

Approved: June 8, 2021

**CLARE COUNTY Habitat for Humanity
3-Year Strategic Plan (2021–2024)
7/2021-6/2024**

**Please note Covid19 may cause changes to or plans
New Construction and Rehabilitation**

Clare County Habitat for Humanity has completed 27 houses since it began construction in 1991. 2 of these has been a rehabilitation in Clare County. All new construction homes were built in Clare County.

We plan on 1 critical repair 2021, 1 build/rehabilitation in 2021 start complete 2022 and 1 critical repair in 2021 & 2023. We plan to build and rehabilitate all of the homes in the Clare County communities.

Year	New Construction/Rehab Houses Planned & Location	Critical Repair/Brush of Kindness Projects Planned & Location	Total Families Served
2021	1 new construction start fall	1 in Clare County	2
2022	Finish new construction 2022	None Planned	1
2023	None Planned	1 in Clare County	1

Factors Needed To Increase the Number of Projects We Complete Annually

Our ability to increase the number of houses we can build is based on three main factors:

- 1) Recruiting qualified applicants
We also plan to increase our efforts through collaboration with community Agencies and hold public meetings to identify potential homeowners. We will continue in the community and offer our services to local service groups and give seminars of what CCHFH has to offer to our community to help make our community a better place to live in. This is subject to Covid19 restrictions.
- 2) Raising the funds needed to build or rehab additional homes
We have been focusing on one major fundraiser, which consists of a raffle, dinner, and silent auction. We continue each year to grow our annual fundraiser, we have brought awareness to the community and the event is growing every year. Due to Covid19 we had to cancel 2020 & 2021. We are hoping once we can continue the Pig Roast we can continue to grow this event and create a fun day for our Habitat Families and community. August we have a fully sponsored hot dog sale at a local grocery store. Last year our goal was \$300.00 due to Covid19 we could not have in 2020. This year our goal is \$300.00 for 2021

3) Enhancing Our Volunteer Program

To recruit volunteers for our Board as well as committees, we will use our newsletter, local newspapers and radio. We will make sure our affiliate's website is up-to-date about volunteer opportunities, and utilize Facebook.

Once we have volunteers working on the Family Support Committee, Construction Committee, Fundraising Committee, and increase our Family Selection Committee beginning in 2021, we hope to identify those who can also help on our new construction builds.

We will make sure each volunteer has an appropriate task, is taught how to do the task, we will also make sure to let volunteers know of any training that is available.

We will provide our volunteers with a CCHFH tee shirt and a tote bag, so they can advertise they are a part of CCHFH.

Planning For Expansion

Community Collaboration

➤ Expanding Geographically:

In 2021 and yearly after that we will continue to expand our mission to collaborate with citizens, churches, agencies, and the Clare County Community so that we can provide more committees, which in turn will create more volunteers to build more houses.

We have received donations with several local churches, they are eager each year to support our Pig Roast and Raffle. We also support their different events.

➤ School Ties:

Our Board is working closely with the Clare Gladwin RESD Trade School. We are working towards a build with them in fall of 2021 through 2022. They have assisted in the building of multiple homes in the past with CCHFH. We will continue to stay in touch with our schools to keep them abreast to what we are doing at CCHFH. We have been offering a \$300.00 scholarship for 1 senior at one of the following schools Clare, Farwell, Harrison on RESD High School we will continue to offer this at the sole expenses of the Board Members and Staff no Habitat funds are used. We have more than double the number of applications since we began this scholarship 3 years ago.

Agency Collaboration

Our collaboration with other agencies includes:

1. We currently participate with Mid Michigan Community Action Agency for Home Buyers classes.
2. One Board member is active with the Lion's Club of Clare County.
3. Harrison Rotary.

Church Relations:

Our covenant churches are a great potential resource. Greater participation by the churches is needed.

We would like each church to provide at least one person to sit on committees and/or the Board of Directors.

Churches will also be asked to help identify prospective homeowner applicants and to help recruit family partners for those who are selected to become Habitat homeowners. We will continue to invite more churches to covenant with CCHFH.

We try to reach out to new churches, we include several churches in our newsletter mailings. To keep our presence known in the community that are in Clare County.

Rehabilitation Homes for Low Income Families

The communities in Clare County have many older homes that are in need of great repair. We would like to be able to make necessary repairs to at least one home in 2021 & 2023 for one low income family.

We plan on doing this by advertising in the local newspaper, on our web-site and Face book page.

Taking It Global

We plan to continue to designate our tithe to an affiliate in Haiti, orphans and Global Mission.