



STEEL CITY FOOTBALL CLUB



Soccer

League

Profiled

Chicagoland



9.5 MILLION 3rd largest US market
3.5 MILLION interested in soccer



27 Teams | 6 States

Chicago Tribune
DAILY
Southtown

FRANKFORT
— NEIGHBORS —

1340
WJOL



Fan Demographics

Age 18-44: Majority
Ethnicity: Diverse

59% 41%
Male Female

Joliet/New Lenox/Lockport: 45%
Frankfort/Mokena/Tinley: 20%
Kankakee/Bourbounnais: 15%
Plainfield/Aurora/Naperville: 10%

Social

Game Records

Partners



43%

Follower
Growth



165,000

Impressions/
Month



507

Attendance



994

Stream



12

Corporate
Partners



63

Season
Tickets

On Field

Pursue Dreams



U23
League
Champion



U23 Illinois
State Cup
Finalist



MWPL
Leading
Scorer



2 Players
Signed Pro
Contracts