



ASBUS LEARNING SOLUTIONS

LEARN ▶ DELIVER ▶ RISE

WHO WE ARE?

We are ASBUS Learning Solutions

The name ASBUS spells our mission to enable professionals in
ACQUIRING SKILLS FOR BUSINESS SUCCESS

ABOUT THE COMPANY

- Based in the Delhi-NCR
- Backed by over 24 years of corporate L&D experience
- Expertise in learning and professional development
- Catering to a wide array of industries, including Consumer Durables, Automobiles, Kitchenware, Education, IT and Consulting
- Skilled resources for content creation and training delivery
- Services Across India & Australia
- Operations in Middle East starting soon



WHAT WE DO?

- **Leadership Programs Tailored For**
Young managers & leaders
Experienced leaders and people managers
Teachers and educators
- **Business Development Programs For**
Products
Processes
Selling Skills
- **Professional Solutions**
Corporate communication
GenX - GenZ - Gen ALPHA
Emotional intelligence
Vision Alignment
- **Culture Development Programs For**
Team coherence
Diversity & Inclusion
- **Services**
WBTs & LMS
Detailed process (SOP) manuals
Modules, films, animation & educational reels
Campus-to-Corporate initiatives for students
- **IT & Software Programs For**
API Testing
Webdrivers
Performance & Site reliability engineering
Languages - Java, Python & more



Our AI Driven Learning Design is
The Catalyst for New Age Workforce
Development



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OUR WAY

VISION

To establish ourselves and be recognized as a high caliber, future ready and responsible learning and development company

3 Pillars That Drive Our Actions

1. Innovation 2. Growth 3. Excellence

PHILOSOPHY

- We aim to upskill employees across levels, helping businesses achieve both short term objectives and long term goals through our learning & development solutions
- We firmly believe that sustained success of any organization is driven by trained and motivated manpower.

APPROACH

- Our new age techniques coupled with proven training methodology brings better employee engagement
- Proven models of learning such as 'The Learning Pyramid' and 'ADDIE Model' of instructional design form the basis of our work
- We create a highly interactive learning environment through proactive use of case studies, group exercises, contests, presentations and brainstorming



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OUR SERVICES



People Upskilling Programs



Content Development Services

LEADERSHIP



- Leadership Skills
- Essentials of Leadership
- Future Leaders Program
- Boss Manager Program
- Vision Alignment Program

TEAM



- Building Teams
- Working in Teams (Gen X-Alpha)
- Collaboration
- Camaraderie
- Conflict Resolution

SALES



- Product
- Process
- Performance
- Soft Skills
- Competition
- Sales Films
- FAB Reels
- LMS

AFTER SALES



- Technical
- Process
- Customer Journey
- Soft Skills
- DIY Films
- Quick Fix Reels
- Micro Learning

CUSTOMER CARE



- CCM/CCE Upskilling
- SOP Adherence
- Customer Handling
- Soft Skills
- Complaint Management

CONTENT



- Training Modules
- Case Studies
- Learning Games
- Process Manuals
- Audio-Visual Aids
- Collaterals
- Scenario Based Role Plays



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HOW OUR PROGRAMS TAKE SHAPE?

Our time tested, scientific methodology to assess need, design and conduct training programs:



People Upskilling Programs



CLIENTS SPEAK ABOUT US

“The workshop by Asbus Learning was engaging and practical, with real-life examples and interactive activities. It inspired confidence, encouraged self-reflection and made leadership principles easy to apply. – Tanvi”

“The interactive discussions and activities made the learning process enjoyable and thought-provoking. It was a great opportunity to gain practical knowledge and reflect on leadership approaches. – Naresh”

“Case studies and real life examples made the session very insightful. Liked the way the whole session was carried with zeal and energy. It was a great learning experience. – Poonam”

“I particularly enjoyed the interactive elements such as group activities, reflective exercises, and case studies, which made the sessions more insightful and collaborative. – Gaurav”



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TRAINING MODULES

PRODUCT TRAINING MODULES



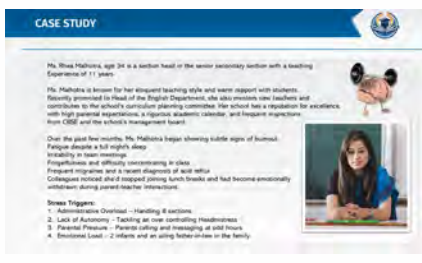
PRODUCT TRAINING MODULES



SOFT SKILLS TRAINING MODULES



IN-CLASSROOM CASE STUDIES



CORPORATE MODULES



INTERACTIVE CONTENT

VIDEO BASED TRAINING MODULES



VIDEO BASED CASE STUDIES



LEARNING GAMES



STORY BASED TRAINING



ROLE PLAYS



PROCESS MANUALS

INTERNAL PROCESSES



FUNCTION SPECIFIC



ONE PAGERS



WHO ARE OUR CLIENTS?



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“
**THE BEST EMPLOYEES & LEADERS AREN'T BORN,
THEY ARE TRAINED, CHALLENGED, & TRANSFORMED**
”



TALK TO US



WRITE TO US



CONNECT WITH US



VISIT US



FIND US ON GOOGLE



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