



AMERICAN GOLD & GLORY

A Fundraising Event to Benefit the Sport of USA Artistic Swimming

EVENT SPONSORSHIP

FUNDRAISING GALA

Saturday, July 31, 2021

5:00pm - 6:30pm VIP Reception | 6:00pm - 10:00pm Main Program

GOLDEN SPIKE CELEBRATION

Sunday August 1, 2021

11:00am - 4:00pm





ABOUT

The USA Artistic Swimming Foundation is a 501c3 whose mission is funding the growth of the sport and preparing today's artistic swimmers to become tomorrow's champions and leaders.

THE US GOVERNMENT DOES NOT FUND OUR ATHLETES.... AMERICANS LIKE YOU DO!

Let's celebrate the Olympians from our past, support the athletes who will be competing in Tokyo during this event and the future of Artistic Swimming.



THE FUNDRAISING GALA

ORIGINAL PHOTO
BY LIZ CORMAN

The American Gold & Glory event is an exclusive gathering for all those who support the Olympic spirit and value the athletes who put their efforts into representing our country at the highest level. We will celebrate those who have won their Gold Medal, while providing support to those who will win their medal in the future. Attendees will include more than a dozen Olympic Gold Medalists and close to 200 individuals who support the sport and the Olympic movement from the L.A. area.

The fundraising gala will take place on Saturday, July 31, 2021 at the Kravetz Estate in Tarzana, California. The VIP Reception will begin at 5:00pm and the Main Program will begin at 6:00pm.

We hope you'll consider supporting this event and organization.

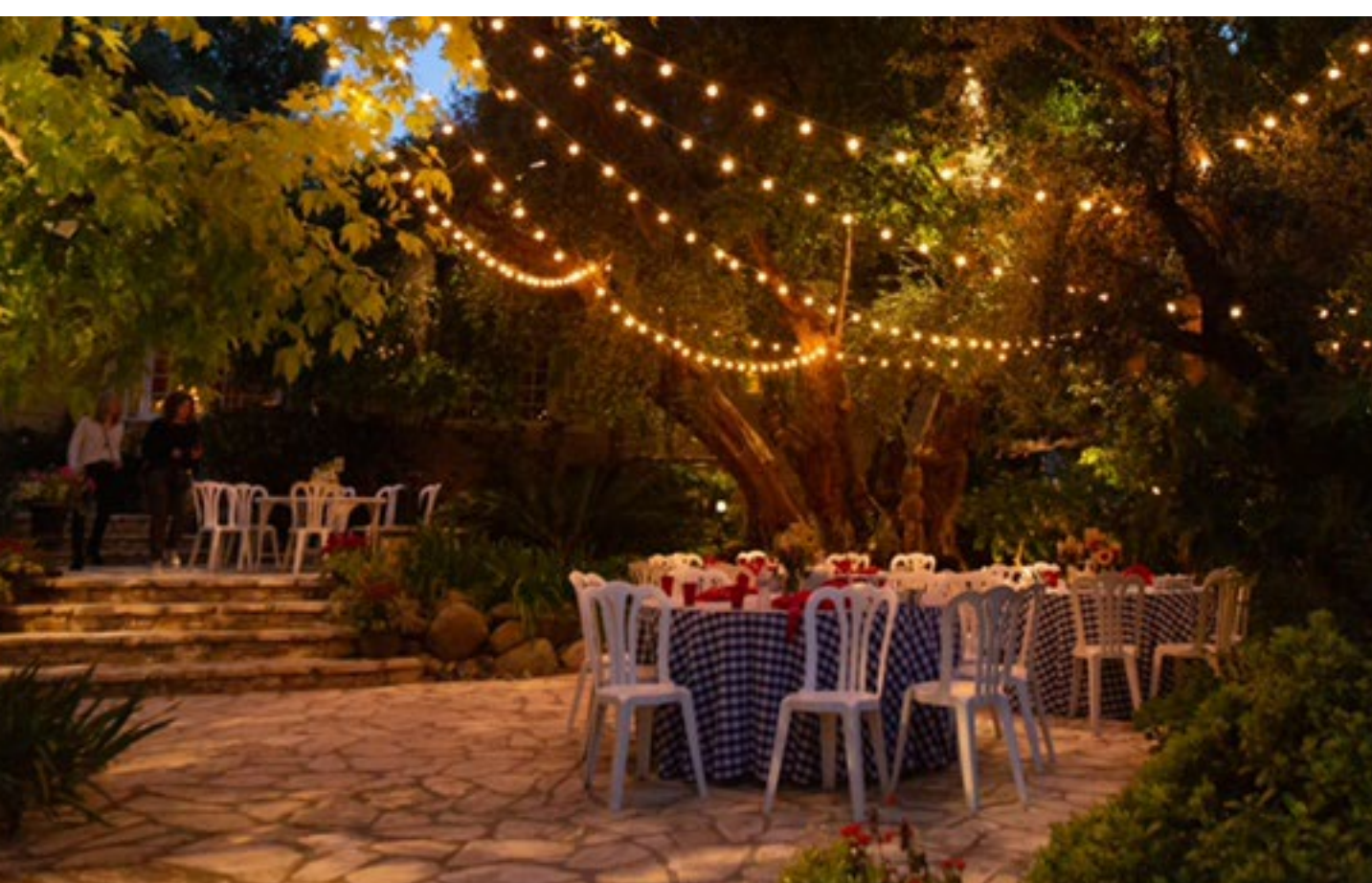
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THE VENUE

THE KRAVETZ ESTATE | TARZANA, CALIFORNIA

The original 17 acre Kravetz Estate was the home of Oscar-winning director John Huston, which attracted Hollywood elites and movie stars of the day. The pool, which is the centerpiece of this event, was formerly used by artistic swimmer Esther Williams, known from the golden age of Hollywood films. This same pool will welcome performances by America's greatest young artistic swimmers as part of the evening's program.

The property includes stone from Huston's legendary film *The Treasure of Sierra Madre* as well as magnificently landscaped grounds on which the event will be held. The most unique aspect to the Kravetz estate is one of the finest private railroads in the world. The beautiful estate railroad and steam engine was built by former homeowner Gordon MacLean and Walt Disney in the 1950's. The engine is a Pacific Class, 7.5" gauge, working steam locomotive and train that circles the property, enabling guests as a means of travel throughout the event.



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TITLE SPONSOR

\$20,000

As the title sponsor of the 2021 American Gold & Glory Fundraising Gala, you will be featured in all mentions of the event name. Your benefits also include:

Marketing Benefits

- Corporate Name/Brand attached to the title of the event
- Press Release regarding the sponsorship
- Logo/Name on Invitation
- Logo/Name on Signage
- Logo/Name on Website
- Social Media Post regarding the sponsorship
- Logo/Name on step & repeat for arrival photo with Olympians

Event Benefits

- Ten (10) Tickets to the VIP Reception with Olympic Gold Medalists
- Ten (10) Event Tickets
- Premier Seating
- Ten (10) Event Gifts

**All benefits are guaranteed as long as the sponsor is committed by June 17th. We welcome any additional or specific benefits that make sense for you and your business, please contact us to discuss further.*

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VIP RECEPTION SPONSOR

\$10,000

As the VIP Reception Sponsor at the American Gold & Glory Fundraising Gala, you will be featured in all mentions of the VIP Reception name. Your benefits also include:

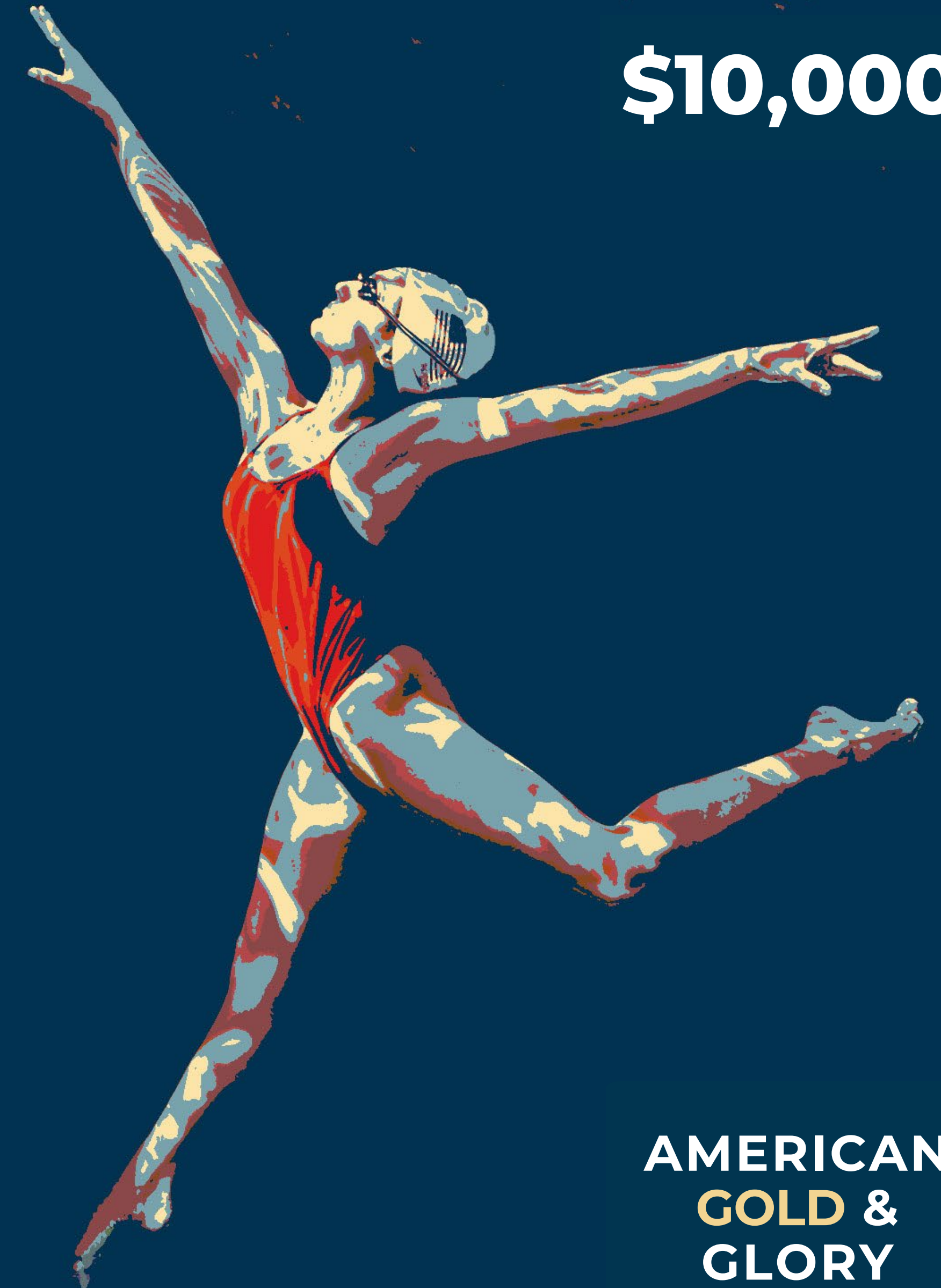
Marketing Benefits

- Corporate Name/Brand attached to title of reception
- Press Release regarding the sponsorship
- Logo/Name on Invitation
- Logo/Name on Signage
- Logo/Name on Website
- Social Media Post regarding the sponsorship
- Logo/Name on step & repeat for arrival photo with Olympians

Event Benefits

- Six (6) Tickets to the VIP Reception with Olympic Gold Medalists
- Six (6) Event Tickets
- Premier Seating
- Six (6) Event Gifts

**All benefits are guaranteed as long as the sponsor is committed by June 17th. We welcome any additional or specific benefits that make sense for you and your business, please contact us to discuss further.*



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GOLD SPONSOR

\$5,000

As a Gold Sponsor, you will receive various opportunities for recognition at the event, as well as exclusive opportunities to meet with athletes and VIP guests. Your benefits also include:

Marketing Benefits

- Logo/Name on Signage
- Logo/Name on Website
- Social Media Post regarding the sponsorship

Event Benefits

- Four (4) Tickets to the VIP Reception with Olympic Gold Medalists
- Four (4) Event Tickets
- Premier Seating
- Four (4) Event Gifts

**All benefits are guaranteed as long as the sponsor is committed by July 1st. We welcome any additional or specific benefits that make sense for you and your business, please contact us to discuss further.*

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GLORY SPONSOR

\$2,500

As a Glory Sponsor, you will receive various opportunities for recognition at the event, as well as exclusive opportunities to meet with athletes and VIP guests. Your benefits also include:

Marketing Benefits

- Logo/Name on Website
- Social Media Post regarding the sponsorship

Event Benefits

- Two (2) Event Tickets
- Premier Seating
- Two (2) Event Gifts

**All benefits are guaranteed as long as the sponsor is committed by July 1st. We welcome any additional or specific benefits that make sense for you and your business, please contact us to discuss further.*

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LOCOMOTIVE SPONSORS

\$1,500

As a Locomotive Sponsor, you will receive a unique opportunity for recognition at the American Gold & Glory Fundraising Gala: your name/logo on one of the eight locomotives traveling around the track during the event! Your benefits also include:

Marketing Benefits

- Logo/Name on Website
- Social Media Post regarding the sponsorship

Event Benefits

- Logo/Name on the train traveling around the track as a feature of the estate on both Saturday and Sunday

**All benefits are guaranteed as long as the sponsor is committed by July 1st. We welcome any additional or specific benefits that make sense for you and your business, please contact us to discuss further.*



UNDERWRITING OPPORTUNITIES

Included Benefits

- Two (2) Event Tickets
- Recognition in the Program for the evening
- A Thank You on Stage that evening

Help capture the nights memories with timeless photos - \$1000

Thank every guest with a departure gift for the evening as a result of their generosity - \$1500

Light up the venue with beautiful décor - \$3,000

Set the mood for the evening with music that energizes the event - \$3,000

Park your car by professional staff at the entrance to this beautiful estate - \$2,500

Complete the night with delicious dessert assortment - \$2,500

Watch the grace and agility of the Artistic Swimmers that will perform throughout the night - \$5,000

Relive the experiences of the athletes with a video for the program – \$3,000

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+ AN ADDED OPPORTUNITY! GOLDEN SPIKE CELEBRATION

SUNDAY, AUGUST 1ST 11:00AM-4:00PM

One of the most unique aspects of the Kravetz estate is the beautiful estate railroad and steam engine. This live steam engine was built by former homeowner Gordon MacLean and Walt Disney in the 1950s. The engine is a Pacific Class, 7.5" gauge, working steam engine.

The train and railroad have not run in almost 30 years. The estate railroad is now operating after nearly 5 years of meticulous restoration. The Golden Spike Celebration will celebrate the restoration of this historic train and railroad. Several other trains will be at the event as well. Guests will be able to ride the trains throughout the day.

Through the generosity of homeowners Glenda and Norman Kravetz, this celebration will take place for all interested in seeing this historic train back in action.

All proceeds will benefit the USA Artistic Swimming Foundation, a not-for-profit entity with a mission to fund the growth of the sport and prepare today's athletes to become tomorrow's champions & leaders.

The afternoon includes:

- Opportunities to ride multiple trains
- Photo opportunities with the trains
- Food available for purchase from a food truck on site

Sponsorship opportunities are available for this event, with an expected audience of over 200 people who will have the opportunity to ride the trains on this historic track.



GOLDEN SPIKE SPONSORS

Golden Spike Title Sponsorship: \$5,000

- Signage at event and on train
- Logo on website
- Ten (10) tickets to the event on August 1
- Drive a train for 1 hour

Sponsor a Locomotive Engine: \$1,000

- Signage on train
- Two (2) tickets to the event on August 1
- Drive a train for 1 hour

Sponsor a Train Car: \$100

- Signage on train
- Two (2) tickets to the event on August 1

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