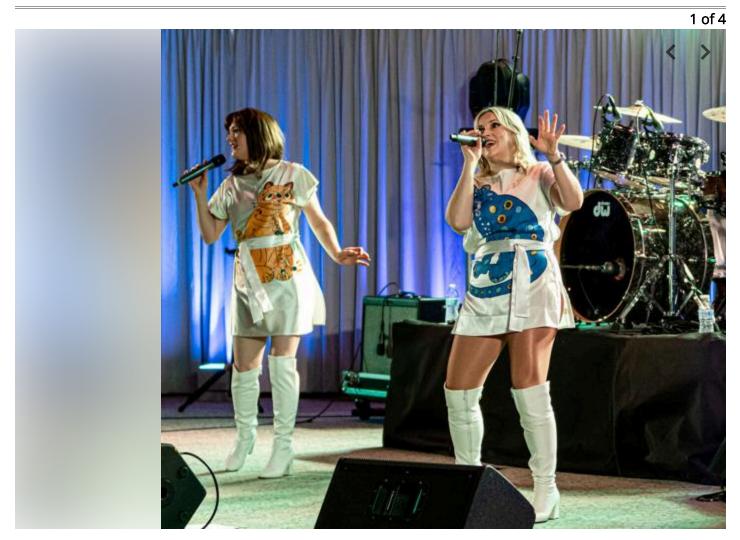
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SCN brings music to Indian Land

By Michele Williams Correspondent Mar 4, 2024



Dancing Dream, an ABBA tribute band, performs for a packed crowd at CrossRidge Center in January in a show preser Greg Douglas

Indian Land, S.C. — Indian Land has been booming for the last two decades. An influx of people from all over the country has resulted in increased shopping, dining and all sorts of businesses to make life easier for residents.

But for Sun City Carolina Lakes resident Tony DeLouise, aka "Tony D," something was still missing. There was the RedStone movie theater, but little else in the form of entertainment in the Panhandle.

DeLouise moved to Indian Land in 2020. His working background was designing computer systems for companies on Wall Street, but his love was bringing music to the masses. While living in a retirement community on Long Island, N.Y., DeLouise created dinner/theater concerts for residents.

Hoping to recreate his success in New York, DeLouise brought The Jersey Tenors to Sun City Carolina Lakes in July 2022. The concert was a huge success.

Looking to expand attendance at the concerts, DeLouise started searching for a venue that would accommodate a larger audience. He found it at CrossRidge Center, and SCN (Sun City Nights) Entertainment was formed.

The auditorium at the CrossRidge Conference and Event Center holds 450 people. Concerts are typically held as both matinee and evening performances, bringing the total to 900 attendees.

DeLouise is eager to draw talent from all over the country to perform for residents of both Carolinas.

"I have a staff of 10, and my wife and I make 12," said DeLouise, who serves as director. His wife, Mary Ellen, is the assistant director. "We work pretty hard for every concert."

The staff is all volunteers to keep ticket prices down and attract quality shows. A perk of being a volunteer is the after-concert dinner they share. They discuss the success of the event, possible improvements, and what's next for the group.

The first concert in the new venue was in September 2023. About 800 people came to hear the Song of the South, an Alabama tribute band. In January, the Dancing Dream ABBA Tribute Band performed to a packed audience.

On Saturday, March 9, The Jersey Tenors return to the Panhandle, this time to the new venue with their newest opera/rock mashup, an explosive blend of the most iconic opera classics, alongside the music of industry greats such as Queen, ABBA, Journey, Elton John and Josh Groban, to name a few. But the group is also "Jersey proud!" and don't forget where they came from, highlighting the best of their New Jersey brethren, like Frankie Vallie and The Four Seasons, Frank Sinatra, Bon Jovi and Bruce Springsteen.

"I would like to eventually offer a dinner/theater package where customers would dine at one of the nearby restaurants and then attend a concert," DeLouise said. That seems likely with several restaurants slated to open in the CrossRidge Shopping Center, which is now under construction near the auditorium.

"I'm supposed to be retired," says DeLouise, but the smile on his face and the way he speaks about this venture says otherwise. The DeLouises have been married for 51 years and have twin sons, Christopher and Anthony, who are both engineers in Boston, Mass.

Watch for The Patty Waszak Variety Show in April, Sail On, a Beach Boys Tribute Band in June, and Just '60s in September. The goal for SCN Enterprises is to have year-round events.

The website at www.indianland.live has a lot of information and offers YouTube videos of the acts. Sign up for emails there to learn about upcoming SCN Enterprises shows and to buy tickets online.

The CrossRidge Conference and Event Center is at 2001 Parkway Drive, Indian Land. The Jersey Tenors show is nearly sold out. Call 803-373-8282, ext. 2, for info on any last-minute cancellations.

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