

PITCH POPULATE

COMPANY PROFILE



The Most Powerful Person in The World, is The Storyteller

Steve Jobs

FEELING OVERWHELMED BY CREATING THE PERFECT PITCH DECK?

You're not alone. Event professionals juggle multiple projects, leaving little time for crafting captivating presentations. That's where Pitch Populate comes in.

We're your one-stop shop for exceptional pitch decks that capture attention and close deals.

At Pitch Populate, we understand the essence of a compelling pitch deck-it's the cornerstone of your enterprise's success, whether you're courting investors, clients, or partners. Our team of experienced designers, copywriters, and marketing strategists work in harmony to bring your vision to life with a narrative that resonates.

We don't believe in one-size-fits-all solutions. Each pitch deck is meticulously tailored to reflect your brand's unique value proposition. Our process is simple yet thorough: we start by evaluating your objectives, analyzing your audience, and then, we craft a narrative that is not just informative but persuasive.



OUR STORY

We are an international team of creative pitch experts, specializing in crafting customized and compelling storytelling proposals exclusively for businesses operating in the events industry.

We transform event objectives and creative concepts into visually captivating pitch proposals by leveraging our expertise as visual storytellers, ensuring that each proposal reflects the unique voice and vision of the brand.



WHAT SETS US APART

Dedicated Event Industry Experts

Our team understands the unique language and needs of events.

Global Network of Specialists

We partner with the best designers and content creators worldwide.

Tailored Design Solutions

We don't offer cookie-cutter templates.
We create custom decks that reflect
your brand and vision.

Flexible Collaboration

Work with your preferred suppliers or leverage our network of trusted vendors to execute the deliverables seamlessly.

Streamlined Process & Communication

We handle everything from concept to delivery, keeping you informed every step of the way.

Unmatched Value

We deliver high-quality work at competitive rates, with up to 3 revisions included.

Don't let creative limitations hinder your success. Let Pitch Populate empower you to present your ideas with confidence and impact.



OUR APPROACH

Our team of creative pitch-experts offer valuable industry knowledge and experience so you can be rest assured that you're receiving a high quality pitch proposal - one that is designed to save you time, money and most importantly to win your next project.

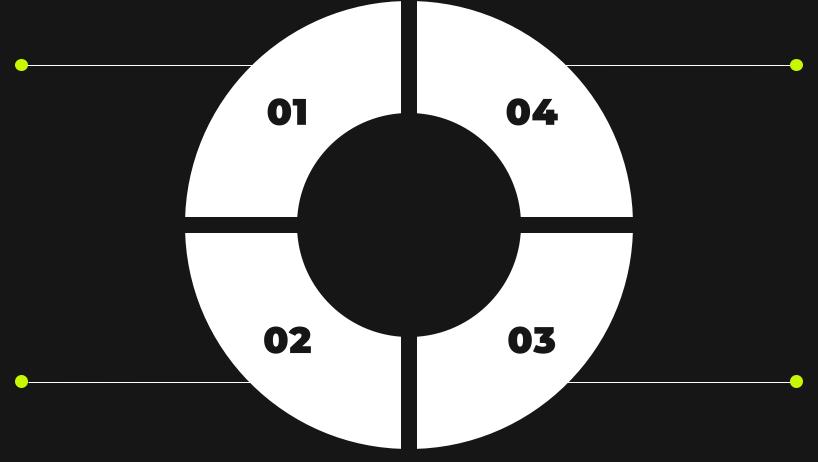
When we take on a pitch project, the dedicated team will join as an extension of your company with every project having its own NDA.

We believe that relationships are built on trust which is why we will always be transparent about any conflicts of interest for projects that we take on.

OUR PROCESS

PROJECT BRIEF

Initial consultation to discuss scope of work, timelines, budget and NDA to ensure confidentiality.



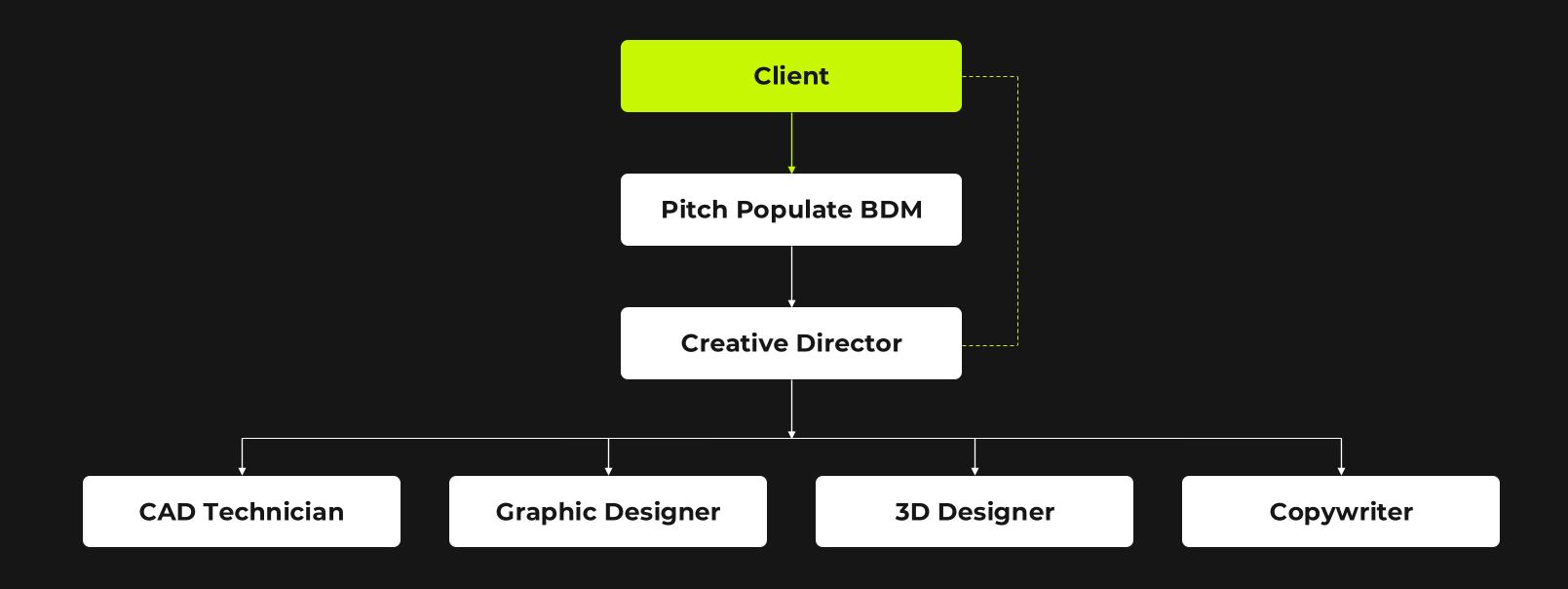
FINAL SUBMISSION

Initial draft / feedback / final submission.

DESIGN TEAM CONCEPT STORYLINE

Creative team deliver key Concept storyline and solution for the scope of work / potential milestones / production and marketing strategies for end client. fabrication estimations.

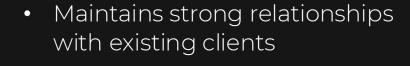
WORKFLOW CORE TEAM



MEET THE CREATIVE CREAV...

THE DOERS

Business Development



- Client servicing
- Strategic planning and partnerships
- Identifies industry trends, competition analysis & marketing
- opportunities



Creative Director

- Client POC for feedback & updates
- KPI tracking
- Leads the creative team with direction, timelines and deliverables
- Prepares quotations from suppliers
- Ensures that the technical proposal is compliant with regulations and health & safety



THE THINKERS



CAD Technician

- Creating detailed and accurate CAD drawings and layouts for event setups, stages, booths, and other structures
- Generates technical Specifications and documentation for event setups including material lists, assembly instructions, and equipment layouts.

3D Designer

- Transforms design concepts into detailed 3D models, enabling clients to visualize and experience the proposed event environment before execution.
- Collaborates with the design team to integrate 3D elements into the overall design concept
- Ensures that the proposed event setup meets both functional requirements and aesthetic appeal.



THE DREAMERS

Graphic Designer

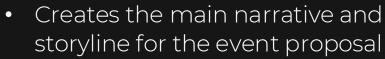
• Develops concepts that effectively communicate the event theme, objectives and messaging

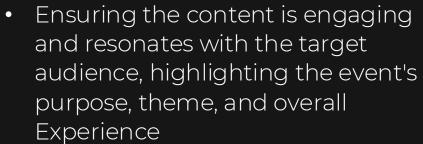
• Designs branding and print files

• Ensures that the designs are coherent with the brief and concept



Copywriter





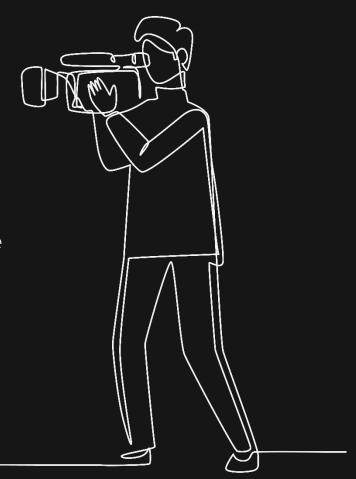
 Proofreading, editing and translation (if required)



THE VISIONARIES

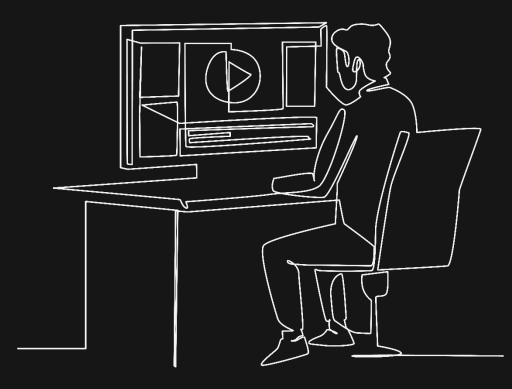
Videographer

- Creating storyboards that are in line with the brief and clients vision
- Video editing content and providing in the relevant viewing format
- Filming content
- Obtains the relevant permits if and where needed

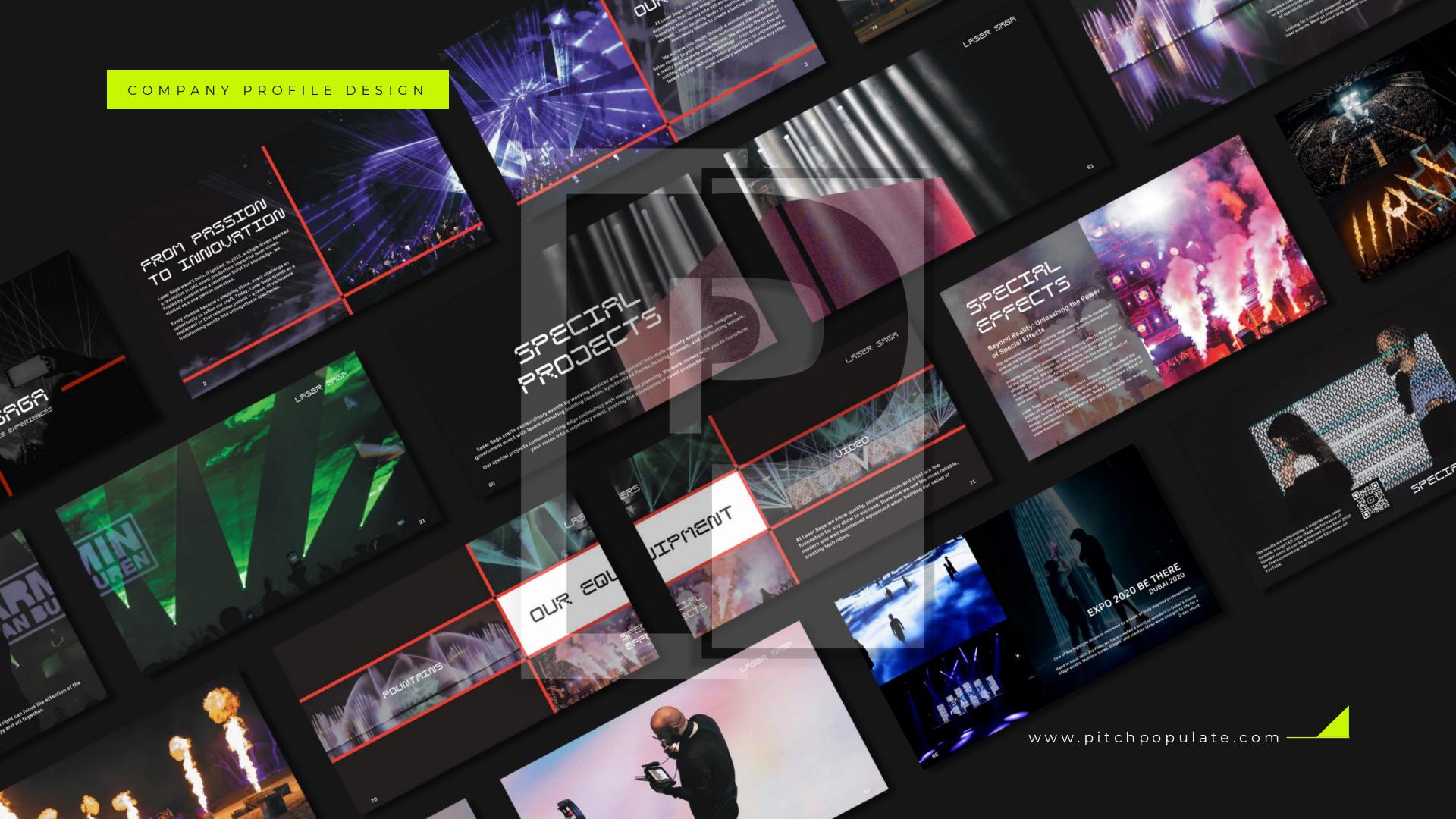


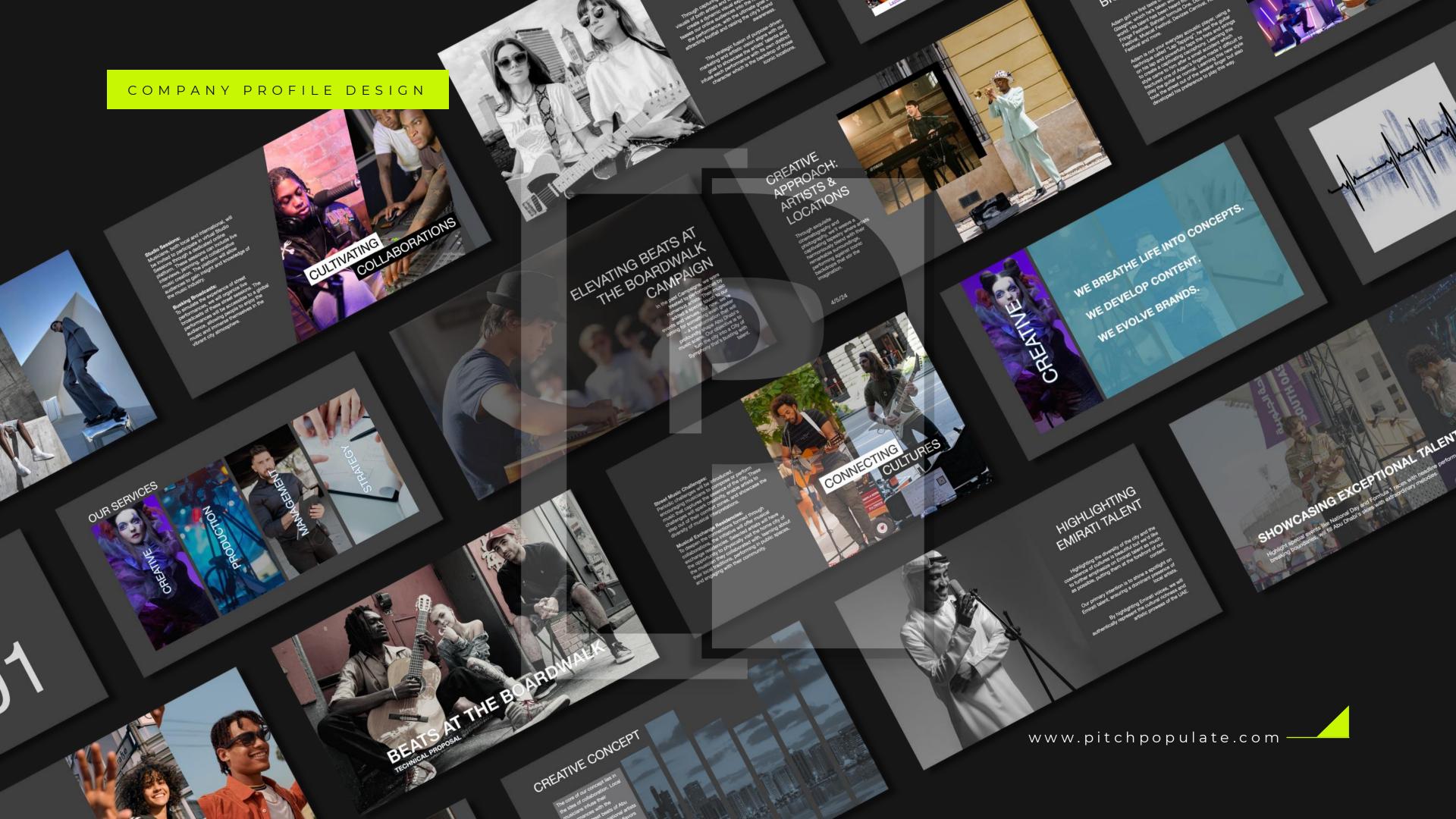
Motion Graphics

- Create visually engaging and compelling motion graphics, animations, and visual effects
- Collaborate with the creative team to conceptualize and develop innovative design solutions that align with project objectives
- Ensure brand consistency and adherence to design guidelines

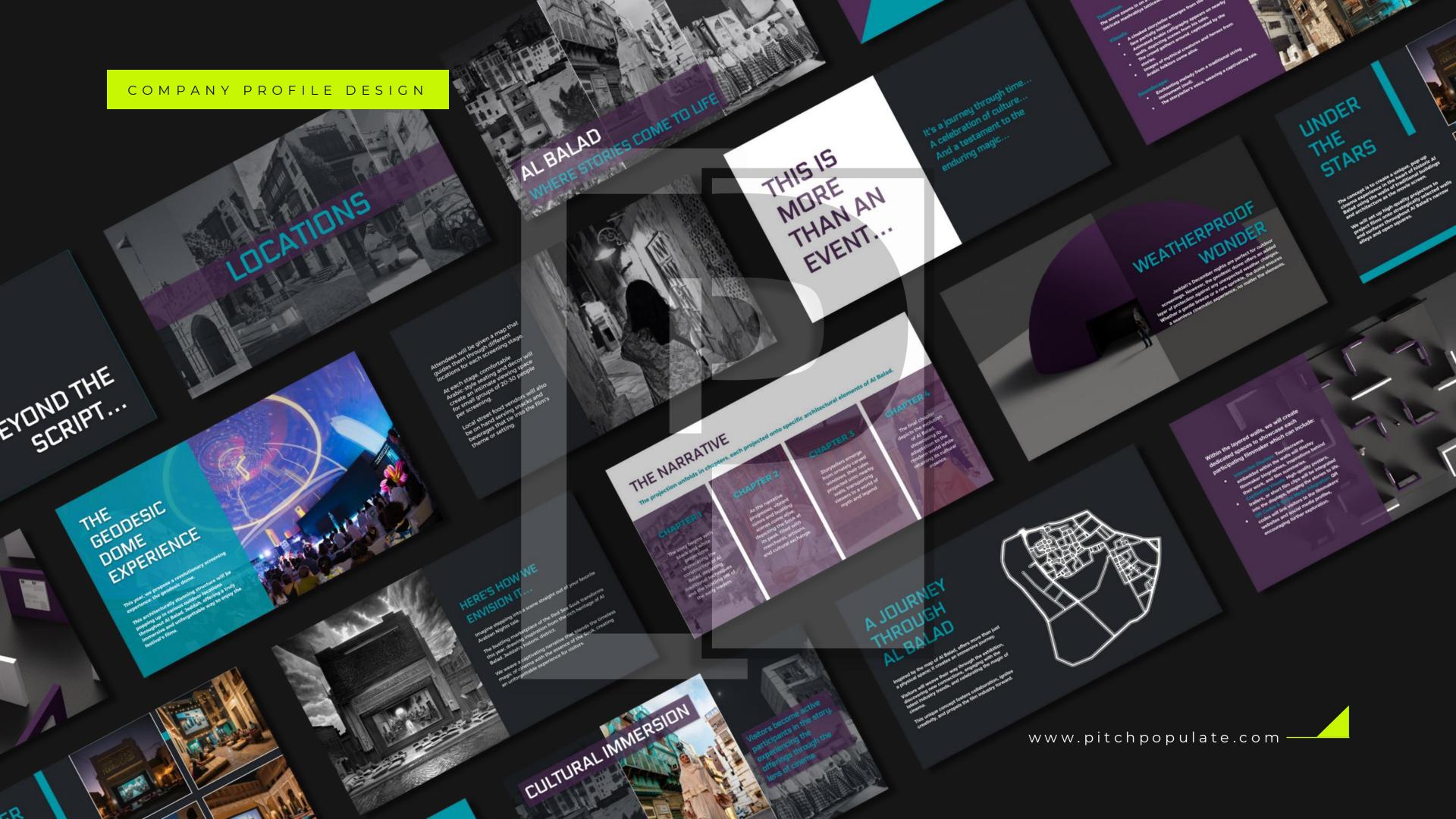


SEE OUR RECENT WORK ...

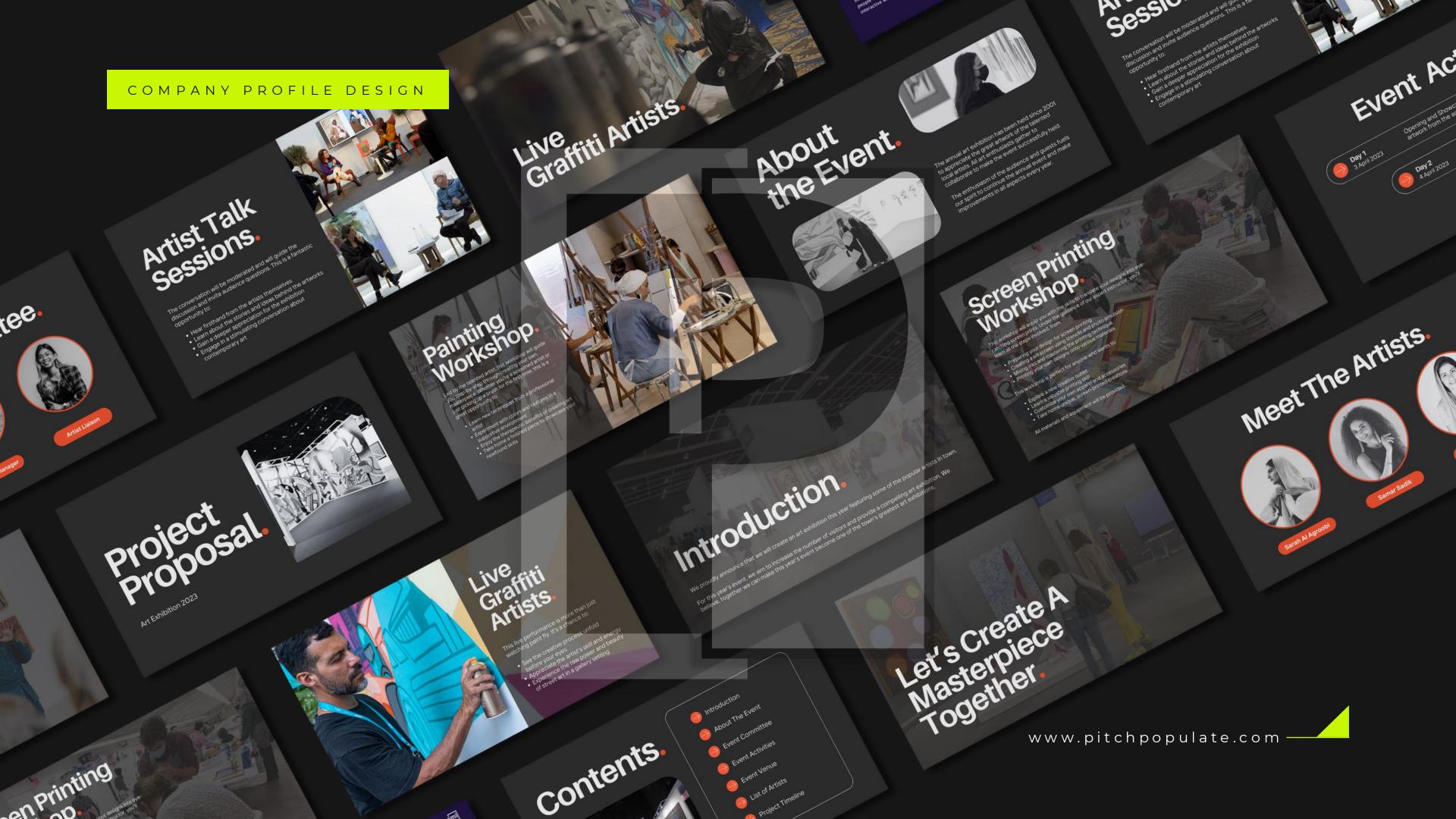


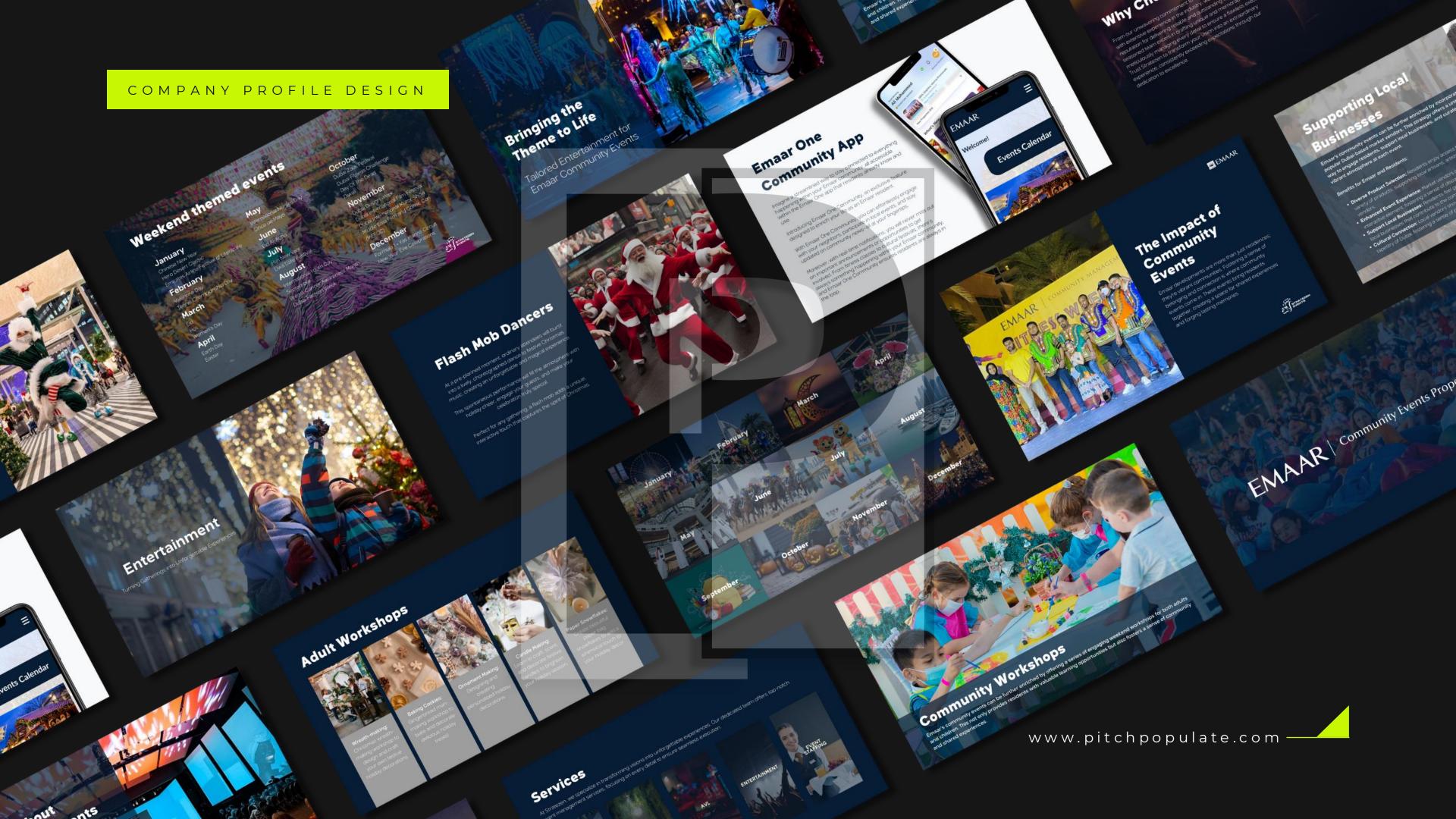


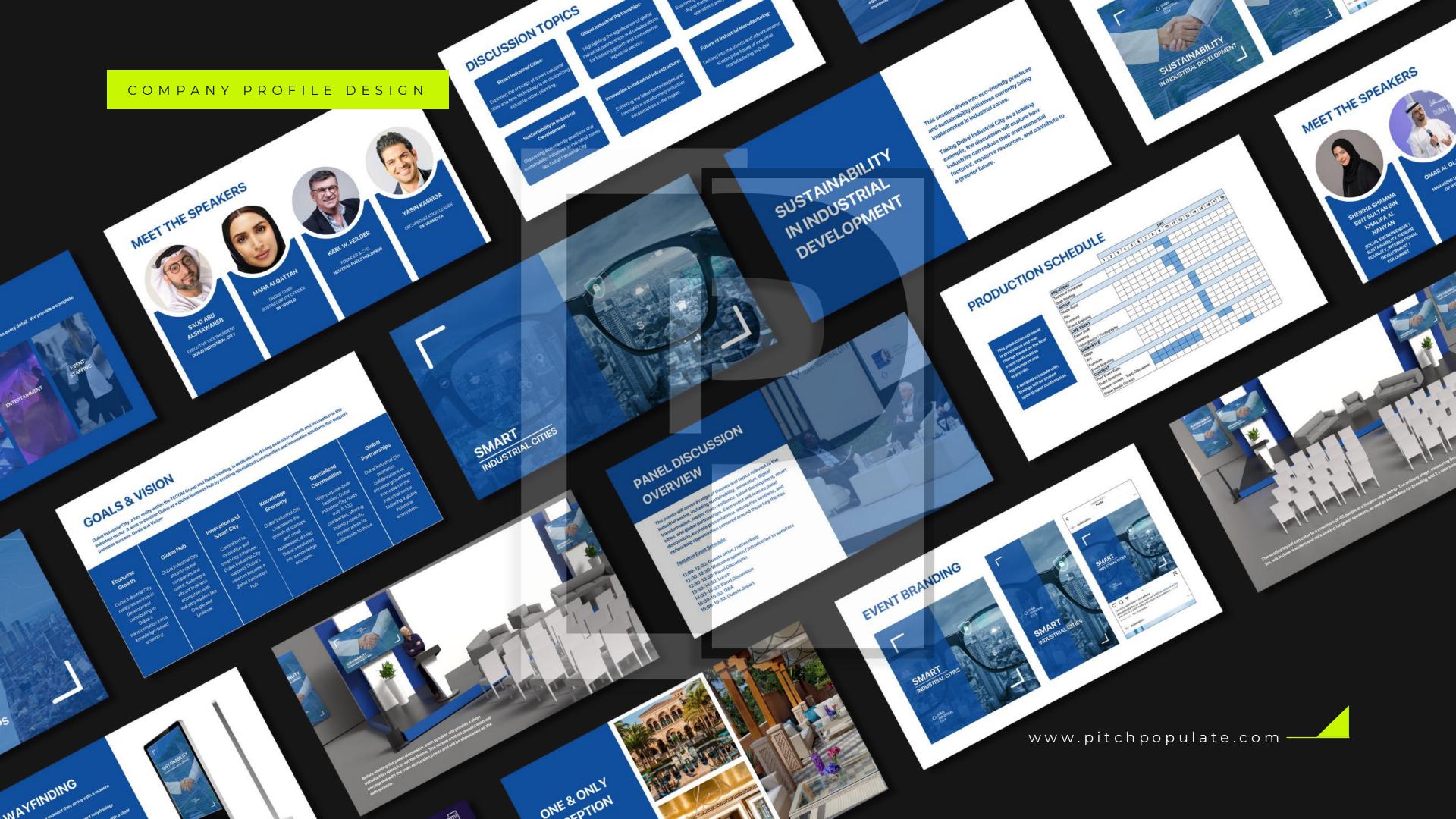












WHAT WE DO

varies tastes of Evew Outer as

PORTFOLIO DESIGN

operations for food vendors, allowing them to focus on delivering exceptioner

PAPERWORK & COMPLIANCE-Handling all paperwork and liaising with venues and government entities to ensure

COMMS & COORDINATION - Acting as a central point of contact. Blaze facilitates

TECHNICAL SUPPORT - Deploying

dedicated food truck technicians relectriciers on site during promotly, ensuring uninterrupted cos-



ELROW DUBAI 2024

Blaze Events successfully managed food truck operations for Elrow Bubai 2024. serving 10.000+ attendees at the Dubai Amphithester. Given the venue's strict regulations, our role was crucial in ensuring seamless operations while adhering to all sense policies and compliance requirements. We worked closely with the venue team and the organizers to deliver a smooth and wall-organized F&S experience.







VENUES WE HAVE WORKED

WITH

. JA resorts

. Design District

· JA shooting Club



www.pitchpopulate.com







GENERAL TERMS FOR FOOD VENDORS

- · Vendors are responsible for obtaining all necessary licenses and approvals.
- . Vendors must have their own POS systems, and both cash and card payments will be handled by the vendor. Any changes will informed through mail.
- The blaze events/ organizer reserves the right to sudit, make changes to the event, and resolve disputes through arbitration in UAL/Dubai ecurts.

SUBMISSION CHECKLIST FOR FOOD VENDORS:

- Vendor Food Safety Assurance Form (signed)
- · HACCP/FSMS Cartificate
- · DM Permit for Food Delivery Trucks
- Occupational Health Card for food handlers
- DM Event Permi
- DM Report

If there's anything you would size to change or add, we'ere more than happy to discussify and come to a mutual agreement. We're flexible and open to making any necessary adjustments to ensure the success of this evi



Compliance Threshold: Compliance is measured based on meeting or exceeding a 30% threshold in hygiene and food safety.

AGREEMENT (SLA) & PENALTIES

- AED 5,000 per incidency Major non-conformance affecting food safety (e.g.,

AED 500 per incident. Persona hydigne-related issues.
 AED 1500 per incident. Missing Operational Health Gertificate (OHG) or training.

- AED 500 per incident : Cleanliness in

inspections will be conducted during the event, and sensities will be anforced

Compliance with the SLA will be regularly manitored, and detailed reports will be



Blaze Events Management has established a reputation for excellence in event

We ofter comprehensive event services, including:
• Production management

- · FAB manager · Venue management
- . Immersive audio-visual experiences
- . Staffing and logistics

We specialize in curating and managing high-quality food truck experiences for events of all sizes. Blaze Events Management has successfully partnered with major events such as Pub in the Park, Elrow, and the Euro Cup 7824 With this experience, we can enhance the cullivary offerings at your event. ensuring a great experience for your attendees.



BLAZE FOOD TRUCK PORTFOLIO





FOOD TRUCK NETWORK & **OPERATIONS**

Our food truck operations are streamlined to ensure efficiency, compliance, and customer satisfaction at every event. Each vendor is provided with designated amouth foot traffic flow. Vendors are required to folice strict operational quidelines that cover food preparation, service speed, and quality control, conducted throughout the event to ensure consistency in service, adherence to safety protocols, and everall smooth execution, allowing both wenders and event

ASSOCIATED WITH 150+

PREPARED FOR

EVENTS

WE DWN & OPERATE 4

PAYMENT SYSTEM & FINANCIAL OPERATIONS

We utilize a secure and efficient payment gateway system from ADIB Bank, which ensures timely financial reporting within 24 to 48 working hours. To streamline including cashiers and supervisors, to oversee payments and maintain operational efficiency. Cur integrated financial solutions not only enhance transparency but transaction tracking and automated reporting further simplify financial reconciliation, reducing administrative burdens for all stakeholders. Additionally, our on-ground support team is readily available to resolve any technical issues. guarentaeing a seamless and hassle-free transaction experience for 50th vandors







3D DESIGN











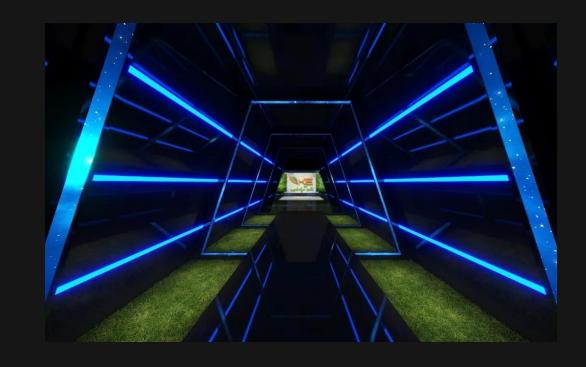




3D DESIGN





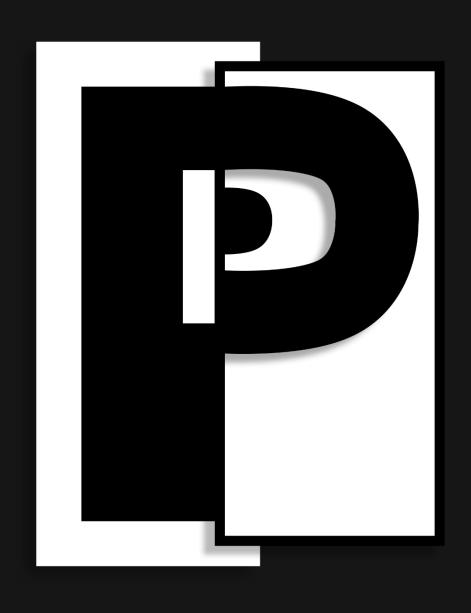












CONTACT US

Email: info@pitchpopulate.com

UAE | UK | USA

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