



Privacy Policy

Introduction

This privacy policy is to provide information to you, our client, on how your personal information (which includes your health information) is collected and used within our practice, and the circumstances in which we may share it with third parties.

Why and when your consent is necessary?

When you register as a client of our practice, you provide consent for our staff to access and use your personal information so they can provide you with the best possible healthcare. Only staff who need to see your personal information will have access to it. If we need to use your information for anything else, we will seek additional consent from you to do this.

Why do we collect, use, hold and share your personal information?

Our practice will need to collect your personal information to provide healthcare services to you. Our main purpose for collecting, using, holding and sharing your personal information is to optimise your health and that of your baby's during pregnancy, labour and birth, and the postnatal period. We also use it for directly related business activities, such as financial claims and payments, practice audits and accreditation, and business processes (eg staff training).

What personal information do we collect?

The information we will collect about you includes your:

- names, date of birth, addresses, contact details, next of kin, referring practitioner
- medical information including medical history, medications, allergies, adverse events, immunisations, blood and ultrasound results, social history, family history and risk factors
- Medicare number (where available) for identification and claiming purposes
- healthcare identifiers
- health fund details.

Dealing with us anonymously

You have the right to deal with us anonymously or under a pseudonym unless it is impracticable for us to do so or unless we are required or authorised by law to only deal with identified individuals.

How do we collect your personal information?

Our practice may collect your personal information in several different ways.

1. When you make your first enquiry our practice staff will collect your personal and demographic information via your completed application form
2. During the course of providing medical services, we may collect further personal information. Information we collect may also be accessed via electronic methods. Examples include accessing results from pathology and ultrasound providers, downloading information from My Health Record, or via electronic transfer of prescription (eTP).
3. We may also collect your personal information when you visit our website, send us an email or SMS, telephone us, make an online appointment or communicate with us using social media.
4. In some circumstances personal information may also be collected from other sources. Often this is because it is not practical or reasonable to collect it from you directly. This may include information from:
 - your guardian or responsible person
 - other involved healthcare providers, such as specialists, allied health professionals, hospitals, community health services and pathology and diagnostic imaging services
 - your health fund, Medicare, or the Department of Veterans' Affairs (as necessary).

When, why and with whom do we share your personal information?

We sometimes share your personal information:

- with third parties who work with our practice for business purposes, such as accreditation agencies or information technology providers – these third parties are required to comply with APPs and this policy
- with other healthcare providers
- when it is required or authorised by law (eg court subpoenas)
- when it is necessary to lessen or prevent a serious threat to a client's life, health or safety or public health or safety, or it is impractical to obtain the client's consent
- to assist in locating a missing person
- to establish, exercise or defend an equitable claim
- for the purpose of confidential dispute resolution process
- when there is a statutory requirement to share certain personal information (eg some diseases require mandatory notification)

- during the course of providing medical services, through eTP, My Health Record (eg via Shared Health Summary, Event Summary).

Only people who need to access your information will be able to do so. Other than in the course of providing private midwifery services or as otherwise described in this policy, our practice will not share personal information with any third party without your consent.

We will not share your personal information with anyone outside Australia (unless under exceptional circumstances that are permitted by law) without your consent.

Our practice will not use your personal information for marketing any of our goods or services directly to you without your express consent. If you do consent, you may opt out of direct marketing at any time by notifying our practice in writing.

Our practice may use your personal information to improve the quality of the services we offer to our clients through research and analysis of our client data.

We may provide de-identified data to other organisations to improve population health outcomes. The information is secure, clients cannot be identified and the information is stored within Australia. You can let our staff know if you do not want your information included.

How do we store and protect your personal information?

Your personal information may be stored at our physical business premises in various forms. This may include paper records, electronic records, visual records (ultrasounds and photos), audio recordings.

Our practice stores all personal information securely. Most contact and clinical information will be stored in our electronic digital medical record. Cliniko is a practice management software for clinics and allied health practitioners. All data is stored within Australia, is backed up daily, and requires two factor authentication to access. Cliniko meets or exceeds all regulations of the Australian Privacy Principles, GDPR, PIPEDA, and HIPAA. For more information on security, encryption and accredited partners: <https://www.cliniko.com/security/>

Other information stored on business devices such as mobile phone and ipad, are password protected. Alerts are scheduled internally to ensure passwords are changed on a regular basis. Contractors of the business (eg. second midwives) are registered health professionals and are therefore already required by law to maintain Confidentiality.

How can you access and correct your personal information at our practice?

You have the right to request access to, and correction of, your personal information. Our practice acknowledges clients may request access to their medical records. We require you to put this request in writing to hello@inyourcornermidwifery.com.au and our practice will respond within a maximum of 21 days. There are no costs involved.

Our practice will take reasonable steps to correct your personal information where the information is not accurate or up to date. From time to time, we will ask you to verify that your personal information held by our practice is correct and current. You may also request that we correct or update your information, and you should make such requests in writing to hello@inyourcornermidwifery.com.au.

How can you lodge a privacy-related complaint, and how will the complaint be handled at our practice?

We take complaints and concerns regarding privacy seriously. You should express any privacy concerns you may have in writing. We will then attempt to resolve it in accordance with our complaints resolution policy. This will usually take approximately 10 business days however, it is dependent on the complexity of the complaint.

905 / 53 Labouchere Road, South Perth WA 6151
hello@inyourcornermidwifery.com.au

You may also contact the Office of the Australian Information Commissioner (OAIC). Generally, the OAIC will require you to give them time to respond before they will investigate. For further information visit www.oaic.gov.au or call the OAIC on 1300 363 992.

Privacy and our website

We may also collect your personal information when you visit our website, send us an email or SMS, telephone us, make an online appointment or communicate with us using social media.

Policy review statement

This policy will be reviewed annually to ensure it remains compliant with the Privacy Act, as well as the Australian Privacy Principles. The most up to date copy of this policy will be made available on our website.

Disclaimer

The *Privacy policy template for general practices* is intended for use as a guide of a general nature only and may or may not be relevant to particular practices or circumstances. The Royal Australian College of General Practitioners (RACGP) has used its best endeavours to ensure the template is adapted for general practice to address current and anticipated future privacy requirements. Persons adopting or implementing its procedures or recommendations should exercise their own independent skill or judgement, or seek appropriate professional advice. While the template is directed to general practice, it does not ensure compliance with any privacy laws, and cannot of itself guarantee discharge of the duty of care owed to patients. Accordingly, the RACGP disclaims all liability (including negligence) to any users of the information contained in this template for any loss or damage (consequential or otherwise), cost or expense incurred or arising by reason of reliance on the template in any manner.