

Original photos by Liz Corman

# AMERICAN GOLD & GLORY: TIMELESS IN



## EVENT SPONSORSHIP

Thursday, July 28th, 2022  
W Hotel Hollywood

**6:30pm – 8:00pm** Cocktails  
**8:00pm – 10:00pm** Dinner and Celebration



*A fundraiser for USA Artistic Swimming Foundation*



## ABOUT US

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The USA Artistic Swimming Foundation is a 501c3 whose mission is funding the growth of the sport and preparing today's artistic swimmers to become tomorrow's champions and leaders.

Our vision is to see the sport of Artistic Swimming thrive in the U.S. with a strong community of enthusiastic and diverse philanthropic contributors.



## THE POWER OF TEAM

Unlike other nations, USA Artistic Swimming does not receive any government support. So for the sport to succeed, we must nurture it at every level. This means relying on the power of team to support every club and team from grassroots through elite levels, inspiring future generations to continue building upon its success.

Our efforts include providing grants to support all levels of artistic swimming, from the U.S. National Team to local artistic swimming clubs.

**We hope you'll join us in celebrating the Olympians from our past, support the athletes who will be competing in LA2028 and the future of Artistic Swimming.**

**TIMELESS IN  
HOLLYWOOD**  
7.28.2022

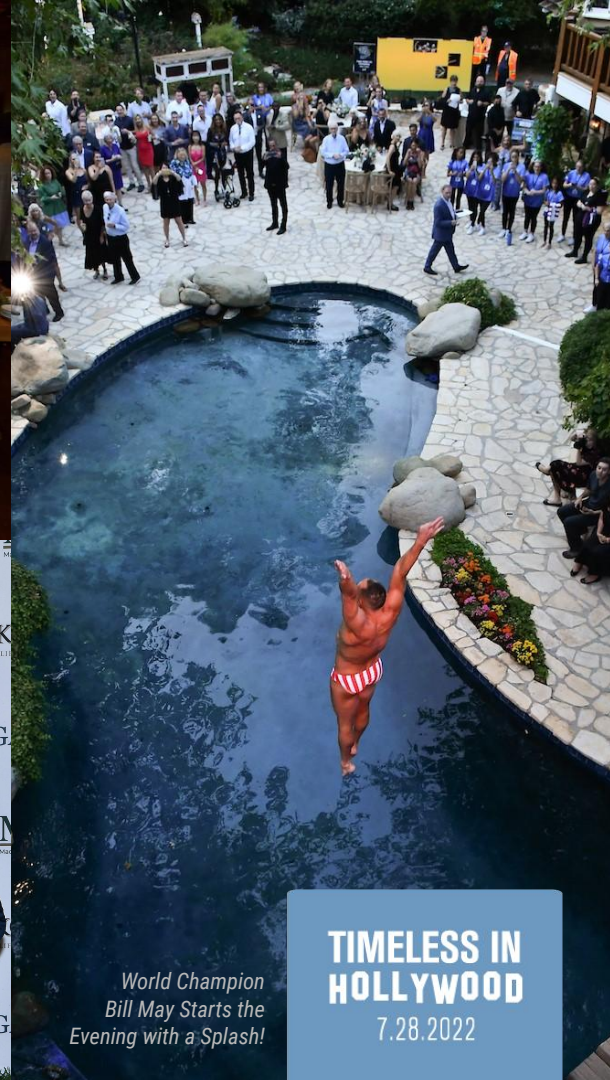
ABOUT

# AMERICAN GOLD & GLORY

The American Gold & Glory is an annual event to support USA Artistic Swimming and Team USA in our journey to the Los Angeles Olympics in 2028.

Last year, the inaugural event was at the private estate of Norman and Glenda Kravetz. The evening included performances by Team USA and the Aquallies.

[CLICK HERE  
TO VIEW PHOTOS FROM  
THE 2021 EVENT](#)



*World Champion  
Bill May Starts the  
Evening with a Splash!*

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HOLLYWOOD

## THE VENUE

From start to finish you'll be amazed by the W Hollywood. This modern hotel, sitting right on the lively streets of Hollywood Blvd, puts you in the center of top attractions like Hollywood Pantages Theatre, Hollywood Walk of Fame and the Capitol Records Building. We will start the event on the WET Deck—an ideal spot to enjoy the views of the city lights that captivate the essence of W Hollywood.

**6250 Hollywood Boulevard,  
Los Angeles, California 90028**



*"Wet deck" at the W Hotel Hollywood*

## ABOUT THE EVENT

The **American Gold & Glory** is an annual event to support USA Artistic Swimming and Team USA in our journey to the Los Angeles Olympics in 2028.

This year, it is **American Gold & Glory: Timeless in Hollywood**—an exclusive gathering in the heart of Hollywood for those who support USA Artistic Swimming and value the dedication of the athletes representing our country. Attendees will include close to 200 individuals who support the sport and the Olympic movement from the L.A. area, including Olympic champions, and performances by Team USA—our Olympic hopefuls.

The fundraising gala will take place on Thursday, July 28, 2022 at the W Hotel Hollywood. Cocktails will begin at 6:30pm, with dinner and a celebration to follow at 8:00pm.

We hope you will join us in celebrating our Olympians and National Champions by supporting this event and organization.

**[CLICK HERE TO VIEW PHOTOS FROM THE 2021 EVENT](#)**

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# TITLE SPONSOR

# \$20,000

As the **Title Sponsor** of the **“American Gold & Glory: Timeless in Hollywood”** event, your name will be incorporated into the title of the event. *Your benefits will include:*

## MARKETING BENEFITS:

- Corporate Name/Brand attached to title of event
- Press Release regarding the sponsorship
- Logo/Name on Invitation
- Logo/Name on Signage at event
- Logo/Name on big screen during portion of event
- Logo/Name on Website
- One (1) Social Media Post regarding the sponsorship
- On stage event recognition
- Logo on Step & Repeat

## EVENT BENEFITS:

- One (1) VIP cabana for the reception holding up to 10 guests of your choice
- Ten (10) Event Tickets
- Two (2) athletes from Team USA at your table during dinner (optional; this will use two of your event tickets)
- Premier table position during dinner with wine service
- Product inclusion in gift bag
- Welcome speaking opportunity at event
- Valet Parking



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# GOLD TABLE

# \$10,000

With a **Gold Table**, you will receive various opportunities for recognition at the event, as well as exclusive opportunities to meet with athletes and VIP guests. *Your benefits include:*

## MARKETING BENEFITS:

- Press Release regarding the sponsorship
- Logo/Name on Signage at event
- Logo/Name on big screen during portion of event
- Logo/Name on Website
- One (1) Social Media Post regarding the sponsorship
- On stage event recognition

## EVENT BENEFITS:

- One (1) VIP cabana for the reception holding up to 10 guests of your choice
- Ten (10) Event Tickets
- Two (2) athletes from Team USA at your table during dinner (optional; this will use two of your event tickets)
- Premier table position during dinner with wine service
- Product inclusion in gift bag
- Valet Parking



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# SILVER TABLE

# \$5,000

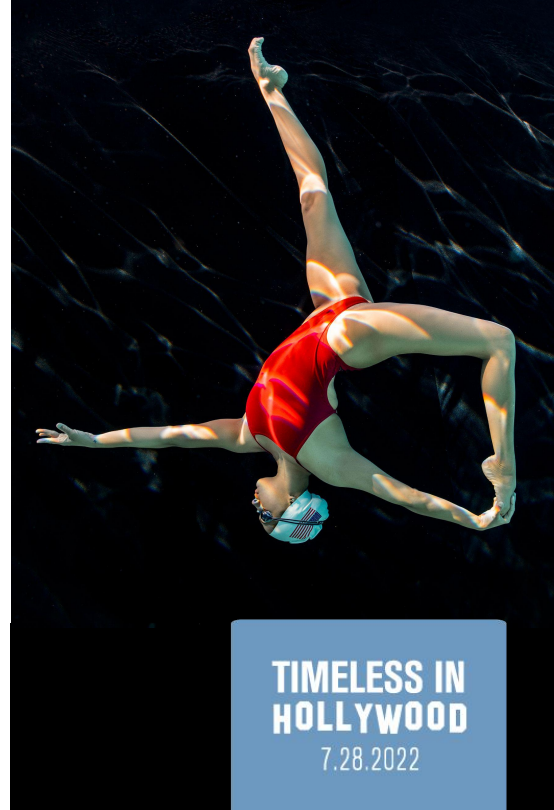
With a **Silver Table**, you will receive various opportunities for recognition at the event, as well as exclusive opportunities to meet with athletes and VIP guests. *Your benefits include:*

## MARKETING BENEFITS:

- Logo/Name on Signage at event
- Logo/Name on big screen during portion of event
- Logo/Name on Website
- One (1) Social Media Post regarding the sponsorship

## EVENT BENEFITS:

- Premier table position during dinner with wine service
- Ten (10) Event Tickets
- Two (2) athletes from Team USA at your table during dinner (optional; this will use two of your event tickets)
- Product inclusion in gift bag



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# BRONZE TABLE

# \$2,500

With a **Bronze Table**, you will receive various opportunities for recognition at the event. *Your benefits include:*

## MARKETING BENEFITS:

- Logo/Name in the Program
- Logo/Name on Website
- On screen recognition during dinner
- One (1) Social Media Post regarding the sponsorship

## EVENT BENEFITS:

- Ten (10) Event Tickets
- Product inclusion in gift bag



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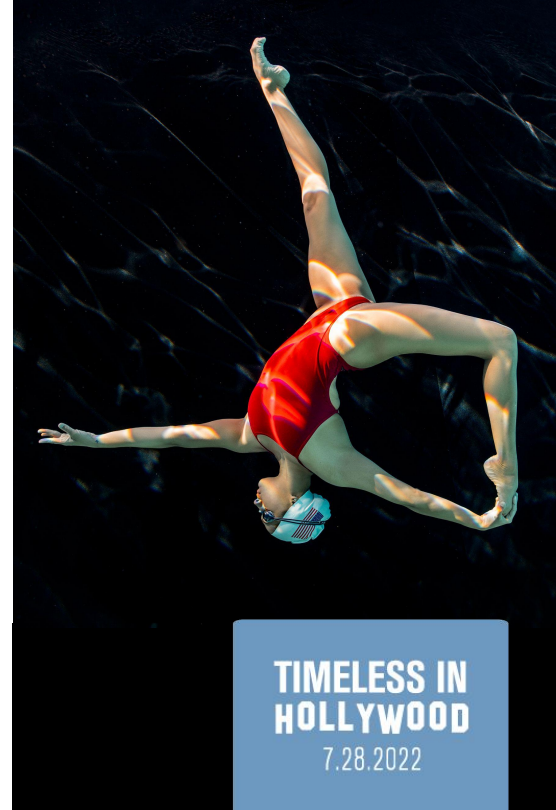


# UNDERWRITING

As an **Underwriter**, you will receive various opportunities for recognition at the event. Benefits for Underwriters includes minimum of Two (2) Event Tickets based on level of underwriting, access to the Underwriters VIP Cabana during cocktails, and recognition in the program.

## UNDERWRITING OPPORTUNITIES

Photography	\$1,500
Gift Bags	\$1,500
Flowers	\$1,500
Video for the Program	\$2,000
DJ	\$2,000
Dessert	\$2,500
Artistic Swimming Performance	\$3,000



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# THANK YOU FOR YOUR SUPPORT!

*Thank you in advance for considering being a sponsor or underwriter. Your support makes our athletes stronger.*

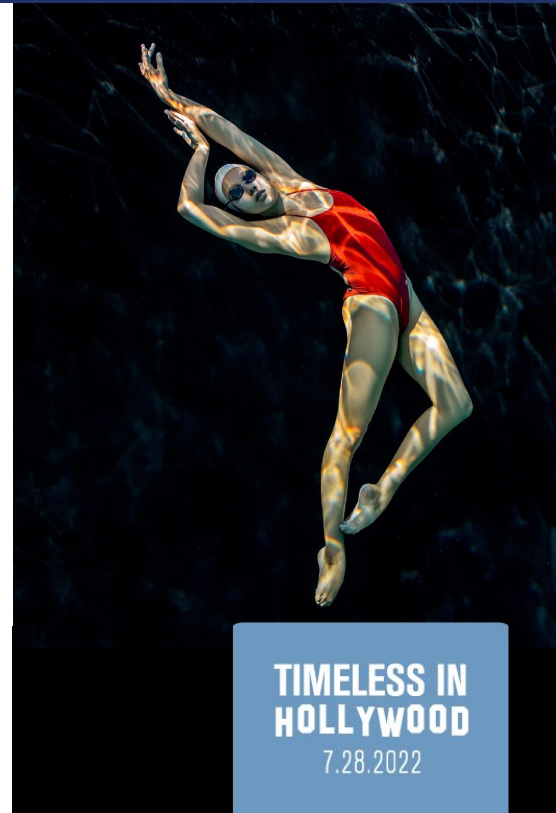
*Individual event tickets are \$250.*

*We look forward to seeing you there!*



## THANK YOU!

For questions or to become a sponsor of USA Artistic Swimming Foundation's Timeless in Hollywood event, please contact Amy Simpson at [amy@cfcvail.com](mailto:amy@cfcvail.com)



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