



ASBUS LEARNING SOLUTIONS

LEARN ▶ DELIVER ▶ RISE

WHO WE ARE?

We are ASBUS Learning Solutions

The name ASBUS spells our mission to enable professionals in
ACQUIRING SKILLS FOR BUSINESS SUCCESS

ABOUT THE COMPANY

- Based in the Delhi-NCR
- Backed by over 24 years of corporate L&D experience
- Expertise in learning and professional development
- Catering to a wide array of industries, including Consumer Durables, Automobiles, Kitchenware, Education, IT and Consulting
- Skilled resources for content creation and training delivery
- Services Across India & Australia
- Operations in Middle East starting soon



WHAT WE DO?

- **Leadership Programs Tailored For**
Young managers & leaders
Experienced leaders and people managers
Teachers and educators
- **Business Development Programs For**
Products
Processes
Selling Skills
- **Professional Solutions**
Corporate communication
GenX - GenZ - Gen ALPHA
Emotional intelligence
Vision Alignment
- **Culture Development Programs For**
Team coherence
Diversity & Inclusion
- **Services**
WBTs & LMS
Detailed process (SOP) manuals
Modules, films, animation & educational reels
Campus-to-Corporate initiatives for students
- **IT & Software Programs For**
API Testing
Webdrivers
Performance & Site reliability engineering
Languages - Java, Python & more



Our AI Driven Learning Design is
The Catalyst for New Age Workforce
Development



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OUR WAY

VISION

To establish ourselves and be recognized as a high caliber, future ready and responsible learning and development company

3 Pillars That Drive Our Actions

1. Innovation 2. Growth 3. Excellence

APPROACH

- Our new age techniques coupled with proven training methodology brings better employee engagement
- Proven models of learning such as 'The Learning Pyramid' and 'ADDIE Model' of instructional design form the basis of our work
- We create a highly interactive learning environment through proactive use of case studies, group exercises, contests, presentations and brainstorming

PHILOSOPHY

- We aim to upskill employees across levels, helping businesses achieve both short term objectives and long term goals through our learning & development solutions
- We firmly believe that sustained success of any organization is driven by trained and motivated manpower.

OUR EXPERTISE

IN PEOPLE CAPABILITY ENHANCEMENT

LEADERSHIP



- Leadership Skills
- Essentials of Leadership
- Future Leaders Program
- Boss Manager Program
- Vision Alignment Program

TEAM



- Building Teams
- Working in Teams (Gen X-Alpha)
- Collaboration
- Camaraderie
- Conflict Resolution

SALES



- Product
- Process
- Performance
- Soft Skills
- Competition
- Sales Films
- FAB Reels
- LMS

AFTER SALES



- Technical
- Process
- Customer Journey
- Soft Skills
- DIY Films
- Quick Fix Reels
- Micro Learning

CUSTOMER CARE



- CCM/CCE Upskilling
- SOP Adherence
- Customer Handling
- Soft Skills
- Complaint Management

CONTENT



- Training Modules
- Case Studies
- Learning Games
- Process Manuals
- Audio-Visual Aids
- Collaterals
- Scenario Based Role Plays



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HOW OUR PROGRAMS TAKE SHAPE?

Our time tested, scientific methodology to assess need, design and conduct training programs:



CLIENTS SPEAK ABOUT US

“The workshop by Asbus Learning was engaging and practical, with real-life examples and interactive activities. It inspired confidence, encouraged self-reflection and made leadership principles easy to apply. – Tanvi”

“The interactive discussions and activities made the learning process enjoyable and thought-provoking. It was a great opportunity to gain practical knowledge and reflect on leadership approaches. – Naresh”

“Case studies and real life examples made the session very insightful. Liked the way the whole session was carried with zeal and energy. It was a great learning experience. – Poonam”

“I particularly enjoyed the interactive elements such as group activities, reflective exercises, and case studies, which made the sessions more insightful and collaborative. – Gaurav”



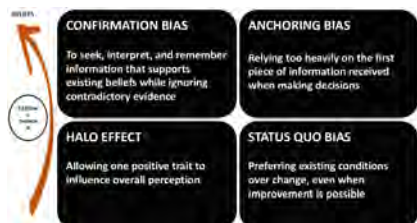
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TRAINING MODULES

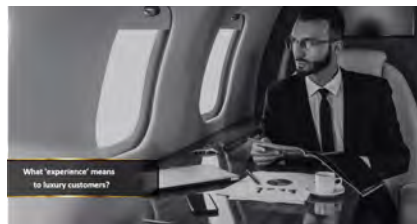
PRODUCT TRAINING MODULES



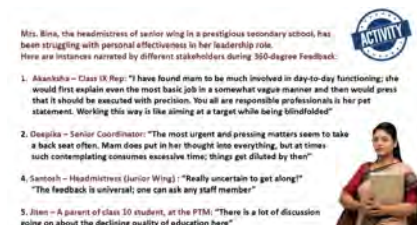
LEADERSHIP TRAINING MODULES



SOFT SKILLS TRAINING MODULES



IN-CLASSROOM CASE STUDIES



INTERACTIVE CONTENT

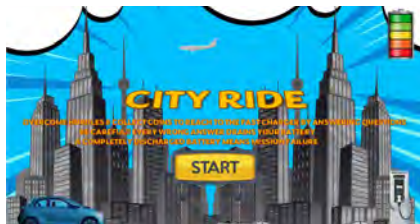
VIDEO BASED CASE STUDIES



VIDEO BASED TRAINING MODULES



LEARNING GAMES



STORY BASED TRAINING



ROLE PLAYS

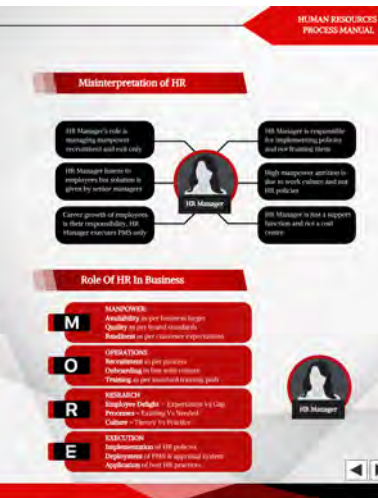


PROCESS MANUALS

INTERNAL PROCESSES



FUNCTION SPECIFIC



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WHO ARE OUR CLIENTS?



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“
**THE BEST EMPLOYEES & LEADERS AREN'T BORN,
THEY ARE TRAINED, CHALLENGED, & TRANSFORMED**
”



TALK TO US



WRITE TO US



CONNECT WITH US



VISIT US



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