## 2025: Foundation & First Launches

Q1 2025 - Finalization of brand hierarchy and microsite strategy for all 5 Nicholas Company divisions - Launch of Nicholas-Company.com and integrated brand websites (NCLResorts.com, NovaShelter.org, etc.) - Initial investor outreach for top 5 NCL brands - Begin permitting and site evaluation for first NCL flagship property (The Nicholas Resort & Casino – Las Vegas, NV)

Q2 2025 - Groundbreaking for The Nicholas Resort & Casino (Las Vegas) - Secure land for UrbanNest Studios (Austin, TX) and Nomáda Suites (Miami, FL) - GreenVector and Circuva brand launch and licensing phase - Contract application phase begins for government waste and facility support (expected review time: 90–120 days)

*Q3 2025* - Construction begins for UrbanNest Studios (Austin) - Phase 1 Development: NSI Tiny Home Village (Palmdale, CA) - Pilot Hazardous Waste Pickup & Processing launched (GreenVector Southern CA) - E-waste drop-off center prototype (Circuva – Inland Empire, CA)

Q4 2025 - Construction underway for Nomáda Suites (Miami) - Expected contract award announcements (GreenVector & Circuva) - Nova Shelter Initiative rehabilitation and foster care facility breaks ground (Riverside County)

## 2026: Market Penetration & Portfolio Growth

Q1 2026 - Soft opening: The Nicholas Resort & Casino (Las Vegas) - GreenVector begins long-term government hazardous waste servicing contracts - Site secured for Citrine Resorts (Sedona, AZ) - UrbanNest Studios near project completion

Q2 2026 - Official launch: UrbanNest Studios (Austin, TX) - Nomáda Suites grand opening (Miami, FL) - Launch of NSI food service program at emergency housing sites (California & Arizona) - Circuva opens permanent centralized e-waste processing hub (San Bernardino County)

*Q3 2026* - Construction begins: Citrine Resorts (Sedona, AZ) - Opening of 2 new GreenVector sites: Oakland & Las Vegas - Expansion of NSI Tiny Home Villages to Sacramento, Phoenix, and Las Vegas - Site acquisition for Velarra Resorts (Hawaii – Big Island or Maui)

Q4 2026 - Contract expansion phase for Circuva: 3-state E-waste collection initiative - NSI opens Phase 1 mental health & family foster care campus (Palmdale) - Launch of Nicholas Housing Group's luxury apartments (Lake Elsinore)

## 2027: National Recognition & Scaling Impact

*Q1 2027* - Grand opening: Citrine Resorts (Sedona) - Circuva launches second major hub in Dallas, TX - UrbanMoor and Claystone Collection early development begins (locations TBD) - NSI implements transportation dispatch center across 5 states

Q2 2027 - Groundbreaking: Velarra Resorts (Hawaii) - 10 active GreenVector service contracts nationwide - Nova Shelter expands into the East Coast: Maryland & New York facility applications - Completion of 2nd apartment complex by Nicholas Housing Group (Las Vegas)

Q3 2027 - Mid-year expansion review and strategic reinvestment for all divisions - Evaluation of franchise/licensing model for GreenVector and Circuva - NSI + NCL partnership: Housing-to-hotel transition units in 3 California cities

Q4 2027 - Annual investor conference & recap event in Las Vegas - Company-wide performance review and legacy impact assessment - All five divisions prepare next-phase launch plans for 2028 and beyond

**Note:** This timeline is active and subject to necessary refinements based on permitting, funding, and partner alignment. All Nicholas Company LLC divisions are committed to executing on this vision with efficiency, responsibility, and transparency.