

## ★ WHY SPONSOR THE ★ YAVAPAI COUNTY FAIR?

The Yavapai County Fair brings our community together like no other event—celebrating agriculture, education, youth achievement, and the Western heritage we're proud of.



### REACH 50,000+ ATTENDEES

Connect with thousands of local families, shoppers and visitors in just four days.



### GROW YOUR BUSINESS LOCALLY

High-visibility exposure that drives brand awareness and customer loyalty.



### SUPPORT 4-H & FFA YOUTH

Your sponsorship directly supports today's youth and tomorrow's leaders.



### MAXIMUM VISIBILITY

Signage, announcements, social media, print ads, website and more.



### KEEP DOLLARS IN YAVAPAI COUNTY

Strengthen our local economy and invest in our community.

## ★ 2025 IMPACT ★



50,000+

ATTENDEES



\$505,000  
YOUTH LIVESTOCK  
AUCTION



ONE OF  
PRESCOTT'S  
LARGEST EVENTS



*Your Partnership. Their Future. Our Community.*

## ★ FAIR SPONSORSHIP LEVELS ★



### PREMIER EXPOSURE & RECOGNITION

- Included in all advertising
- 40 Fair Admission Tickets
- 20 Ride Passes
- 10x10 Vendor Space
- Premium banner placement at:  
Fair Entrance, Rodeo Arena, Carnival Entrance,  
Stage/Food Court & Large Livestock Barn



### STRONG VISIBILITY

- Included in all advertising
- 40 Fair Admission Tickets
- 15 Ride Passes
- 10x10 Vendor Space
- Banner placement at:  
Fair Entrance, Rodeo Arena, Carnival Entrance,  
Stage/Food Court & Large Livestock Barn



### GREAT EXPOSURE

- Included in all advertising
- 40 Fair Admission Tickets
- 10 Ride Passes
- 10x10 Vendor Space
- Banner placement at:  
Fair Entrance, Rodeo Arena, Carnival Entrance,  
Stage/Food Court & Large Livestock Barn



HONORING TRADITION. CELEBRATING THE FUTURE.

## MORE SPONSORSHIP OPPORTUNITIES

### YOUTH LIVESTOCK SPONSORS

- ★ \$50 Award Banner Sponsor
- ★ \$125 Buckle Sponsor (50+ buckles awarded)
- ★ \$300 Round Robin Sponsor
- ★ \$500 Supreme Exhibitor Sponsor (10 Tickets)
- ★ \$750 Exhibitor Gift Sponsor (15 tickets)
- ★ \$1,000 Show Ring Sponsor (20 tickets)
- ★ \$1,000 Auction BBQ Sponsor (20 tickets)
- ★ \$1,500 Auction Sponsor (25 tickets)

### DEPARTMENT SPONSORS (BANNER ONLY)

- ★ \$250 Home Arts Sponsor
- ★ \$250 Photography Sponsor
- ★ \$250 Home & Garden Sponsor
- ★ \$250 Fine Arts Sponsor
- ★ \$250 Culinary Sponsor
- ★ \$250 School Art Sponsor

### ARENA, RODEO & ATTRACTION SPONSORS

- ★ \$500 Bucking Chute Sponsor  
(banner on chute & 10 tickets)
- ★ \$500 Rodeo Event Sponsor (10 tickets)
- ★ \$500 Attraction Sponsor  
(banner on attraction & 10 tickets)
- ★ \$1,000 Ticket Sponsor  
(50,000 tickets printed - 20 tickets)
- ★ \$1,000 Entry Gate Sponsor (20 tickets)
- ★ \$1,000 Carnival Alley Sponsor  
(20' banner & 20 tickets)
- ★ \$1,000 Rodeo Arena Announcer Stand  
Sponsor (20 tickets)
- ★ \$1,000 Family Fun Night Sponsor  
(Friday night - 20 tickets)
- ★ \$2,500 Band Stage Sponsor (30 tickets)

## ★ SPONSORSHIP COMMITMENT FORM ★

Business / Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Sponsorship Amount: \$ \_\_\_\_\_

PLEASE SELECT SPONSOR LEVEL:

Gold Level (\$6,000)  Silver Level (\$5,000)  Bronze Level (\$4,000)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



*Thank You*  
FOR INVESTING IN  
OUR COMMUNITY!

Return Form & Payment To:  
Yavapai County Fair Board  
PO Box 1271  
Chino Valley, AZ 86323

928-899-6056

fair@yavapaifair.com

www.yavapaifair.com



AGRICULTURE ★ YOUTH ★ COMMUNITY