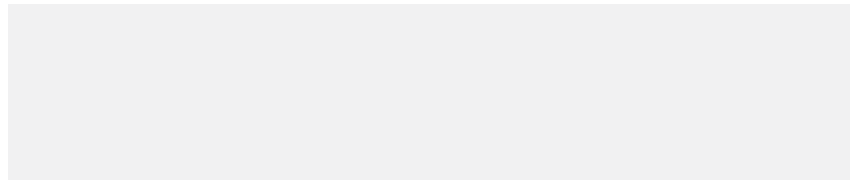


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WELCOME LETTER



Dear USA Artistic Swimming Friends & Family,

The USA Artistic Swimming Foundation is committed to funding the growth of the sport and preparing today's artistic swimmers to become tomorrow's champions and leaders. This sport is so much more than just pointing your toes at the same time as your teammate. It is about the life-long skills you learn of teamwork, goal setting, discipline, dedication, and being part of an amazingly supportive community.

I am the person that I am today because of my involvement in artistic swimming. My three sisters and I started with the Walnut Creek Aquanuts in 1968 – we were the "Callaghan Clan." My mom got involved and became a national judge, helped coach me at times, and taught me to achieve my goals.

Unfortunately, my mom died of breast cancer when I was seventeen, and I had planned on quitting artistic swimming after high school. But my coach Sue Ahlf asked, "Are you going to do synchro in college?" And after making solo finals at the Senior National Championships in 1977, Judy McGowan assured me, "Your mom would be so proud!"

Those comments changed everything for me. I went to the Ohio State University on a full-ride athletic scholarship, and graduated with honors in Business. I made the first-ever National Team in 1979, and the team won the World Championships. I was on the National Team through 1983. I passed the CPA exam, and now run my own business.

Today, I am a national judge; I coach an age-group team; I swim masters artistic swimming; and I serve as the President of the Foundation – giving back so other athletes can experience the life-changing attributes of artistic swimming.

Now, I invite you to be part of the group that is committed to this mission. Become a member of the Carol Valles Legacy Society – a group founded by generous and forward-thinking donors who support the long-term success of the sport through planned giving. Planned giving is a way for you to give to the future of a sport that may have impacted you like it has me.

The enclosed materials provide an overview of planned giving options. More information is available on our website artisticswimmingfoundation.org. Your gift, of any size, will be appreciated, recognized and honored by the Foundation.

Every gift is valuable and supports the mission for the next generation of artistic swimmers to have and treasure experiences as we all did.

Thank you,

A handwritten signature in black ink, appearing to read "Karen C. Rosolowski".

Karen C. Rosolowski
Board President, USA Artistic Swimming Foundation

WHY PLANNED GIVING?

Every day, thousands of American artistic swimmers dream, train and sacrifice in the hopes of representing their country, community and families at the Olympic Games – whether that day is near or far away, all of those athletes, coaches and officials who participate at youth, collegiate, masters and national/Olympic levels are giving their all to the sport.

To support them in their dreams – big or small – the USA Artistic Swimming Foundation is committed to funding the growth of the sport and preparing today's artistic swimmers to become tomorrow's champions and leaders.

The U.S. is one of only a few nations in the world whose athletes receive NO government funding for its Olympic teams. Our USA Artistic Swimming athletes rely on the generosity of individuals like you to help these talented athletes – who put flag over fame – fulfill their dreams of bringing home an Olympic medal.

The Foundation supports the growth of the sport at all levels – from providing grants to USA Artistic Swimming for programs, to providing grants to local clubs and associations to grow the sport in their area. Growth, diversity, raising champions and leaders – that is what it is all about.

You can play an important role in ensuring the future success of USA Artistic Swimming by including the Foundation in your estate plan through a planned gift.

HOW?

The Carol Valles Legacy Society works to secure the success, sustainability and future of the USA Artistic Swimming Foundation for generations through a lasting legacy of planned giving, donor recognition and stewardship.

The purpose of the Carol Valles Legacy Society is to recognize those individuals and families who have remembered the USA Artistic Swimming Foundation in their estate plans through a documented planned gift. Additionally, the Carol Valles Legacy Society serves to make visible to members, families and friends the donor's dedication and commitment to USA Artistic Swimming. Planned giving is an invaluable way to help secure its success, sustainability and future for generations of young artistic swimmers to come.

WHO?



Established in 2021, the USA Artistic Swimming Foundation Legacy Society is led by a committee of dedicated leaders and donors. The Legacy Society is named after Carol Valles, long-time patron of USA Artistic Swimming and the USA Artistic Swimming Foundation for more than 40 years.

In 1978 Carol was asked to work on the U.S. Championships, and she was hooked. Having been a Girl Scout leader for 15 years, she turned her energies and support to artistic swimming. Carol founded the New Canaan Aquianas, and even after both of her daughters retired, Carol has continued to support the Foundation. Carol is the greatest benefactor of the Foundation, and in October 2021 she was one of the first people to receive a Synchro Loyal pin for 20 years of continuous giving to the Foundation.

“Artistic swimming develops the athletes both mentally and physically and teaches important life skills. Supporting the Foundation is my way of funding the growth and development of the next population of leaders for our society.”

- CAROL VALLES



CHARTER MEMBERS 2021

All new members of the Carol Valles Legacy Society joining by December 31, 2021 will be designated as Charter Members*. Charter Members are the foundation of the Legacy Society and as such are critical to building the program and establishing it as a powerful pillar of the future sustainability of USA Artistic Swimming.

BENEFITS

Carol Valles Legacy Society Members receive the following benefits:

- Certificate of Membership
- Commemorative Carol Valles Legacy Society Pin
- Announcement in Quarterly newsletter
- Listed in Annual Report and on Website
- Invitation to Annual Event for Carol Valles Legacy Society Members
- The Honor of Belonging to a Distinguished Community of
USA Artistic Swimming Foundation Philanthropists

FORMS OF PLANNED GIVING



BEQUEST IN A WILL

The easiest and most common way of making a planned gift is through a bequest in your will. You can designate:

- a specific amount of money or stock
- a percentage of your estate, or
- a specific asset to USA Artistic Swimming Foundation
- USA Artistic Swimming Foundation could also be named as a contingent beneficiary



LIFE INSURANCE

Life insurance can be used to make a sizeable gift to USA Artistic Swimming Foundation, and in essence could “endow” an annual gift to USA Artistic Swimming Foundation. For example:

- You can purchase a new policy and make USA Artistic Swimming Foundation the owner and beneficiary of the policy.
- You can make USA Artistic Swimming Foundation the owner and beneficiary of an existing policy you no longer need.
- You can name USA Artistic Swimming a contingent beneficiary of an existing policy.

Please consult with your financial, legal and tax advisors before making a gift.

TESTIMONIALS

JEANNE STRUCK

A long-time goal of mine has been for USA Artistic Swimming to be self-supporting and not having to rely on any outside funding source. That goal still drives my efforts today. I want the NGB to be able to support programs at all levels from Recreational/Novice to Collegiate to Elite to Masters. We have a lifelong activity in which any person is able to enter at any age and at any skill level. What better way to be healthy and challenged throughout a lifetime? So, I put Artistic Swimming in my will with the goal of being able to support myself through retirement and ultimately benefit a whole world of fun, active people.

SUE ALBRECHT JOHNSON

The United States Artistic Swimming Foundation has impressed me with its support of all levels of competitions. I knew that I wanted to continue my support of this organization both now and in the future; as a result, I have the United States Artistic Swimming Foundation as a beneficiary in my Charitable Remainder Trust.

NANCY WIGHTMAN

While other sports teach individual excellence and/or teamwork, Artistic Swimming teaches both – plus many other seemingly disparate skills that are valuable in life. It matches individual excellence with the ability to exactly match others, the value of attention to the whole coupled with attention to detail, creative thinking coupled with analytical thinking – all of this in the context of hard work and perseverance. In supporting the USA Artistic Swimming Foundation, I am supporting the continuance of a sport that teaches amazing life skills, and that was also an important part of my life.



HOW TO BECOME A MEMBER

You can become a member of the Carol Valles Legacy Society simply by notifying us that you have named the USA Artistic Swimming Foundation a beneficiary in your will or estate plan.

If you are interested in making a planned gift to the USA Artistic Swimming Foundation and becoming a member of the Carol Valles Legacy Society – or if you have already made provision for a planned gift to the USA Artistic Swimming Foundation in your estate plan -- please contact:

Karen Rosolowski

President, Board of Directors

president@usaartisticswimmingfoundation.org

310.809.2708