	The engineer's main job is to review the custom specifications that have been requested by the customer. After this is done, the customer can move forward with the order or make changes as necessary.
Normal Course:	Engineer reviews the custom specification.
	2. Engineer makes contact with the sales representative
	after determining the feasibility of the custom
	specifications.
Pre-condition:	The customer contacted Platt for a quote.
	2. The sales representative entered the data into the ERP
	system.
	3. The request contained custom specifications.
	4. Full custom specification have been entered in detail and
	forwarded to the engineering department.
Post-condition:	If specifications are feasible, a quote will be created.
	2. The sales representative sends the quote to the operation
	team for an estimated production time.
	3. The Operation team updates the quote with production
	time and send it back to the sales representative to get a
	final confirmation from the customer.
	4. The sales representative contacts the customer to inform
	them of the specification decision and time estimate.
	5. The customer approves or denies the quote depending on
	the needs of their organization.
Assumptions:	The customer knows their custom specifications, and the ERP system cannot satisfy their requirements.

Use Cases

Table 4: Use Case - Operation Team

Use Case:	Gary Platt Mfg. Operations Department
Actor:	Operation Manager
Description:	The operation manager takes a look at every quote that has been
	requested and estimates a production time for the consumer.
Normal Course:	Operations Manager receives an in-progress quote from
	the Sales Representative.
	Operation Manager provides a projected production time
	and sends it back.
Pre-condition:	The sales representative sent a quote draft to the
	Operations Manager.
Post-condition:	The sales representative receives an updated quote with
	the production timeline.
	2. The customer receives a final quote from the sales
	representative.
	3. The customer approves or denies the quote draft based on
	the needs of their organization.
Assumptions:	The draft that was submitted to the Operations Manager fulfilled
	the requirements of the Engineering Department.



Current System: Sequence Actor-Interaction Diagram



Sales Rep inputs quote into Epicor, including custom specifications

Quote is forwarded to Engineering Department for review

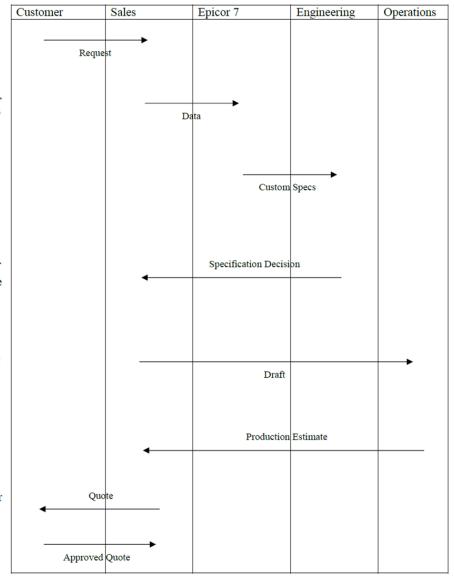
Decision is returned to Sales Representative if Specifications are feasible

Sales Representative sends quote draft to Operations Manager

Quote is updated with production estimate

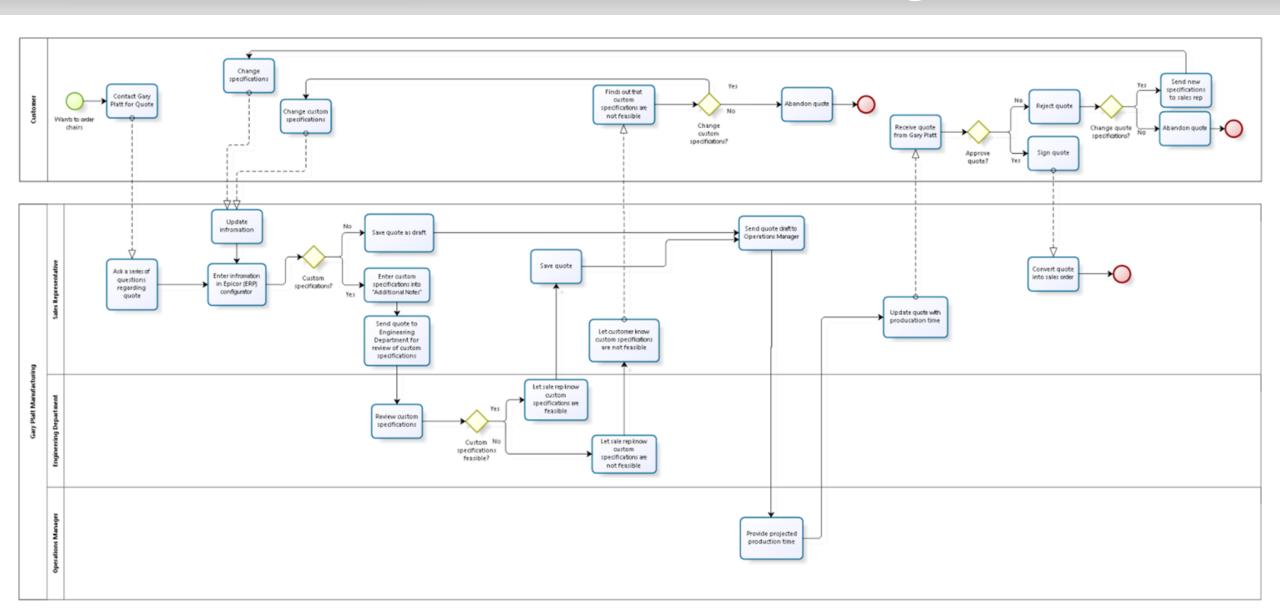
Updated Quote sent for Customer Approval

Approved Quote converted into sales order



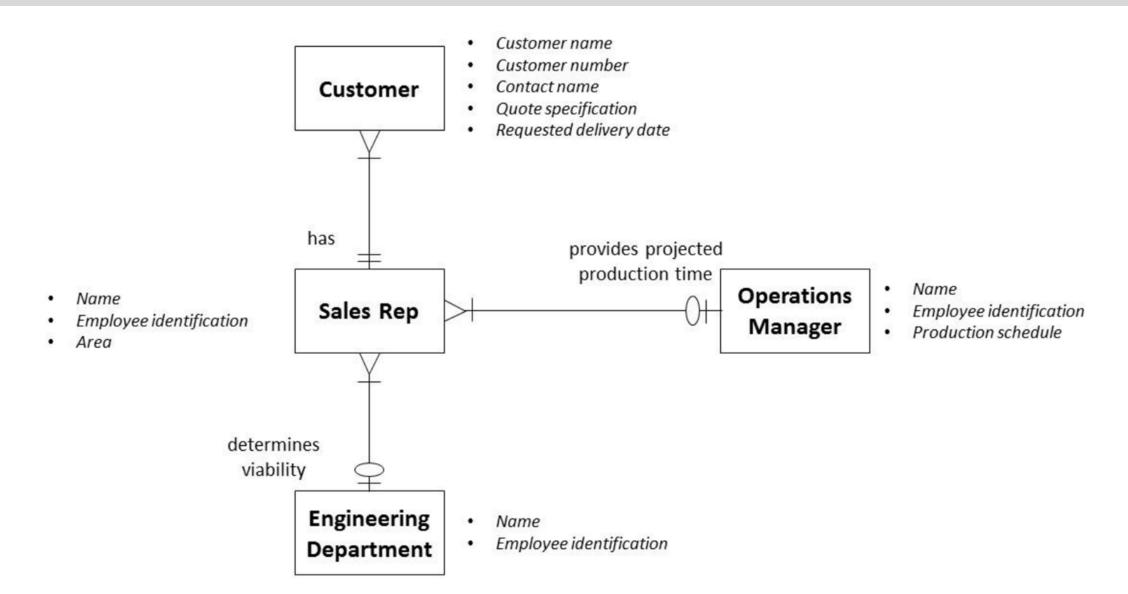


Current System: BPMN Diagram





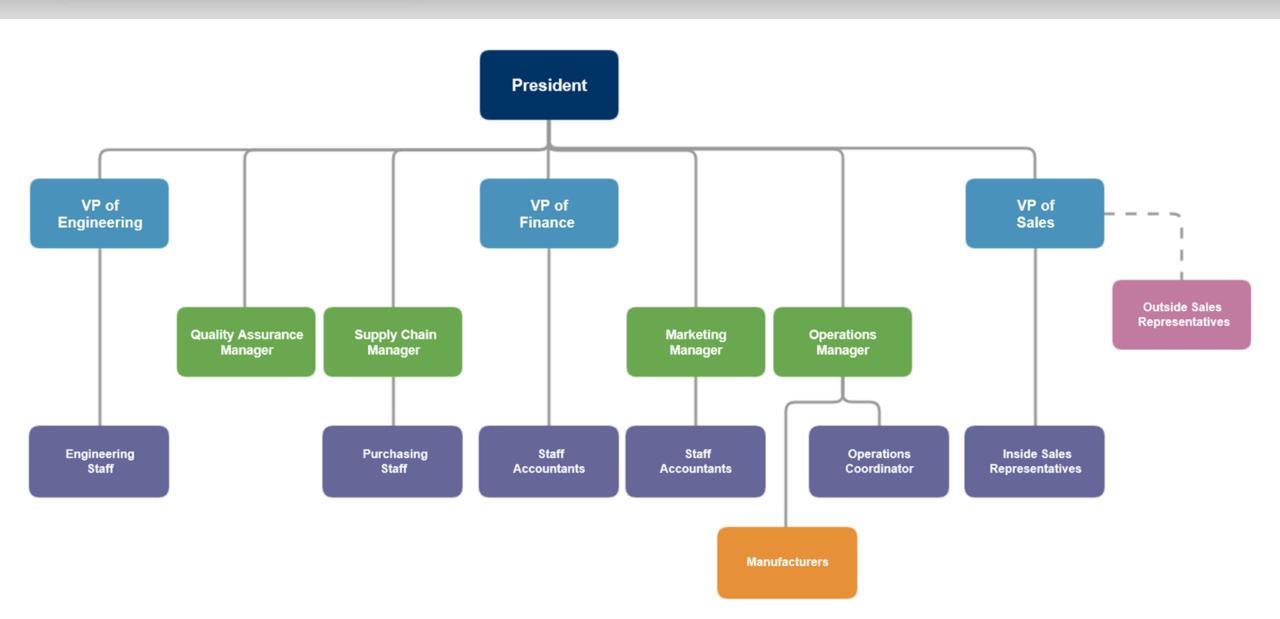
Current System: ERD Diagram





Gary Platt Organization Chart

PERFORMANCE CASINO SEATING





Stakeholders

Internal

- Primary Sales Rep
- Engineering Department
- Operations Manager
- o Other
 - **■** Employees
 - President
 - VP of Finance
 - VP of Sales
 - Marketing Manager

External

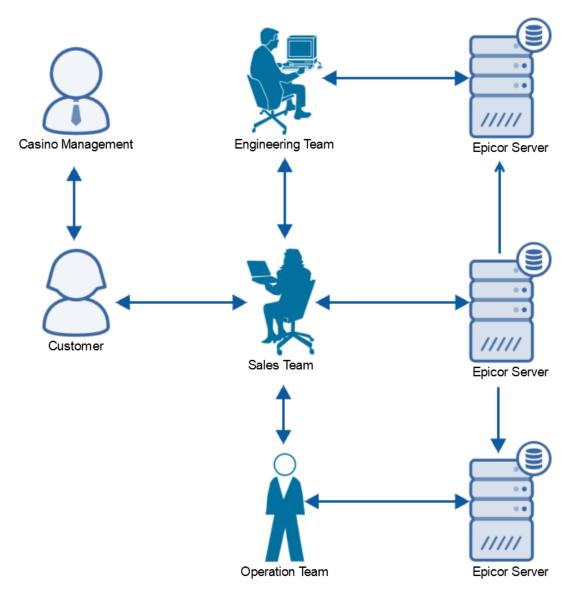
- o Customers
- o Other
 - Vendors
 - Shipping companies





Current Architecture Diagram

PERFORMANCE CASINO SEATING



The current system architecture consists of:

- specifications that are entered to the Epicor system by the sales team.
- Once the entry is uploaded to the server, it is forwarded to the engineering team, where they will decide if the specifications are feasible or need modification.
- After this decision is made, the order moves back to the sales queue to await a production time estimate from the Operations Manager.
- After the estimate is given, the quote draft is sent back to the sales team queue where they will make a sales order pending customer approval.
- After conversion, the order is sent to the Operations
 Manager again to await production.

New System Requirements

- Business Functions
- User Functions
- New System Mockups
- Performance Constraints:
 - Server Hardware Requirements
 - Operating System Requirements
 - System Anticipated Load



Business Functions

The new ERP system will vastly improve the efficiency of the quoting process and many other processes in the company. Below is the list of required functions of the new system:

- Web-based configurator and quoting system
- Configurator is kept up-to-date and accurate with real-time data
- Quote Dashboard





User Functions

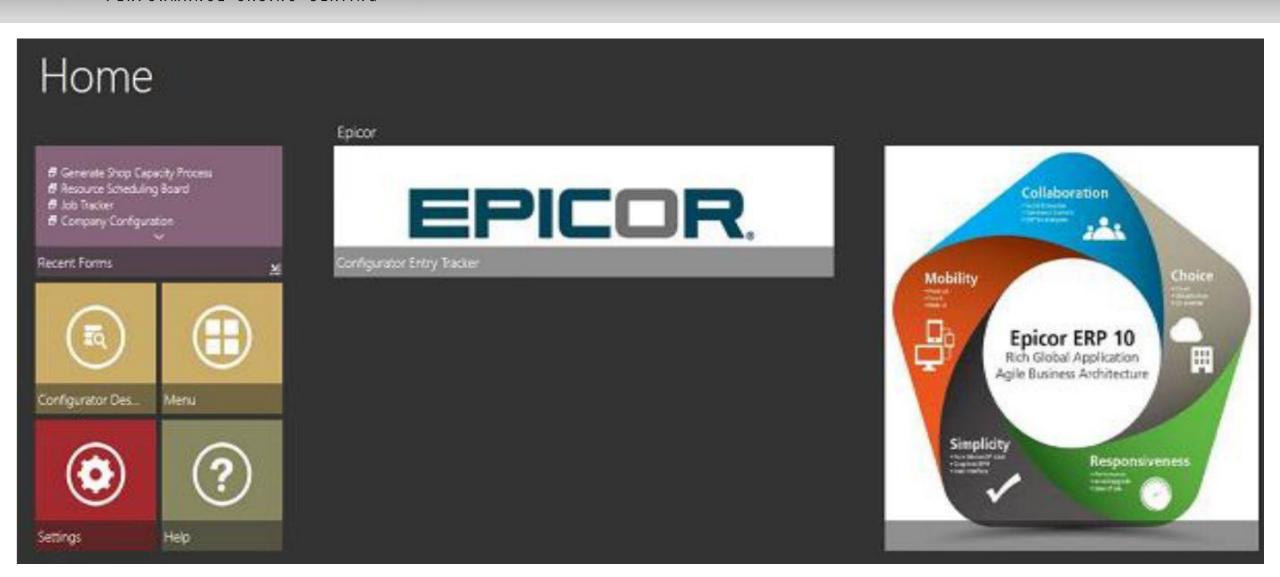


The end users include customers and internal employees of Gary Platt. The system must be easy to use to ensure that the customers and internal employees utilize it and do not revert to the processes of the legacy system. In order to ensure utilization by users, the following functions must exist in the system



New System Mockups

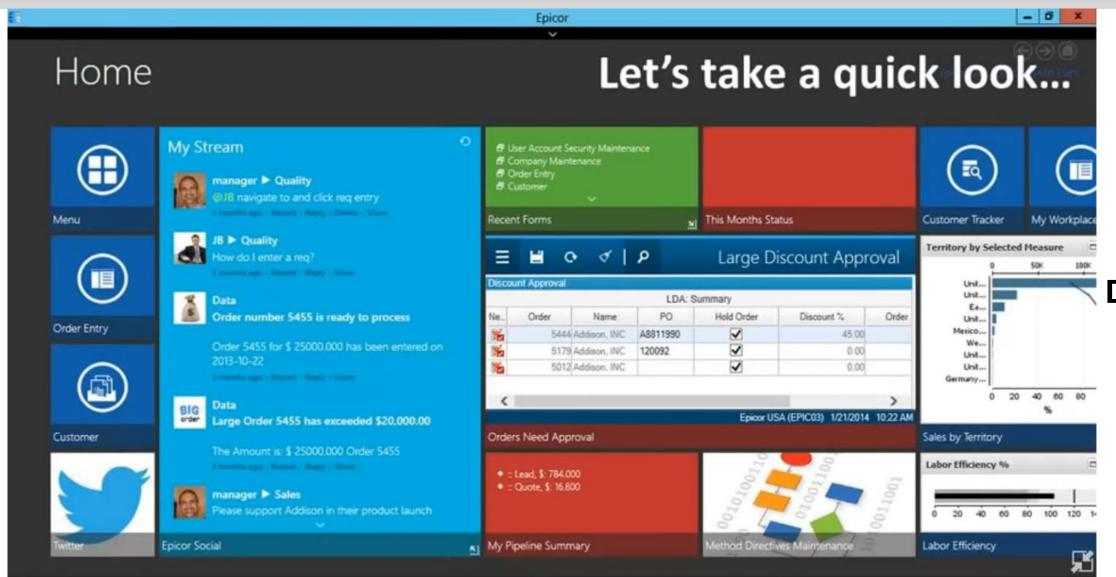
PERFORMANCE CASINO SEATING



Epicor 10 Start Screen



New System Mockups

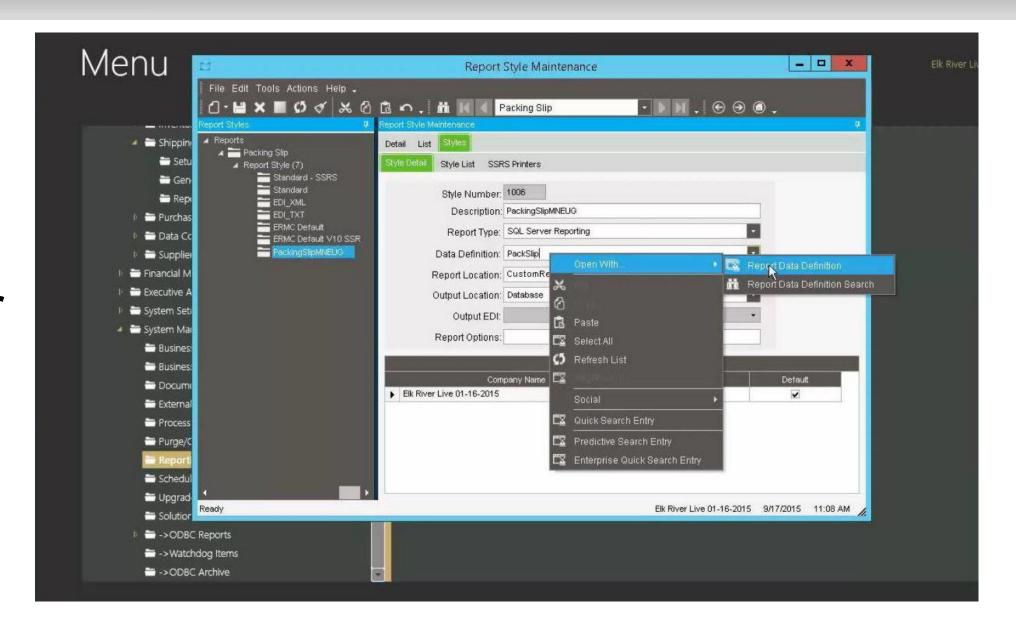


Dashboard Screen



New System Mockups

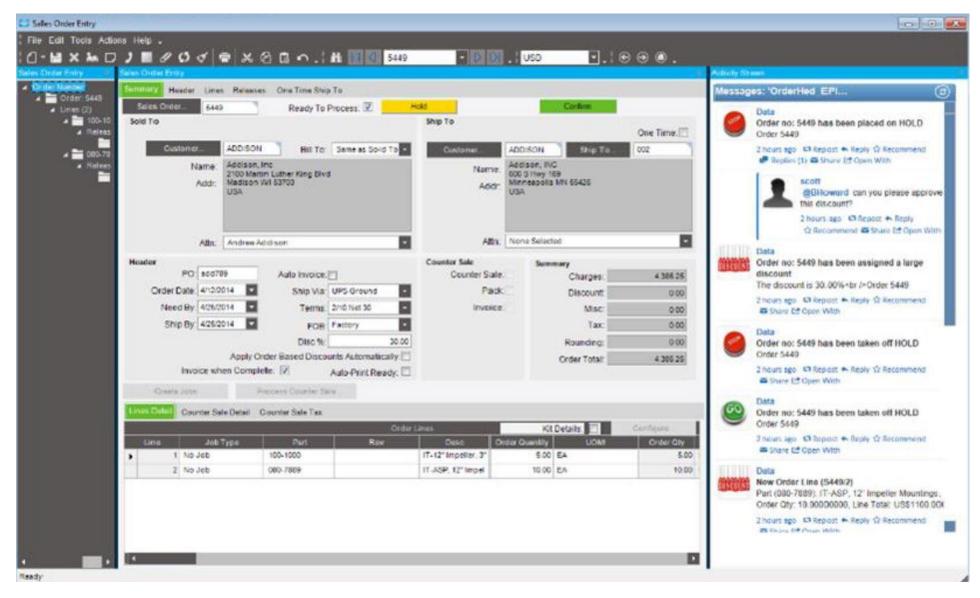
Web-Based Configurator Screen





New System Mockups

PERFORMANCE CASINO SEATING



Quote/Order Entry Screen



Performance Constraints: Server Hardware Requirements

Epicor 10 - Up to 200 Concurrent External User:

- Processor
 - 2 x CPU sockets with following configuration:
 - Intel Xeon E5-2667v2 3.3GHz, 25M Cache, 8.0GT/s QPI, Turbo (or better)
- RAM
 - 96 GB ECC (Error-correcting code)
- Disk Space
 - Epicor Reports 2 x 15K HDD (Enterprise Performance HDD) in RAID 1
 - Total
 - 4 15K RPM HDD (3 Giga bits /seconds SATA or SAS)
 - Quantity 1, at least 785 GB, Fusion-IO card
- Ethernet
 - A 1 Gbit (or faster) network is recommended.
 some cases a 10 Gbit network connection will provide additional benefit.
 - Fiber optic cable recommended in environment with electrical noise



Performance Constraints: Operating System Requirements

Epicor 10 - Up to 200 Concurrent External User:

- Web Applications OS
 - Windows Server 2008R2
 - Windows Server 2012 operating systems (all editions)
 - SQL Server 2012 Databases (all editions*)
 - Microsoft .NET Framework 4.51
- Services, Domain Database, and MS SQL Server OS
 - On Premise Database Server
 - SQL Server 2008 R2
 - SQL Server 2012, 2014

- Web Applications Browser Requirements
 - For Epicor Web Access, the Mozilla FireFox®, Apple® Safari®, Google Chrome™, and Internet Explorer® 9 (and later) desktop browsers are all fully supported.

- Client Software OS
 - ERP 10 services are hosted purely using Microsoft Windows® components, including Internet Information Services and Microsoft .NET



Performance Constraints: System Anticipated Load

Application Usage	Load Description
Interactive Application Load	Typical application usage by end-users using ERP 10 via Smart Client and / or
	browser and / or mobile devices.
Automation and heavy processing	If you are processing more than 100K transactions (insert, update or delete)
	in any one hour period of the working day then schedule this activity to less
1. Epicor Service Connect (ESC)	busy time of the day. 100K transaction is the sum total of all sources of
2. Imports (e.g. PO, Sales Order, AR	automatic processing.
invoice and Shipping)	If this activity cannot be scheduled to less busy time of the day then please
3. Automatic updating of data not	discuss the server sizing with Epicor technical services.
covered by ESC	Heavy and concurrent reporting should be scheduled to less busy time of the
4. Heavy reporting.	day or on a separate reporting appserver.
MRP (Manufacturing customers)	MRP regeneration will be scheduled during less busy times. For daily MRP
	runs use MRP net change.
	If your business requires you to run more than 6 processes and 6 schedulers
	for MRP run then discuss the increase usage with Epicor technical services.
Growth and acquisition of new users	No
Seasonal peaks	yes

Intended System Description and Documentation

- Intended System Description
- Use Cases
- Intended System:
 - Sequence Actor-Interaction Diagram
 - BPMN Diagram
 - ERD Diagram
 - Architecture Diagram



Intended System Description

This RFP proposes the implementation of an online configurator ordering system called Epicor 10, made by the company Epicor.

The new steps for the process using the new Epicor 10 system are:

- Customer logs onto garyplatt.com and selects "Request Quote"
- A new questionnaire is created automatically.
- The customer populates the questionnaire, as opposed to the salesperson.
- If the order contains custom specifications, the customer sends in an engineering approval request form, rather than the salesperson.
- If the specifications are feasible, it is now the engineer's duty to update the online configurator system with the new specifications. This way, the customer will be able to use the configurator system to fill out their order in its entirety.





Table 8: Use Case – Customer

Use Case:	Casino Facilities Representative
Actor:	Customer
Description:	The customer logs into their account on garyplatt.com to request
_	a quote on a new set of custom chairs for a redesigned High
	Limit Area of their casino.
Normal Course:	Customer logs into account on <u>www.garyplatt.com</u> .
	2. Customer selects the "Request Quote" button on the
	webpage.
	3. After the website creates a quote questionnaire, the
	customer fills out the questionnaire to the best of their
	ability.
	4. Since the order has custom specifications, the customer is
	transferred to a different page to submit an Engineering
	Approval Request (EAR).
	5. Once the EAR is approved, the customer enters the
	information in the updated questionnaire.
	6. After the website generates the quote, the customer
	reviews, approves, and signs the quote.
Pre-condition:	Casino management has started the redesign of the High
11c-condition.	Limit Are of their casino.
	The purchasing manager has documentation for the
	custom specifications required for the new chairs.
	The purchasing manager has an account created with
	Gary Platt and is a returning customer.
Post-condition:	Gary Platt website receives the approved quote from the
	customer.
	The approved quote is forwarded to the Sales Representative.
	The Sales Representative converts the quote to a sales
	order.
Assumptions:	The customer has a prospective order with custom
	specifications.
	Customer approves the web-generated quote and wishes to see the quote through to become a sales order.
	3. The Engineering Department found the custom
	specifications to be feasible and updated the configurator
	to reflect them.

Use Cases

Table 9: Use Case – Website

Use Case:	Gary Platt Configurator-Integrated Web Platform
Actor:	Website
Description:	The configurator-integrated website receives a request for a quote and directs the prospective customer through the quote and order process.
Normal Course:	 The website creates a new quote questionnaire and populates it with the appropriate information from the customer's initial specifications. After the customer indicates that the quote will require custom specifications, the website redirects them to the Engineering Approval Request page. The website forwards the request to the Engineering Department. The website notifies the customer that the custom specifications are feasible. The web-based configurator is updated with the custom specifications for the customer to include in their quote. After the customer approves the quote, the website receives the approved quote and specifications and forwards it to a Sales Representative.
Pre-condition:	A customer has created an account on <u>www.garyplatt.com</u> and wishes to request a quote. The desired quote has custom specifications not in the configurator.
Post-condition:	Sales Representative converts the quote into a sales order.
Assumptions:	 The customer has a prospective order with custom specifications. Customer approves the web-generated quote and wishes to see the quote through to become a sales order. The Engineering Department found the custom specifications to be feasible and updated the configurator to reflect them.



Use Cases

Table 10: Use Case – Engineering Department

Use Case:	Gary Platt Engineering Department
	, 5 5 1
Actor:	Engineer
Description:	A member of the Engineering Department has received an
	Engineering Approval Request from a customer who requires
	custom specifications in a prospective chair order. The engineer
	updates the web-based configurator with the new specifications
	and allows the website to inform the customer.
Normal Course:	The engineer receives an Engineering Approval Request
	from the web-based configurator, signaling a custom
	order.
	2. The engineer reviews the EAR and determines that the
	custom specifications are feasible.
	3. The engineer updates the information in the configurator
	to allow the customer to input their custom specifications
	into the quote questionnaire.
	The engineer confirms the updates, which allows the website to inform the customer that their custom
	specifications are feasible.
	_
Pre-condition:	A customer has created an account on
	www.garyplatt.com and wishes to request a quote.
	The desired quote has custom specifications not in the configurator.
	The website has forwarded the completed Engineering
	Approval Request to the Engineering Department.
Post-condition:	The website informs the customer that the specifications are feasible.
	The customer carries through the quote process to
	completion.
	The website receives the approved quote and forwards it
	to a Sales Representative to convert the quote into a sales
	order.
Assumptions:	The customer has a prospective order with custom
	specifications. 2. Customer approves the web-generated quote and wishes
	Customer approves the weo-generated quote and wisnes to see the quote through to become a sales order.



Intended System: Sequence Actor-Interaction Diagram



Quote returned to customer to fill out

Customer populates relevant information in Website

Custom Specs Initiate Engineering Approval Request

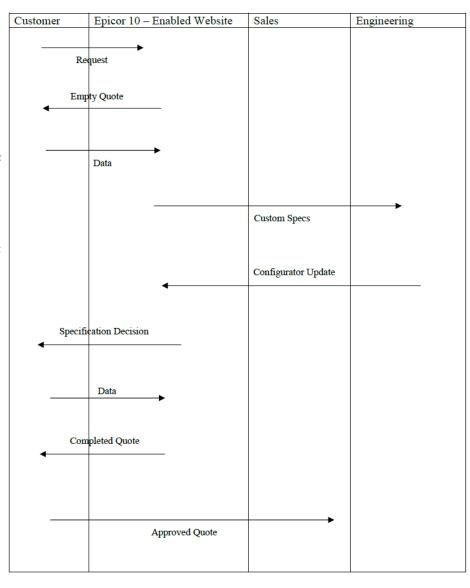
Engineer Inputs new Specs into Configurator

Feasibility Decision is forwarded to customer

Customer populates Quote

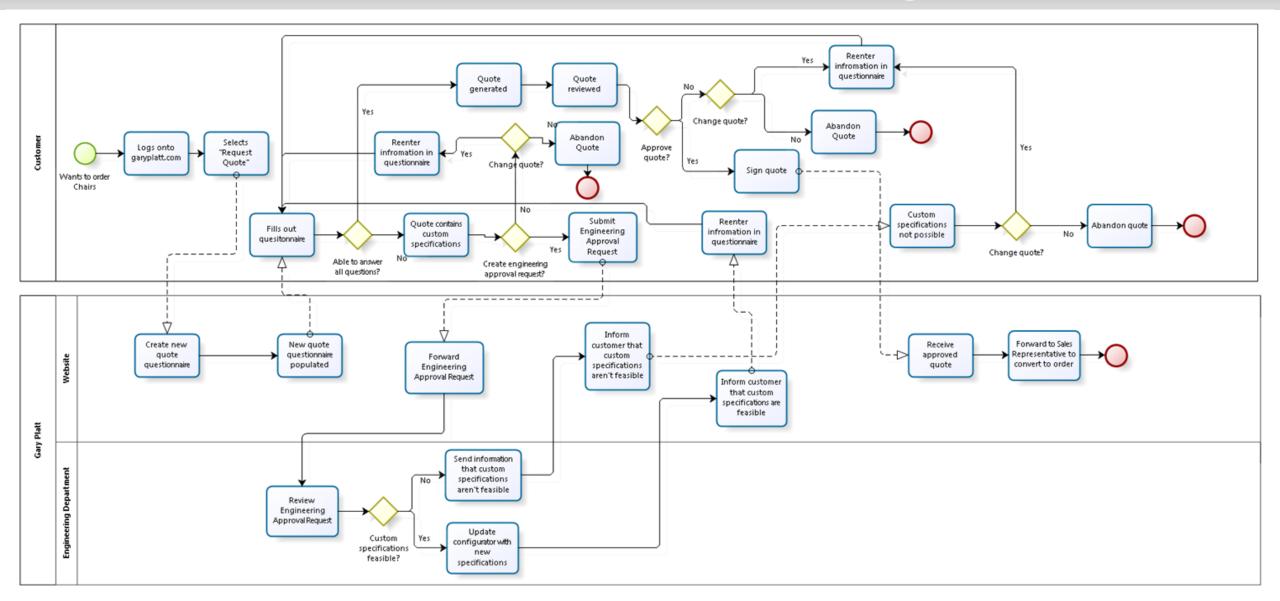
Quote is returned to customer for approval

Approved Quote forwarded to Sales Rep





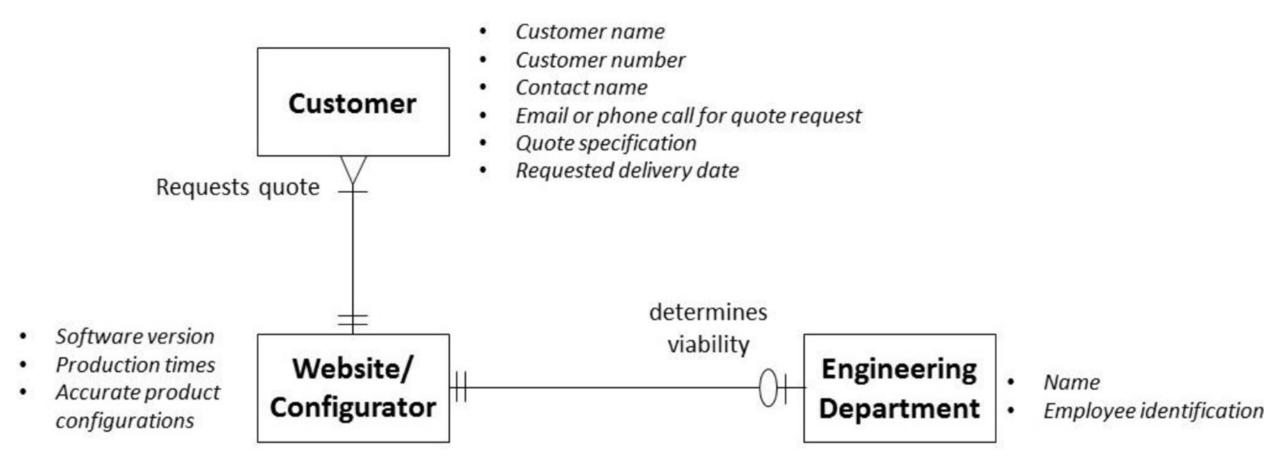
Intended System: BPMN Diagram





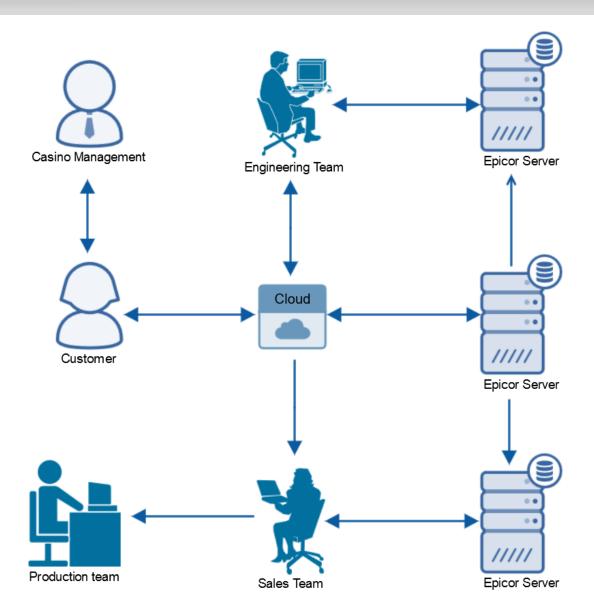
Intended System: ERD Diagram

PERFORMANCE CASINO SEATING





Intended System: Architecture Diagram



Budget and Financials

- Budget Description
- Development
- Financials
 - Yearly Recognized Revenue Increase
 - Associated Costs and Benefits from the Implementation of Epicor 10
 - Yearly Financial Savings/Projections, adjusted for Revenue
- Costs and Options
 - Cost Associated with Implementation Requirements, based on Epicor 9
 - Startup Costs ERP Implementation & Upgrades
 - Startup Costs, Labor Estimates for the Startup Phase
 - Yearly Software Maintenance Costs
 - Total Costs Incurred by Project by Category
- Build vs. Buy
 - Buying Cost Estimate
 - Building Cost Estimate
 - Total Savings Buying vs. Building
- ROI, IRR and Payback
 - Internal Rate of Return Calculations
 - ROI Calculation from Forrester TEI Study
- Time Constraints



Budget Description

- Gary Platt Manufacturing earns around \$10 million in revenue per year.
- This particular case cost Gary Platt over \$100,000 out of pocket to fix
- All inside Sales Representatives at Gary Platt would benefit from putting effort into the development of the new ERP system
- Gary Platt completes around 4,000 orders per year, at an average price point of \$2,500.
- If they were able to process one additional order per week per sales representative, it would equate to an additional \$520,000 of revenue in a year, or a 5.2% year-over-year increase in sales revenue.





Development



- The implementation of a new Epicor 10 ERP system will require a substantial investment in both capital and employee time
- GPM would buy a fully integrated ERP system, which will help the company with extensive functionality for accounting, inventory control, pre-production materials planning, and manufacturing execution
- The database platform of Epicor 10 is Microsoft SQL Server, with a cloud-based software as a service (SAAS) and is modulebased



Financials

- The implementation of the new Epicor 10 system and web-enabled configurator would have an immediate financial impact for Gary Platt
- Additional benefits come from the decreased amount of time spent by the engineering department and operations manager on processing individual orders
- The monetary value of these benefits are harder to quantify than those afforded by cost reduction and order increases, but they are likely not trivial.





Financials: Yearly Recognized Revenue Increase

Description	Quantity	Each	GPM Revenue
Revenue per order	208	\$2,500	\$520,000
Total			\$520,000

Epicor savings were calculated based off a Total Economic Impact (TEI) of midmarket manufacturers (MMM) with revenue ranging from \$100M to \$1B. A full breakdown of the benefits associated with Epicor 10 shown on the next slide.



Financials: Associated Costs and Benefits from the Implementation of Epicor 10

PERFORMANCE CASINO SEATING

- Benefits associated with Epicor ERP \$3,826,700. The Organization experienced the following benefits (risk- and present value-adjusted) over five years (further detailed in the Benefits: Quantified section):
 - Financial management suite \$602,500. Productivity savings in invoicing and sales tax administration, and general accounting productivity related to creating, processing, and reporting numerous accounting entries.
 - Supply chain suite \$861,900. A 15% reduction in average inventory levels and a reduction in headcount and avoided future hiring associated with supply chain activities.
 - Production management suite \$374,300. Taking advantage of Kanban and manufacturing execution system (MES) functionality.
 - Planning and scheduling suite \$185,300. Monitor project status and costs with a project tracker, the ability to check supply and demand of a part with available-to-promise functionality, and taking advantage of multisite management.
 - Sales management suite \$775,000. Create customer proposals and quotes much faster with Epicor, with the
 ability to import data from a variety of customer and system sources. And simplify the business of accepting credit
 cards.
 - Governance, risk, and compliance software \$567,200. Mitigate exposure to risk with table and field level audit
 tracking, enhance controls; and gain cross-organizational financial visibility and control over financial reporting,
 planning, and forecasting processes.
 - Business architecture \$460,600. Creation and enforcement of unique business processes, alerts, and
 workflows without customizing the software. And the use of Epicor Enterprise Search (engine) for access to its
 warehouse distribution solution.



Financials: Yearly Financial Savings/Projections, adjusted for Revenue

PERFORMANCE O	CASINO SEATING
---------------	----------------

Description	MM	M TEI Assumption	GP	M Equivalent (10%) Annual Savings
Financial Management	\$	602,500	\$	60,250
Supply Chain	\$	861,900	\$	86,190
Production Management	\$	374,300	\$	37,430
Planning & Scheduling	\$	185,300	\$	18,530
Sales Management	\$	775,000	\$	77,500
Governance, Risk, and Compliance	\$	567,200	\$	56,720
Business Architecture	\$	460,600	\$	46,060
Total Annual Savings	\$	3,826,800	\$	382,680





Costs and Options

- Platt has an annual revenue of approximately \$10M, and has about 100 employees, of which, 20 of those employees will need to have licenses to use the system
- Epicor 10 system: Cost estimates based on the assumption of user range being 1 to 200 users.

System cost based off stated Epicor 10 TEI pamphlet.

- Software Costs: annual costs estimate of \$373,000
- Hardware Costs: \$35,000.
- External IT Support: Platt uses Erlach Computer Consulting as its external IT support. (so no additional cost)
- Startup Costs (two slides from this one)



Costs and Options: Cost Associated with Implementation Requirements, based on Epicor 9

- Costs associated with Epicor ERP \$1,884,500. The Organization experienced the following costs (present value-adjusted) over five years (further detailed in the Costs section):
 - Planning the implementation \$350,000. The labor associated with planning and implementing the solution.
 - Hardware requirements to support Epicor version 9 implementation \$100,000. Four servers.
 - Note: Deployment for Epicor ERP version 10 will require substantially less (50%) hardware cost. And hardware is not needed with SaaS/cloud Epicor ERP.
 - Epicor software license, maintenance, professional services, and training \$373,100. Epicor's fees.
 - Ongoing management of the solution \$1,061,400. The labor associated with managing the solution is two
 FTEs over the five-year analysis.



Costs and Options: Startup Costs – ERP Implementation & Upgrades

Description	Quantity	Each	GPM Cost
ERP Epicor 10 System (software)	1	\$200,000	\$200,000
Software Costs per user (see maintenance costs)	20	\$1,250	\$25,000
Hardware Costs - New Server	1	\$25,000	\$25,000
Hardware Costs - Upgrade Existing Server	1	\$10,000	\$5,000
External IT Support	1	\$0	\$0
Startup Costs - Labor (see table 13)	1	\$100,000	\$100,000
Miscellaneous / Contingency	1	\$15,000	\$15,000
Total			\$375,000



Costs and Options: Startup Costs, Labor Estimates for the Startup Phase

Description	Quantity	Each	GPM Cost
Epicor Consultant - Design	\$70,000	1	\$70,000
Epicor Consultant - Implementation	\$28,000	1	\$28,000
Miscellaneous Expenses	\$75	27	\$2,000
Total			\$100,000

- Epicor Consultant Design based on hourly rate of \$350, 8 hours per week for 25 weeks during design phase.
- Epicor Consultant Implementation based on two forty hour work weeks to implement at \$350 an hour.
- Miscellaneous expenses based at \$75 a week for 27 weeks.



Costs and Options: Yearly Software Maintenance Costs

Description	Quantity	Each	GPM Cost
Licensing & Ongoing	20	\$1,000	\$20,000
Maintenance			
Implementation & Training	20	\$100	\$2,000
Professional Services	20	\$150	\$3,000
Total		\$1,250	\$25,000

Maintenance costs would include a software license and service agreement (SLSA), which guarantees vendor maintenance of the software for \$1,000 per license, per year. Maintenance of the software system involves making minor changes to continue to support business needs and upgrading the programming periodically to ensure up-to-date security



Costs and Options: Total Costs Incurred by Project by Category

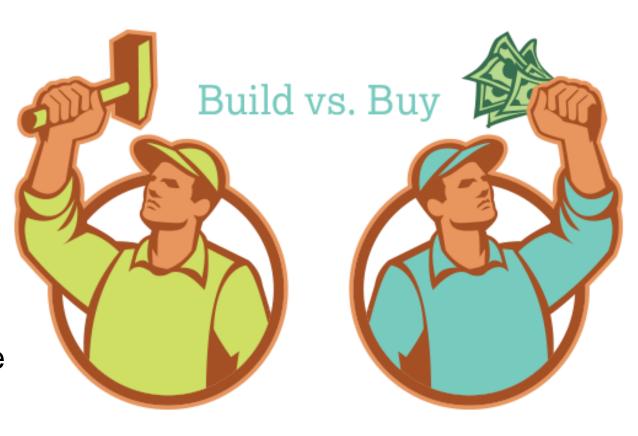
Description	Cost
Yearly Financial Savings/Projections (Table 11)	\$(382,680)
Revenue Increase due to Sales Rep productivity increase	\$(520,000)
Startup Costs –Implementation & Upgrades (Table 12)	\$375,000
Startup Costs – labor (Table 13)	\$100,000
Maintenance Costs (yearly) (Table 14)	\$25,000
Total	\$(402,680)



Build vs. Buy

Benefits to Buying an ERP system:

- Faster to install a packaged ERP suite than it is to build one from scratch.
- Off-the-shelf solutions can offer the greatest benefit because a packaged solution can be used right out of the box and requires very little IT overhead. This is extremely beneficial for a company like Platt that relies on external IT Contractors.





Build vs. Buy: Buying Cost Estimate

Cost, in-house IT expertise, and time are key considerations taken into account when deciding whether to build-or-buy. A breakdown of the estimated costs of buying an ERP system are as follows:

Description	Qty	Each	GPM Cost
ERP Epicor 10 System (software)	1	\$200,000	\$200,000
Software Costs per user (see maintenance costs)	20	\$1,250	\$25,000
Hardware Costs - New Server	1	\$25,000	\$25,000
Hardware Costs - Upgrade Existing Server	1	\$5,000	\$5,000
External IT Support	1	\$0	\$0
Startup Costs - Labor (see table 13)	1	\$100,000	\$100,000
Miscellaneous / Contingency	1	\$15,000	\$15,000
TOTAL			\$370,000



Build vs. Buy: Building Cost Estimate

Description	Qty	Each	GPM Cost
Hosting	1	\$250,000	\$250,000
Subscription	1	\$275,000	\$275,000
Internal Costs	1	\$250,000	\$250,000
External Costs	1	\$275,000	\$275,000
Other	1	\$50,000	\$50,000
Hire in-house IT Professionals	2	\$65,000	\$130,000
TOTAL			\$1,230,000

Benefits and Drawbacks of building an ERP system:

- Necessity of hiring in-house IT professionals to begin the build. This creates substantial startup costs before the build can be initiated.
- In-house IT staff would have better understanding of internal processes and how IT can benefit them.
- Considerable amount of time investment required to build and maintain the ERP system.
- Much easier to customize the software, however, customization is more expensive.
- High development and maintenance costs.



Build vs. Buy: Total Savings Buying vs. Building

Description	Qty	Estimated Cost
Buying Epicor 10 System	1	\$370,000
Building ERP System	1	\$1,230,000
TOTAL SAVINGS	1	(\$860,000)

The factors that influenced us to decide to "buy" an ERP system rather than build the new software was mainly due to the cost, lack of severe onsite IT personnel in-house, and the time it would take to build one



ROI, IRR and Payback

PERFORMANCE CASINO SEATING



Epicor commissioned an independent study from the Forrester Institute to gage the typical Return on Investment and Internal Rate of Return experienced by companies that implement their ERP software.

Data from this study was used to create the table shown on the next slide



ROI, IRR and Payback: Internal Rate of Return Calculations

Cash Flows (Year 1)	Reasoning	IRR
\$ (375,000)	ERP Cost	20%
\$ (100,000)	Labor Cost	
\$ (25,000)	Software Maintenance Cost	
\$ 382,680	Projected Savings from Forrester Study	
\$ 520,000	Projected Revenue Increase	
Total \$ (402,680)		



ROI Calculation from Forrester TEI Study

Internal Rate of Return Calculations



Time Constraints

The seasonality of the casino seating industry follows an interesting schedule, as casinos tend to have grand openings in late spring to early summer

Due to this, the ideal phase for development of the ERP system would be in January to April 2017, with the testing phases going through the first busy season in April, and then the full implementation would occur during the lull between late summer and winter.









Plan Type

- Gary Platt Manufacturing will be implementing the system parallel to the current system in place.
- The Sales Manager will be working in unison with an Epicor specialist on the design and implementation of Epicor 10
- There will be one super-user trained from both the engineering department and the sales team to ensure a broad range of knowledge remains within the organization after the consultant departs.



Project Team: Project Manager

- The Project Manager will be the Sales Manager
 - work in conjunction with an Epicor consultant on the design and implementation of the system
 - This allows the Epicor specialist to tailor the system to what the sales department needs to perform their duties
 - allows someone at check-signing level to have intimate knowledge of the project





Project Team: Project Team Members

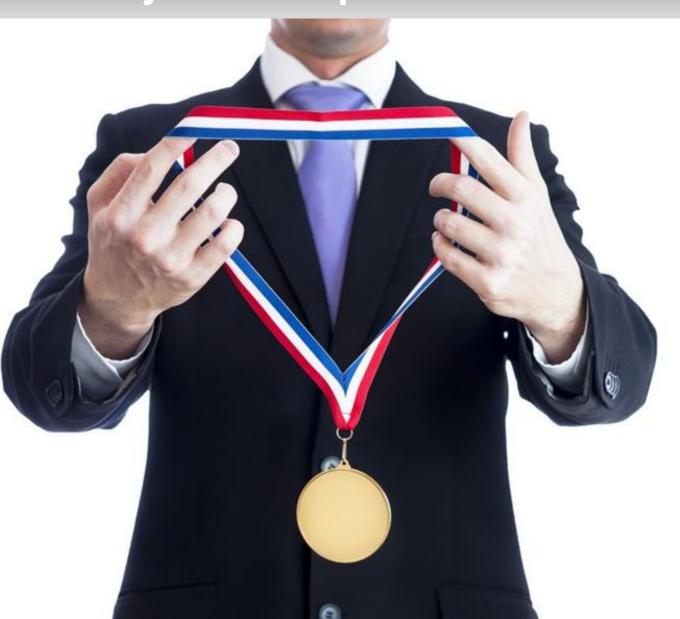


- The project team members will assist in the testing and design of the new Epicor 10 system.
 - The team members will consist of one super-user from the engineering department and one super-user from the sales team.
 - Their tasks will include providing design recommendations to the Epicor consultant and learning the software in order to be resources to their coworkers during the implementation and after it has completed



Project Team: Project Champion

- The Project Champion of the new Epicor 10 system will be the Vice President of Engineering
 - This is critical to the success of Epicor 10 as he will be the technical lead once the Epicor specialist is no longer involved in the implementation
 - He will need to be knowledgeable and open to questions from his peers.





Implementation Stages: Design - Stage 1



- An outside Epicor specialist will be hired to work with Gary Platt
 Manufacturing to configure the new Epicor 10 system
- The outside specialist will work with the super-users from the engineering and sales departments to configure the system
- For the web-based configurator and quoting function of the system, an employee who is familiar with both the various products and the sales process will be the primary facilitator in the design of the configurator
- The Operations Manager will need to meet with the consultant to help input the production estimation algorithm that will return time estimates to potential customers.
- This stage is scheduled to take 21 days.



Implementation Stages: System Configuration - Stage 2

- The system configuration will commence once all pertinent information has been gathered from each department after the design of the configurator in Stage 1.
- This stage will take the longest amount of time due the vast amount of information and combinations that exist
- The outside specialist will create the architecture for the form/questionnaire to create a quote and consult with the sales department super-user to ensure it will be intuitive for customers.
- The engineering super-user will then create the necessary relationships for each of the different historical products produced by Platt.
- This stage is scheduled to take 49 days.







Implementation Stages: Testing - Stage 3

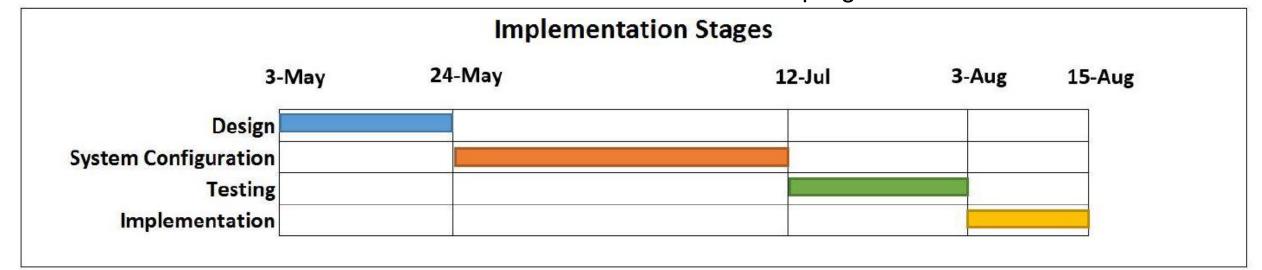
- After the configurator has been set up, there will be extensive testing done by each major department including Sales, Engineering, Operations, Purchasing, and Accounting
- Any deficiencies found during testing will be collected and addressed by the consultant and the super-users
- After the deficiencies are corrected each department will perform the extensive testing and report any further deficiencies
- This testing would have to be a priority so that a faulty configurator would not be released and cause major issues.
- This stage is scheduled to take 22 days



Implementation Stages: Implementation - Stage 4

- The implementation will be for the entire new Epicor 10 system that includes the updated configurator that is web-enabled. The actual implementation will take place over 2 weeks, 10 business days.
- The first three business days will consist of training for each user

- The next five business days will have the legacy system and the new Epicor 10 system running in parallel
- the end of the ninth business day the actual cut over of the system will begin
- The tenth day will be the first day that the new Epicor 10 system will be running as a standalone program.





Milestones

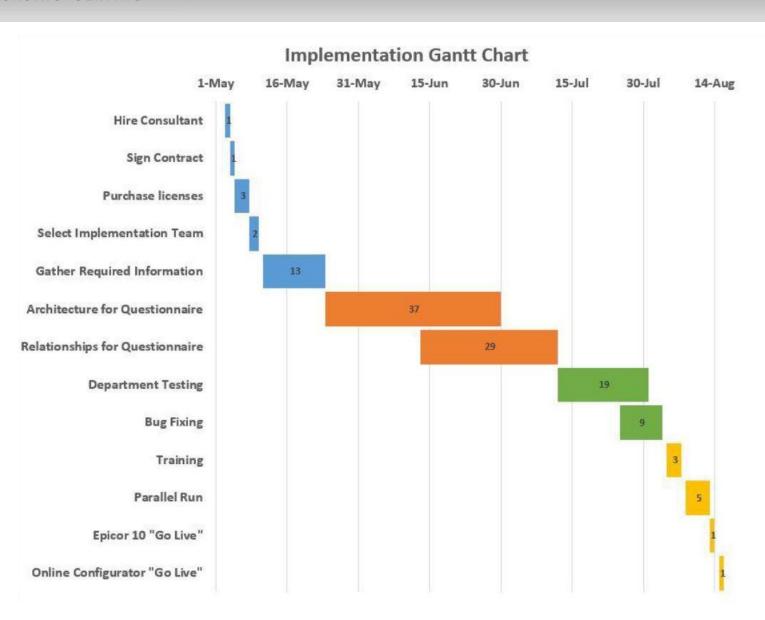
PERFORMANCE CASINO SEATING

Task	Start Date	Duration	End Date
Hire Consultant	3-May	1	4-May
Sign Contract	4-May	1	5-May
Purchase Licenses	5-May	3	8-May
Select Implementation Team	8-May	2	10-May
Gather Required Information	11-May	13	24-May
Architecture for Questionnaire	24-May	37	30-Jun
Relationships For Questionnaire	13-Jun	29	12-Jul
Department Testing	12-Jul	19	31-Jul
Bug Fixing	25-Jul	9	3-Aug
Training	4-Aug	3	7-Aug
Parallel Run	8-Aug	5	13-Aug
Epicor 10 "Go Live"	13-Aug	1	14-Aug
Online Configurator "Go Live"	15-Aug	1	16-Aug



Implementation Gantt Chart

PERFORMANCE CASINO SEATING





Acceptance Tests

The agreed upon contract fees will be dispersed according to the payment timetable below upon approval from the Project Manager. For any changes to Epicor and the accompanying prototype implementation, all project team members must approve each phase and a two work week testing period be allotted to release payment on said phase.

Description	Desired Result		
Contract Signing	Implementation for RPAG & outside API tested, functions with all project team members department needs		
Software Testing	All PC's equipped with improved internet connection, all IPads/scanners tested, planning equations, assumptions, and analyzer tested, and all tested by Project Manager for interface.		
Management/IT Training	Guaranteed hours of training finished		
Testing/Deployment	Considered deployed once stage three is initialized by COO and Director of Financial Planning		
Completion	Once the 1 st 401K bids comes through the system and a final product is produced		
On Time & On Budget	All employees trained and equipment properly working at a budget of \$379,624. 3% bonus of total cost will be given within 30 days.		



Payment Timetable

Contract Signing	10%	\$21,593
Software Tested By Stakeholders	15%	\$32,390
Software Installation	29%	\$64,779
Management/It: Training	19%	\$43,186
Testing/Deployment	5%	\$10,796
Completion	19%	\$43,186
Completion On Time And On Budget (Bonus)	3%	\$6,478
Total	100%	222,408

All payments are subject to acceptance testing

Detailed Change Plan

- Internal Stakeholders
 - Internal Sales Representatives
 - Engineering Team
 - Operations Manager
- External Stakeholders
 - Customers
 - Epicor and Associated Contractors
 - External Sales Representatives
- Project Risks
- Job Impacts
- Training Plan
- Internal and External Stakeholder Handling



Internal Stakeholders



- The objective of the internal stakeholder analysis is to identify the internal and external stakeholders and the changes they experienced through the implementation
- This analysis provides a snapshot of the changes experienced by the staff within Gary Platt, and the extent to which the project relies on external stakeholders.
- Additionally, it also gives an accurate picture of the extent to which internal procedures and processes must be changed to accommodate the new system, as the minimal customization of the software will mandate some change



Internal Stakeholders: Internal Sales Representatives

- The sales team's original process of working with customers in regard to planning and coming to an understanding was very time-involved due to communicating back and forth and performing administrative duties
- The new system will streamline the process of putting together a product and take the sales person out of much of the quote process, allowing them to focus on acquiring more customers and processing current orders





Internal Stakeholders: Engineering Team

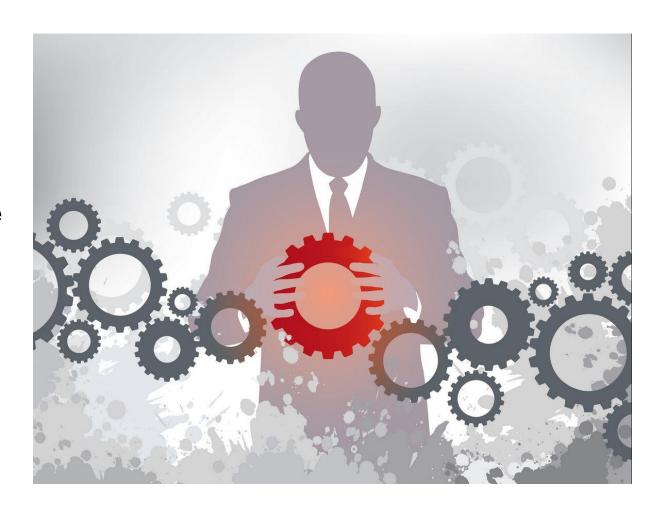


- The engineering team will be responsible for maintaining the web-based configurator in a timely manner, to ensure that custom orders from customers are not held up
- The new process takes out the middleman and ensures that the engineering department has independent overview of the potential risks of custom orders



Internal Stakeholders: Operations Manager

- The Operations Manager will no longer be included as an internal stakeholder in the quote and sales order process
- This is because the web-based configurator will be equipped with a manufacturing estimate time based on the level of customization within the order and the seasonality of the quote.
- The Operations Manager will no longer be required to provide production estimates for customers, a change that will save additional time in the process.





External Stakeholders: Customers



- Customers will greatly benefit from the implementation of the new ERP system, allowing for more frequent updates, greater ease of use, faster turnaround, and more accurate quotes.
- The implementation process will require a considerable amount of effort on the part of the customer, as the web-based configurator requires a significant input to complete a quote request
- This learning curve may be difficult for customers of Gary Platt, as they have become used to having the internal sales representatives do the "leg work" in completing their orders previously.



External Stakeholders: Epicor and Associated Contractors

- The associated contractors working with Platt are responsible for the customization and implementation of the software
- the contractor will spend the majority of their time working on the design of the software, and meeting with the individual internal stakeholders to receive input on process alteration.
- During these meetings, the internal super-users in both the engineering department and sales department should be chosen and trained, in order to assist other users with questions when the contractor is not presen





External Stakeholders: External Sales Representatives



- Gary Platt maintains a distributed network of external sales representatives that cover territory across the United States and the world
- These external sales representatives would be responsible for completing an online training program designed by one of the super-users within Platt in order to have their yearly sales representative license renewed
- This way, it ensures that all potential users of the system order chairs in the same manner, preventing the organization from reverting to its previous methods.



Project Risks

PERFORMANCE CASINO SEATING

- Customers not feeling confident in the production estimates provided by the web-based configurator.
- External Sales Representatives reverting to their previous processes after completing their training program.
- Customers not being content with the customization offered by the website, and not providing enough relevant information to the engineering department to appropriately update it.
- Internal Sales Representatives not taking on a higher load of orders once the new system is implemented. The financial success of the ERP upgrade hinges on a larger quantity of orders being undertaken by the internal sales team.
- Customers being uncomfortable with the chairs they build being selectable and viewable by other competitor organizations on the website.
- The User Interface on the website not being easy enough to use for the customers, leading them to resist the new system and revert to the previous quote and ordering process.





Job Impacts



- New system will enable employees to utilize more time generating revenue for the company and processing existing orders.
- This higher processing speed will lead to a quicker turnaround for the customers, leading to higher customer satisfaction.
- The new system will increase the efficiency of the sales process and enable employees to spend more time helping customers that have completed the quote process.
- Operation manager spends more time focusing on the orders that are currently in production
- the engineers will likely be able to spend more time in product development and will be sure to answer all custom specification requests input into the configurator; something that was not possible in the previous system.



Training Plan

- The contractors will be utilized for training superusers within the engineering department and the internal sales department, as well as assisting all users during the parallel run implementation
- The quicker the employees are capable of becoming familiar with the system, the sooner they can switch to using the Epicor 10 system completely
- it will be the responsibility of the super-users to develop a training program for the external sales representatives to complete, in order for them to renew their sales representative license at the end of Platt's fiscal year
- This is extremely important, as the sales representatives will be able to see the benefits of the web-based configurator system without needing the input of the internal sales representatives when creating quotes







Internal and External Stakeholder Handling

- Frequent communication between Gary Platt and Contractors will be an important key to a successful implementation of the Epicor system.
- Employees within Gary Platt are likely to better utilize the new system if they find it helpful and easy to use.
- These two attributes can be achieved if the contractors are able to simplify the use of the system to the point where the employees are able to teach others how to use it and, in turn, motivating them to readily promote the new system.

