

AN ILLUSTRATION ON HOW TO SET GOALS AND OVERCOME CHALLENGES TO  
WIN BIG IN THE GAME OF LIFE

# GAME ON!

RELENTLESSLY PURSUE YOUR DREAMS



For Immediate Release

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**Workforce Development Specialist Nicole R. Smith  
Publishes New Book**

***Game On! Relentlessly Pursue your Dreams:***

***An Illustration on How to Set Goals and Overcome Challenges to Win Big in the Game of Life***

Miami, Florida October 21, 2018 – Miami-based author Nicole R. Smith, a workforce development expert for nearly a decade, has written a new book encouraging others to relentlessly pursue their dreams using goal-setting tactics and tenacity. Available beginning October 21 world-wide where books are sold, *Game On! Relentlessly Pursue Your Dreams: An Illustration on How to Set Goals and Overcome Challenges to Win Big in the Game of Life* tracks the ups and downs of Smith's personal journey as a single mother, and a minority, pursuing a not-so-traditional dream.

Inspired by Smith's own hard-fought pursuit of two vocations – a corporate career and place on a professional dance team, *Game On!* provides practical, proven tips on how to set goals and overcome challenges. The book includes a step-by-step workbook guide detailing the actions needed to overcome obstacles to experience the bliss of a dream realized.

Smith uses a blend of heartbreak and humor to illustrate the importance of overcoming challenges to see a dream come to fruition. Smith's experiences participating in over 22 pro and semi-pro sports team dance/cheer auditions and working with college juniors and seniors preparing to enter the workforce for over a decade at companies such as iHeartMedia and the Adrienne Arsht Center for the Performing Arts, have laid the foundation for her to share lessons learned both on and off the field. Readers will experience the importance of setting goals, how to effectively work toward goals, the agony of setbacks and the elation of a dream realized as they read through this book.

Book enthusiasts interested in receiving the goal-setting workbook as well as the first three chapters of the book for free can visit:

[https://www.facebook.com/gameonauthor/?modal=admin\\_todo\\_tour](https://www.facebook.com/gameonauthor/?modal=admin_todo_tour) or Facebook: @gameonauthor and click on the “sign up” button.

The book is available in Audio, E-book, Paperback and Hardback on Amazon here:

[https://www.amazon.com/Game-Relentlessly-Pursue-Your-Dreams-ebook/dp/B07H8QZ46R/ref=sr\\_1\\_1?ie=UTF8&qid=1537853827&sr=8-1&keywords=game+on+nicole+smith](https://www.amazon.com/Game-Relentlessly-Pursue-Your-Dreams-ebook/dp/B07H8QZ46R/ref=sr_1_1?ie=UTF8&qid=1537853827&sr=8-1&keywords=game+on+nicole+smith)

Groups interested in having Nicole come and speak at their event can e-mail us at [info@gamedayprep365.com](mailto:info@gamedayprep365.com) or book online at <https://gamedayprep365.com/speaking-engagements>

### **About the Author**

Nicole is a Panamanian-American, single mother, workforce development specialist, dancer, published author and motivational speaker. She attended Oral Roberts University on a Division I full-ride track scholarship. After graduating, she founded Step It Up! Inc., a non-profit dance organization. Her experience in sports and entertainment, radio, TV and the performing arts has spanned nearly 20 years covering the Chicago, Houston and Miami markets. She has danced and cheered for four Professional and Semi-Professional sports teams, and has prepared nearly 500 interns to enter the workforce after graduation. Her heart's desire is to provide others with tools to overcome life's inevitable challenges while relentlessly pursuing their dreams.