



**BURWELL**  
**NEBRASKA**

# City of Burwell Strategic Plan 2024-2029



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## **Executive Summary**

Communities today are faced with the difficult task of allocating limited resources among a seemingly unlimited number of demands and needs for public services. In many instances, local officials must determine the merits of one project over another without the benefit of comparison, leading to potential misjudgments that can hinder effective budget allocation. One approach available to local governments for managing and systematizing the prioritization process is the use of a strategic plan.

The City of Burwell has taken the next steps to define itself as an economically stable and sustainable community by undertaking the strategic planning process. This proactive approach enables Burwell's leaders to shape the city's future, rather than merely reacting to emerging issues. Primarily through the community engagement portion of this process, the City articulated a clear vision and mission, identified key opportunities and challenges, and established goals to address them. These goals were then organized and prioritized, leading to the creation of action steps designed to make the implementation of the City's vision and goals more efficient and effective.

Community engagement was integral to this process, drawing on public feedback collected through the City of Burwell Housing Study (2021) survey and the City of Burwell Comprehensive Plan (2024) survey and Open House. High-priority action items from the Comprehensive Plan were reaffirmed in this Strategic Plan.

Overall, this Strategic Plan summarizes key insights from community engagement and outlines the priority goals and action items that will guide the City of Burwell in addressing its community's needs. By implementing this plan, Burwell aims to foster a resilient and thriving community, setting a clear path toward achieving its vision of economic stability and sustainability.

## Strategic Plan Purpose

The City of Burwell began creating a strategic plan in May of 2024. Having a current strategic plan was determined to be a critical step in guiding the City's future and proactively shaping the community's identity.

A strategic plan is a tool that communities use to outline the decision-making process, ensuring resources are allocated responsibly and efficiently to achieve a defined vision and mission. It answers questions like "What do we want our community to be?" and "How do we intend to get there?" Strategic plans emphasize clear communication, defining how information will flow within the organization and to the public. Additionally, they establish accountability mechanisms to ensure progress toward goals. Involving stakeholders—such as residents, staff, and business owners—is crucial to the process. Their input ensures that the plan reflects the community's diverse needs and perspectives.

## Strategic Plan Process

The Strategic Plan will help the City:

- Provide clear guidance for achieving established City goals
- Focus efforts over a five-year period with annual reviews and reporting
- Continually assess City services and operations
- Establish priorities for City services, operations, departments, and projects
- Navigate tough decisions related to City resources and finances and integrate budgeting decisions with established goals

The Strategic Plan is expected to result in:

- Infrastructure assessments and feasibility studies
- Long-range planning initiatives and focused planning projects
- Economic development efforts and new partnerships
- Changes to City operations, services, departments, and budgets

The Strategic Plan has five priorities:

- **Priority 1 – Health and Safety:** Focusing on health, safety, and access to essential services
- **Priority 2 – Housing:** Ensuring access to housing options for various needs and income levels
- **Priority 3 – Economic Development and Growth:** Fostering economic vitality and community development
- **Priority 4 – Quality of Life:** Enhancing livability, preserving community character, and improving the environment
- **Priority 5 – Affiliated Organizational Support:** Leveraging partnerships and collaborations to address community challenges and opportunities

The Strategic Plan is the result of a coordinated effort to bring the City of Burwell Comprehensive Plan (2024) and the City of Burwell Housing Study (2021) to life with practical, short-term actions informed by the priorities of Burwell's community members. References to the City of Burwell Comprehensive Plan are labeled "CP," with specific Comprehensive Plan-related action items cited in this Strategic Plan using the same format of "1.1.1," for example.

## Community Engagement Results

Community engagement in Burwell has employed a variety of methods, including public meetings, focus groups, interviews, a housing study, a project website, and surveys. Additionally, City staff and consultants presented preliminary findings to the City Council in June 2024 and hosted an Open House before a City Council meeting in July 2024 to gather more public input. All of these efforts have yielded valuable insights into the unique challenges and opportunities facing the community, which are crucial for guiding the strategic planning process.

Burwell is experiencing demographic changes such as population decline and a shrinking workforce, particularly among youth. The population, buildings, and infrastructure are aging, and vacancy rates exceed the state average, with a significant portion attributed to short-term, seasonal rentals. Additionally, the current housing stock is primarily composed of single-family detached housing units, indicating a significant lack of diversity and a shortage of options for varying demographics and income levels.

Tourism from Lake Calamus has affected Burwell's housing market, but it also significantly boosts the local economy each year. Other attractions, such as Nebraska's Big Rodeo, further solidify Burwell's reputation as a hotspot for tourism, hospitality, and outdoor recreation.

Downtown Burwell holds promising opportunities for economic growth, particularly through the rehabilitation and redevelopment of vacant buildings. In addition to attracting new businesses, the engagement results emphasize the need to support existing businesses and industries to strengthen Burwell's economy.

Community members take pride in the charming small-town atmosphere and express the importance of enhancing the quality of life for locals. There is a growing demand for accessible healthcare, an established trail system, broadband Internet expansion, and infrastructure improvements. Addressing these health and safety needs is essential to creating a solid foundation that will enable residents, workers, and local businesses to thrive.

## Opportunities and Issues

The following section summarizes the feedback received during the community engagement process. Topics with a high ranking of importance identified by survey and open house results are in bold.

### Health and Safety

Opportunities:

- **Expand healthcare services**
- Maintain good police, EMS, and fire services
- Improve access to resources
- **Strengthen utility infrastructure**
- Focus on maintaining sidewalks on main thoroughfares and in commercial areas
  - **G St, H St, I St, and Downtown Burwell**

## Issues:

- Sidewalks are limited or in poor condition
- Need to travel for basic goods
- **Limited access to EMS services**
- **Limited access to healthcare services**

## Housing

## Opportunities:

- **Utilize vacant buildings downtown**
- Prioritize housing growth and maintain affordable housing for working families
- **Support the development of workforce and multifamily housing**
- Explore incremental housing investment and growth in Leigh and Ogallala, specifically the development of smaller houses
- Address the **cash flow and cost concerns** related to new housing development and redevelopment
- Encourage homeownership and foster pride of ownership within the community

## Issues:

- **Lack of affordable housing**
- Limited rental property availability
- **Surplus of short-term vacation rental housing** (high seasonal use, high vacancy rates)
- **Lack of diverse housing options, particularly “missing middle” housing**
- Aging housing stock and housing in need of improvements
- Presence of poor-quality housing

## Economic Development and Growth

## Opportunities:

- Capitalize on downtown business development
- **Attract new businesses downtown** (excluding the highway corridor)
- Utilize tax incentives to clean and fill vacant buildings downtown
- Revitalize business districts
- **Retain and support existing businesses**
- **Develop succession plans or opportunities for existing businesses**
- Increase the availability of restaurants and grocery stores
- **Leverage tourism from Lake Calamus/Reservoir and Nebraska’s Big Rodeo**
- **Promote infill development utilizing existing infrastructure**
- **Consider costs of improvements and their impacts on landowners**

Issues:

- Real estate, especially commercial, is over-priced
- Small businesses are struggling to survive
- **Need City support existing industries and businesses**
- Need for more restaurants
- Increasing demand for jobs
- **Aging population and workforce**
- High rental rates
- Economic instability during tourism off-season

## Quality of Life

Opportunities:

- **Preserve Burwell's history and architecture**
- **Strengthen community pride, appearance, and engagement**
- **Maintain the appealing rural, small-town atmosphere**
- Protect the Sandhills as a valuable resource
- Implement a program to repair homes and lawns
- **Develop a paved, multi-use trail system**
- **Create a Parks and Recreation Master Plan**
- Implement a program to assist residents with home improvements
- **Continue to collaborate with the Nebraska Community Foundation** specifically through the **Calamus Area Community Fund (CACF)**

Issues:

- **Limited activities, places, and jobs for youth**
- Declining youth population and young families
- Need for senior housing including assisted living
- Lack of affordable and adequate senior services
- Some residents are resistant to change (Citizens Against Virtually Everything (CAVE) mentality)

## Affiliated Organizational Support

Opportunities:

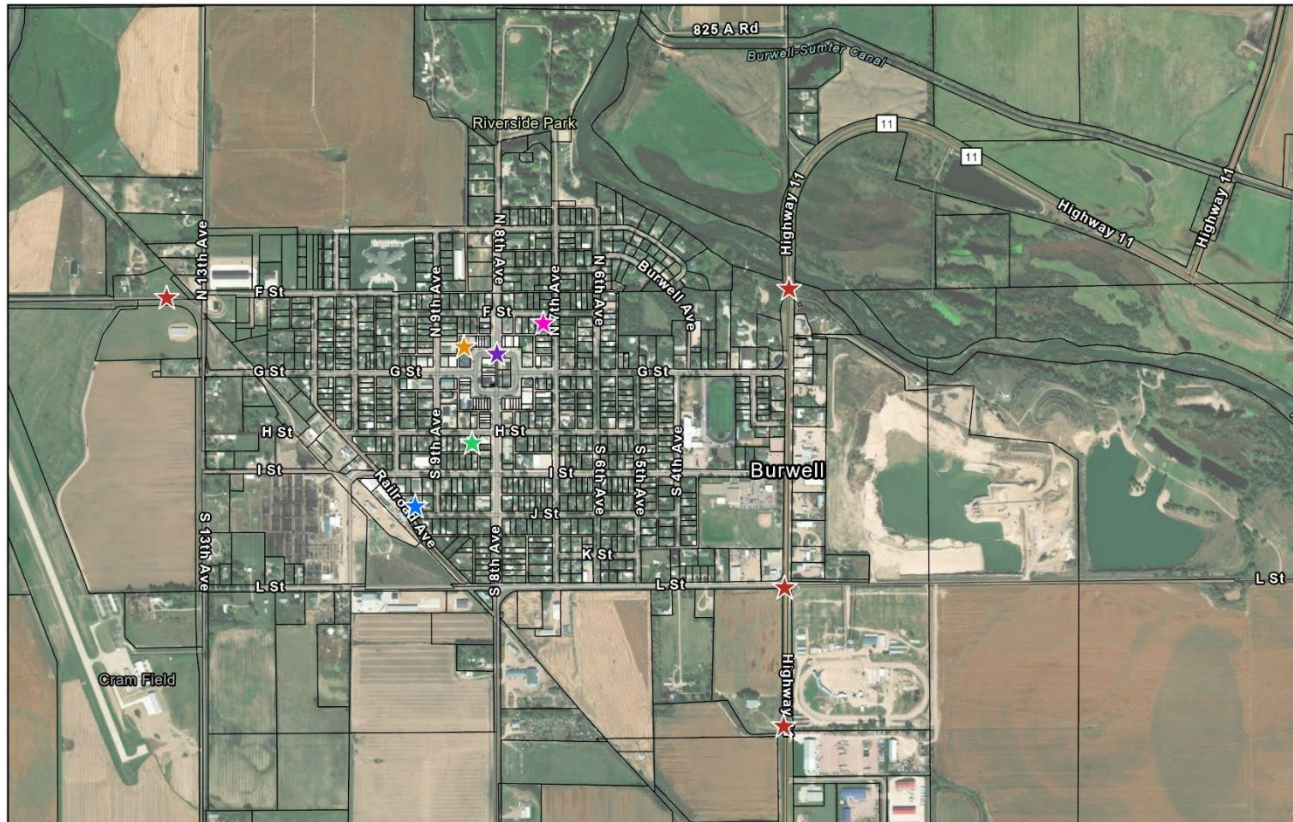
- **Expand broadband Internet access**
- Provide technical support for local businesses
- Improve utilities and infrastructure
- Require developers to upgrade roads and bridges
- **Preserve historic buildings**
- Continue developing the Parks and Recreation Master Plan
- **Boost tourism efforts**

Issues:

- Increasing demand for jobs
- **Aging buildings and city infrastructure**
- Aging housing stock and housing in need of significant improvement
- **Dilapidated buildings and housing units**



## Project Map



Data Sources:  
Esri Community Maps Contributors, Nebraska Game & Parks Commission, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc., METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA, USFWS, Nebraska Game & Parks Commission, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc., METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA, USFWS,



- ★ Downtown Housing Feasibility Study
- ★ Downtown Redevelopment Study
- ★ Highway Entryway Improvements
- ★ Vacant Lot for Infill Development
- ★ Burwell City Light Plant
- ★ Burwell Water Tower

## Proposed Project Locations

Burwell Strategic Plan

BURWELL, NEBRASKA

## Key Projects for Downtown Revitalization and City Infrastructure Improvement

**Downtown Housing Feasibility Study:** A focused study on a Downtown Housing Initiative to rehabilitate/repurpose vacant upper-story building spaces (CP 4.1.4).

**Downtown Redevelopment Study:** A focused study on the redevelopment of Downtown Burwell, including historic preservation and renovation of existing structures (CP 12.8.3).

**Highway Entryway Improvements:** Upgrades and maintenance to Burwell's entryways on Highways 11, 91, and 96, to make the best impression on the community (CP 12.6.4).

**Vacant Lot for Infill Development:** Available vacant land for development according to engagement results and Comprehensive Plan priorities.

**Burwell City Light Plant:** Refer to the City of Burwell Electrical System Planning Study (2023) to learn more about the City's current and future electricity projects. The following projects are improvements recommended by the study:

- A. Old Mill South Circuit
  - 12.47 kV, 3 phs 4/0 ACSR primary line w/ 12.47 kV switch
  - 2 sets of capacitor banks – 300 kVAR and 450 kVAR
- B. East Circuit
  - Construct 477 ACSR, 3 phase (12.47 kV specs)
  - Construct 4/0 ACSR, 3 phase (12.47 kV specs) – remove cap bank.
  - Construct 4/0 ACSR, 3 phase, install switch
  - 2 sets of capacitor banks – 300 kVAR and 300 kVAR
- C. West Circuit
  - Construct 4/0 ACSR, 3 phase (12.47 kV specs)
- D. Uptown Circuit
  - Construct 4/0 ACSR, 3 phase (12.47 kV specs)

**Burwell Water Tower:** Refer to the City of Burwell Water Preliminary Engineering Report (2024) to learn more about the City's current and future water projects. The following projects are improvements recommended by the study:

- A. Water Tower
  - Make safety, sanitary, structural and cosmetic upgrades
    - i. Seal gap openings in roof, make ladders OSHA-compliant, remove sediment, add new interior and exterior top coatings
  - Inspect every 5 years per NDEE regulations (2023 last inspection)
- B. North Well
  - VFD needs replacement after storm damage
- C. South Well
  - Construct a permanent backup generator
- D. South Wellhouse
  - Repair/replace the door, add new electrical wiring to support a backup generator
- E. Distribution System Improvements (PER p. 40)
  - Ideally 6-inch water mains city-wide but cost-prohibiting

- Construct a new line creating a loop to the water tower
  - i. Two new valves
- North of F St
  - i. Upsize water mains
- East G St
  - i. Upsize water mains and create a loop
- West of the school
  - i. Upsize water main to 6-inch

### **Action Matrix**

The responsibility for implementing this Action Matrix lies primarily with the City Council and City Staff. The Action Matrix is designed as a guide to help City officials and community leaders prioritize opportunities and address issues within the City of Burwell and the surrounding area. While creating the envisioned future for Burwell will take time, incremental implementation of the recommendations within this matrix will move the City closer to the goals outlined in this Strategic Plan.

The Strategic Plan focuses on five key priorities that organize the issues and opportunities identified during the strategic planning process. These are categorized as follows:

- A. Council/Staff Driven Priorities;** Decisions and implementation come directly from the Council, and
- B. Council/Staff Directed Priorities;** Tasks and actions are directed to the appropriate affiliated organization(s), which will then report back to the Council for a decision and/or follow-up on implementation.

Council/Staff Driven	<b>Priority 1 - Health and Safety</b>
	Health and safety pose the most immediate impact on residents, businesses, and visitors. Addressing issues in this category should take precedence over other priorities.
	<b>Priority 2 - Housing</b>
	Housing is a fundamental component of a community's overall well-being. Offering a range of housing options for different demographics and income levels— from young families to seniors— supports inclusive development and sets the foundation for economic stability and quality of life.
	<b>Priority 3 - Economic Development and Growth</b>
	Economic development is vital to Burwell's growth and prosperity. Prioritizing actions in this category is key to attracting and retaining both businesses and residents. Successful economic development depends on the collaboration of public and private entities, as well as community support.
	<b>Priority 4 - Quality of Life</b>
	Quality of life is vital for retaining current residents and attracting new ones. It also drives economic vitality. Every aspect of the community— from City services such as wastewater treatment to available park space within walking distance for a homeowner— is a determining factor in shaping the overall perception of quality of life.
Council/Staff Directed	<b>Priority 5 - Affiliated Organizational Support</b>
	There are actions in this strategic plan that require the responsibility of an affiliated organization to take action and implement steps to address these issues and opportunities. The Council should direct these organizations to address the action steps and follow up with the Council to support the activity and move implementation forward.

Priority	Identified Issue/Opportunity	Target Completion			Action/Strategy	Organizations	Reference Document (if applicable)	Complete
		2024-2026	2026-2028	2028-2029				
Health and Safety	1 Growing healthcare demands for aging population.		X		Consider forming a health task force to assess health care and services in Burwell and identify opportunities for expansion.	City of Burwell		
	2	Ongoing			Continue support for Burwell Community Memorial Health Center to meet the health care needs of older residents.	City of Burwell	CP Livability & Health Chapter (Action 9.2.1)	
	3 Enhance access to healthcare within the community.	Ongoing			Work with Valley County Health System to meet the health care needs of Burwell residents.	City of Burwell	CP Livability & Health Chapter (Action 9.2.2)	
	4	Ongoing			Support Loup Basin Public Health Department in serving the needs of Burwell residents.	City of Burwell	CP Livability & Health Chapter (Action 9.2.3)	
	5 Improve access to Emergency Medical Services.	Ongoing			Continue support for Emergency Medical Services.	City of Burwell	CP Livability & Health Chapter (Action 8.3.1)	
	6 Improve sidewalk conditions on main thoroughfares and commercial areas.	Ongoing			Continue regular maintenance of streets and sidewalks, focusing on G St, H St, I St, and Downtown Burwell.	City of Burwell	CP Transportation Chapter (Action 14.1.2)	
	7			X	Complete and maintain ADA improvements to sidewalks throughout the City.	City of Burwell, Private Businesses	CP Transportation Chapter (Action 14.2.3)	
	8 Ensure high water quality standards.	X			Maintain the quantity and quality of the domestic water supply.	City of Burwell, Developers	CP Communications, Utilities, & Energy Chapter (Action 10.2.3)	
	9	Ongoing			Maintain capacity for wastewater treatment.	City of Burwell	CP Communications, Utilities, & Energy Chapter (Action 10.2.5)	
	10 Improve water infrastructure.		X		Make water and sewer service improvements to match projected future needs.	City of Burwell, Developers	CP Communications, Utilities, & Energy Chapter (Action 10.2.5)	
	11	X			Create a timeline to address water system issues with recommended projects from the Burwell Water PER.	City of Burwell		
	12 Improve electricity infrastructure.			X	Review the Electrical System Plan to assess its adequacy in relation to consumer load and other system developments.	City of Burwell	Electrical System Planning Study	
	13	X			Create a timeline to address circuit deficiencies with recommended projects from the Electrical System Planning Study.	City of Burwell	Electrical System Planning Study	
	14 Address lead service lines in water system.	X			Complete a lead service line inventory in Burwell.	City of Burwell	Burwell Water PER	
	15 Maintain access to water supply.		X		Install a permanent generator at the South Well to provide security to the water system and ensure residents can be supplied with water during a power outage.	City of Burwell	Burwell Water PER	
	16			X	Inspect water tower every five years to ensure the tank continues to provide secure water storage for Burwell.	City of Burwell	Burwell Water PER	

Priority	Identified Issue/Opportunity	Target Completion			Action/Strategy	Organizations	Reference Document (if applicable)	Complete
		2024-2026	2026-2028	2028-2029				
Housing	1 Lack of housing options, specific need for "missing middle" housing.	X			Consider forming a Housing Committee to further develop strategies that enhance housing opportunities in Burwell.	City of Burwell, City Economic Development	Housing Study	
	2	Ongoing			Consider a follow-up initiative to the current Homebuyer project.	City of Burwell, City Economic Development	CP Housing Chapter (Action 4.1.1)	
	3	Ongoing			Encourage private development of "Missing Middle" housing in Burwell.	City of Burwell, City Economic Development	CP Housing Chapter (Action 4.1.5)	
	4 Utilize vacant buildings downtown.		X		Target redevelopment strategies toward vacant and abandoned properties.	City of Burwell	CP Housing Chapter (Action 4.1.2)	
	5		X		Explore the feasibility of a Downtown Housing Initiative to rehabilitate/ repurpose vacant upper-story building spaces.	City of Burwell, City Economic Development	CP Housing Chapter (Action 4.1.4)	
	6 Vacant short term/ seasonal rental housing units.	Ongoing			Monitor and regulate short-term/vacation rentals to the extent allowed by Nebraska statutes.	City of Burwell	CP Housing Chapter (Action 4.1.7)	
	7 Lack of affordable housing.			X	Incentivize the development of affordable housing.	City of Burwell		
	8	Ongoing			Prioritize public funding for projects incorporating affordable, missing middle, and/or workforce housing.	City of Burwell, Garfield County, City Economic Development	CP Housing Chapter (Action 4.2.1)	
	9 Housing Authority buying single-family homes for rental.		X		Focus housing growth on new multifamily homes.	City of Burwell, City Economic Development		
	10 Address cash flow concerns with housing development.	X			Understand the cost of housing with new development and redevelopment.	City of Burwell, City Economic Development		

Priority	Identified Issue/Opportunity	Target Completion			Action/Strategy	Organizations	Reference Document (if applicable)	Complete
		2024-2026	2026-2028	2028-2029				
Economic Development and Growth	1 Retain and support existing businesses.	Ongoing			Continue to support local economic development.	City of Burwell, City Economic Development, Garfield County	CP Economic & Community Development Chapter (Action 5.1.1)	
	2		X		Consider developing business succession plans or opportunities.	City of Burwell, City Economic Development, Garfield County		
	3 Downtown business development and growth.	X			Inform the community of accomplishments prior to the election to renew the LB840 tax for economic development purposes.	City of Burwell, City Economic Development	CP Economic & Community Development Chapter (Action 5.1.2)	
	4	Ongoing			Encourage continued maintenance and appropriate redevelopment in the downtown area.	City of Burwell, Private Businesses	CP Land Use Chapter (Action 12.6.2)	
	5 Need for more restaurants.		X		Identify target business types and offer incentives to businesses in those sectors to locate or expand in Burwell.	City of Burwell, City Economic Development		
	6 Leverage tourism from Calamus Lake, Nebraska's Big Rodeo, and other attractions.	X			Continue to work closely with the Burwell/Garfield County Area Convention & Visitors Bureau to promote tourism.	City of Burwell, City Economic Development, Garfield County	CP Economic & Community Development Chapter (Action 5.1.4)	
	7 Aging population and workforce.	Ongoing			Encourage community college workforce training in Burwell.	City of Burwell, City Economic Development, School	CP Community Facilities Chapter (Action 6.3.4)	
	8 Promote infill development with existing infrastructure.	X			Proactively extend public utilities to reduce the costs of development and encourage development in appropriate areas.	City of Burwell	CP Communications, Utilities, & Energy Chapter (Action 10.2.7)	
	9		X		Upsize water mains and create a loop near East G St to anticipate growth to the north or east.	City of Burwell	Burwell Water PER	
	10 Increase water conservation and efficiency.	X	X		Replace all water meters to minimize water loss (City Goal: 200 meters per year).	City of Burwell	Burwell Water PER	
	11	Ongoing			Monitor the radio-read system's effectiveness and consider an inspection or upgrade if false readings impact water system functionality.	City of Burwell	Burwell Water PER	
	12 Improve city infrastructure in future growth and development.	Ongoing			Developers are prepared to pay the cost of necessary and required on-site and off-site improvements.	City of Burwell, Developers	CP Land Use Chapter (Action 12.1.2)	
	13		X		Make water system improvements. Complete water main replacement projects concurrently with a roadway project if one is occurring to save costs and minimize disruption in the system.	City of Burwell		
	14 Improve communication for future growth and development.	Ongoing			Post planning and zoning requirements and other development information on the City website.	City of Burwell	CP Land Use Chapter (Action 12.1.3)	
	15	Ongoing			Consider costs of improvements and the impacts on landowners.	City of Burwell, City Economic Development		

Priority	Identified Issue/Opportunity	Target Completion			Action/Strategy	Organizations	Reference Document (if applicable)	Complete
		2024-2026	2026-2028	2028-2029				
Quality of Life	1 Preserve Burwell's history and architecture.	X			Consider participating in the Certified Local Government (CLG) program.	City of Burwell		
	2 Limited activities, places, and jobs for youth.		X		Target engagement with youth to better understand their needs and ideas.	City of Burwell		
	3		X		Establish a youth advisory council.	City of Burwell		
	4 Strengthen community pride, appearance, and engagement.	Ongoing			Continue working closely with the Calamus Area Community Fund on community improvement projects.	City of Burwell, City Economic Development	CP Economic & Community Development Chapter (Action 5.1.5)	
	5	X			Consider participating in the AARP Livable Communities initiative.	City of Burwell	CP Livability & Health Chapter (Action 9.1.1)	
	6	X			Encourage ownership and pride in homes across the community.	City of Burwell, City Economic Development		
	7 Improve residential neighborhoods and quality of life.		X		Identify one or more potential locations for mini-parks or neighborhood park sites to bring recreation closer to all residents.	City of Burwell	CP Parks & Recreation Chapter (Action 7.1.2)	
	8	Ongoing			Ensure residential development is separated from more intensive uses, including dilapidated properties, by setbacks and/or visual and landscape buffers.	City of Burwell	CP Land Use Chapter (Action 12.5.1)	
	9 Need for a paved, multi-use trail system.		X		Conduct a trails system feasibility study to identify potential routes, assess safety and land conditions, estimate costs, and engage with the community.	City of Burwell		
	10 Create a Parks and Recreation Master Plan	X			Form a Parks and Recreation Planning Committee to begin the master planning process.	City of Burwell		



Priority	Identified Issue/Opportunity	Target Completion			Action/Strategy	Organizations	Reference Document (if applicable)	Complete
		2024- 2026	2026- 2028	2028- 2029				
Affiliated Organizational Support	1 Expand broadband Internet access.	Ongoing			Promote and support the continued development, expansion, and accessibility of broadband and voice communication networks.	City of Burwell, Garfield County, City Economic Development, Central Nebraska EDD, Private Businesses	CP Economic & Community Development Chapter (Action 5.4.1)	
	2	X			Periodically review zoning regulations for alignment with broadband technological advances and conformance with FCC mandates.	City of Burwell, Consultants	CP Communications, Utilities, & Energy Chapter (Action 10.1.3)	
	3 Provide more support for local employers in business districts.		X		Work with the Chamber of Commerce to implement a business retention and expansion program that surveys the needs of local employers.	City of Burwell, City Economic Development, NEDED, Private Businesses	CP Economic & Community Development Chapter (Action 5.1.3)	
	4 Aging housing stock and housing in need of significant improvement.			X	Consider creating a residential weatherization program to bring older homes up to current energy standards.	City of Burwell, Municipal Energy Agency of Nebraska (MEAN)	Housing Study	
	5 Dilapidated buildings and housing units.			X	Work with property owners to clean up deteriorated and dilapidated properties.	City of Burwell, Garfield County, Central Nebraska EDD	CP Land Use Chapter (Action 12.5.2)	
	6			X	Consider a program of acquisition, demolition, and redevelopment of housing to meet current and future workforce housing needs.	City of Burwell, Garfield County, Central Nebraska EDD	Housing Study	
	7 Preserve historic buildings.	Ongoing			Support efforts to designate and preserve historic buildings.	City of Burwell, NDED, NIFA	CP Community Facilities Chapter (Action 6.2.1)	
	8		X		Consider a focused study on the redevelopment of Downtown Burwell, including historic preservation and renovation of existing structures.	City of Burwell, City Economic Development, NDED, Central Nebraska EDD, Private Businesses, Developers, Local Organizations	CP Land Use Chapter (Action 12.8.3)	
	9 Create a Parks and Recreation Master Plan.			X	Develop a city-wide parks and recreation master plan.	City of Burwell, Consultants	CP Parks & Recreation Chapter (Action 7.1.1)	
	10 Leverage tourism from Calamus Reservoir and other natural attractions.	Ongoing			Support marketing of local and regional attractions.	City of Burwell, Garfield County, Local Organizations	CP Parks & Recreation Chapter (Action 7.3.1)	
	11 Improve utility infrastructure.			X	Maintain and extend powerlines as the city grows.	City of Burwell, Developers, Public Power Providers	CP Communications, Utilities, & Energy Chapter (Action 10.2.2)	
	12	Ongoing			Maintain City utility backup power capacity.	City of Burwell, Public Power Providers	CP Communications, Utilities, & Energy Chapter (Action 10.3.1)	
	13	Ongoing			Promote consumer energy conservation measures, in partnership with utility providers.	City of Burwell, Public Power Providers, Local Organizations	CP Communications, Utilities, & Energy Chapter (Action 10.3.2)	
	14 Maintain the rural, small-town atmosphere.			X	Facilitate continued improvements in signage and wayfinding, including landscaping of commercial property.	City of Burwell, Private Businesses, Local Organizations	CP Land Use Chapter (Action 12.6.3)	
	15		X		Improve and maintain Burwell's entryways on Highways 11, 91, and 96 to make the best impression of the community.	City of Burwell, Garfield County, Local Organizations	CP Land Use Chapter (Action 12.6.4)	