BBRLC
48 Cemetery Lane West, Bay Bulls
Tel: (709) 334-3448 | E: bookings@bbrlc.ca

Cod Fish Battle – Information and Guidelines for General Public
October 1 – 31, 2026

Overview

The Cod Fish Battle is an expansion of the two successful "Fish-n-Chips Battles" hosted in 2024 and 2025. The event aims to bring participating restaurants from around the Irish Loop together for a friendly competition, while encouraging residents and visitors to support local businesses and increase restaurant traffic and revenue.

Throughout the battle, residents and visitors are encouraged to visit participating restaurants, try their featured cod dish, and cast their vote for their favorite. Ultimately, the competition will determine who serves the best cod fish meal on the Irish Loop!

Categories of Cod Dishes

To ensure consistency across the competition, participating restaurants must submit a dish that falls within one of the three approved categories below. We have selected these categories because they represent popular cod dishes that would typically be served with fries, keeping the competition centred around the traditional fish-and chips experience while still allowing restaurants to showcase their creativity.
Restaurants are encouraged to put their own unique spin on their chosen dish while keeping the featured item centred around cod fish. Only dishes that fit within one of these three categories will be eligible for the Cod Fish Battle.

- **Traditional Fish-n-Chips + Fries** – A traditional cod fish and chips meal, allowing restaurants to showcase their own batter, seasoning, sauces, or presentation.

- **Cod Tacos + Fries** – Tacos featuring cod as the main ingredient, with restaurants encouraged to get creative with toppings, sauces, and flavours
- **Cod Burger + Fries** – A burger featuring cod as the main ingredient, whether battered, breaded, grilled, or prepared in the restaurant's own style.

Fair Play

Be a fair and respectful judge:

- Every restaurant may prepare cod differently.
- Some dishes may be traditional while others may be innovative. We encourage creativity by allowing restaurants to submit a dish that fall under one of our three approved categories listed above.
- Consider the overall experience, not just one aspect of the meal
- Support local businesses by being respectful when providing feedback
- Voting will only be open from November 1st – November 4th, 2026 via online voting

Voting Guide for Customers

As you visit participating restaurants throughout October, we encourage you to consider the following criteria when deciding who deserves your vote. Each restaurant may prepare cod differently, making every experience unique

Cod Quality & Taste

Consider:

- Flavour and seasoning
- Freshness of the fish
- Overall deliciousness
- Would you order it again?

Presentation

Consider:

- Visual appeal of the meal
- Creativity in plating and presentation
- Overall first impression

Creativity & Uniqueness

Consider:

- Originality of this dish
- Unique ingredients or preparation methods

- A memorable take on the cod

Preparation & Texture
Consider:

- Proper cooking of the cod
- Texture and consistency
- Batter, crust, or preparation quality

Customer Experience
Consider:

- Friendly and welcoming service
- Atmosphere of the restaurant
- Overall dining experience

Value for Money
Consider:

- Portion size
- Quality received for the price paid
- Overall value

Voting

The winner of the Cod Fish Battle will be determined through public voting. Customers will be asked to vote on their favourite Cod Fish meal based on their overall experience.
Voting will take place **after** the battle concludes and will be done through a link that each restaurant will be given before the end of October.

Voting Timeframe:

- Opens on Sunday, November 1st, 2026, at 9:00 am
- Closed on Wednesday, November 4th, 2026, at 9:00 am

While we are working on finding the right platform for voting, our main goal is to find a platform that only allows 1 vote per email address. Voting methods will be communicated later in October.

Share Your Experience

Don't forget to:

- Take a photo of your meal
- Tag the restaurant your visit
- Tag Bay Bulls Regional Lifestyle Centre
- Use #CodFishBattle2026

Winner & Recognition

The restaurant receiving the highest number of votes will be named the 2026 Cod Fish Battle Winner. The winning restaurant will be presented with a plaque/trophy recognizing them as the 2026 winner. The plaque can be proudly displayed at the winning restaurant as a lasting recognition of their achievement and to showcase their success to customers. The winner will be announced and recognized through the Bay Bulls Regional Lifestyle Centre Facebook page.