



StopDistractions.org is a grassroots non-profit dedicated to a cause far too personal for many of us – preventing the tragedies caused by distracted driving and other preventable crashes impacting families.

A Mother's Loss, a Daughter's Pain

In 2008, my world shattered when I lost my mother, Linda Doyle, to a distracted driver. The impact didn't stop there. Thirteen years later, my daughter, then just starting her law career, was herself struck by a distracted driver. The car my daughter saw as a symbol of her hard work and future dreams was destroyed in an instant bringing back the trauma that had already devastated our family.

Technology for a Safer Tomorrow

For years, we've been told "technology got us into this mess, and technology will get us out." Finally, we have that solution: safe driving incentives. This opt-in program empowers drivers to take control of their safety. By using cutting-edge technology, it provides real-time feedback on driving habits, encouraging safer choices.

California: The Island of Risk

Tragically, California remains the only state where drivers are denied this potentially life-saving tool. While 49 other states offer their citizens this choice, Californians are left at a disadvantage.

Why Deny Us a Choice?

Safe driving incentives are backed by data-driven research, proven to reduce crash risk by over 25%. Drivers using these programs are demonstrably safer, with a 65% reduction in overall crashes and a 57% decrease in distracted driving. This approach is endorsed by the Federal Highway Administration and leading institutions like the University of Pennsylvania.

The Power of Choice and Reward

Safe driving incentives put the power in the driver's hands. You choose to participate, and you choose how your safety is measured. Transparent feedback allows you to improve your driving habits and potentially earn rewards for safe behavior.

Outdated Objections and the Cost of Inaction

Opponents often cite outdated information and unfounded fears. These arguments ignore the overwhelming evidence of the program's effectiveness. California clinging to an antiquated system comes at a terrible cost – continued loss of life on the roads.

A Call to Action

California drivers should have the same choices and opportunity for road safety. By embracing safe driving incentives, we can empower drivers, save lives, and prevent countless families from experiencing the heartbreak my own family knows all too well.

Together, let's make California's roads safer for everyone. Please join the Coalition for Safe Driving Incentives - CA (CSDI) to support legislation that allows Californians the choice to participate in safe driving incentive programs.

Email: jsmith@stopdistractions.org to get involved.