



Greenhouse Gas Inventory & Climate Action Planning Course

The heat is on. Are you feeling it? Your customers are.

Customers, shareholders, and other constituents are demanding organizations disclose their emissions and climate risks.

It's time to get on board. Take a hands-on course and get up to speed.

Crowells Consulting demystifies the climate challenge and emissions inventories. Tom's team develops **client-focused climate strategies** and **emissions targets** based on business objectives, materiality assessments, and GHG inventory results. He leads cross-functional teams reducing emissions and cutting operating costs while enhancing the sustainability of the business.

**In the course,
you'll learn:**

Climate change basics

Greenhouse gas accounting and reporting

Climate action planning

Materiality assessments

Steps to creating a **GHG inventory** practice

Definitions of **scopes 1, 2, and 3, net zero,** and **carbon offsets**

Setting **emissions reduction** targets

Course formats:

1 hour overview

2 half days (3-4 hours per day) with hands-on activities and group problem solving simulating a GHG inventory

About the instructor, Tom Crowell:

Tom's background and expertise includes:

- Over 30 years of consulting and project management experience leading and supporting teams for small, medium, and large businesses
- Extensive experience in greenhouse gas accounting, reporting, and energy efficiencies
- Creative emissions reduction strategies supporting business objectives
- Delivering customized GHG accounting and Climate Action Plan seminars and courses
- Expertise in strategic operational, supply chain, and manufacturing efficiencies

Target Audience:

- Sustainability leaders
- "Green Team" members
- Operations
- Supply Chain
- Finance and Accounting
- Facilities
- Engineering
- Fleet Management
- Environmental Health & Safety
- Procurement
- Information Technology

Client quotes:

Stay connected. Stay current.

"Tom has a way of simplifying complex concepts and making them understandable."

"The training was perfect for our DIY culture with lots of detailed explanations, resources, and practice gathering and calculating data. Adding this skillset was critical to our business."

"The Consulting team delivered the action plan we needed aligned with strategic emissions reduction projects. They trained us, conducted interviews, synthesized data, and reported company-wide emissions in a comprehensive, easy-to-understand format for Scopes 1, 2, and 3."

Where to next?

Stay inspired. Take action.

Crowells Consulting. Tom Crowell, Principal, M.S.

e. tcrowell@crowellsconsulting.com o. 208-721-5589 crowellsconsulting.com

