



# DEALING WITH A DYSFUNCTIONAL SAFETY CULTURE

Carl Potter, CSP, CMC

## OVERVIEW

Everyone is talking about safety cultures, and each person has their own idea about the meaning of safety culture. In this presentation Carl Potter, CSP, CMC will explain what a culture is and how cultures (both negative and positive) die, survive, or thrive. Carl has seen safety cultures across the globe in many industries and is called on by companies worldwide to assess and advise at all levels to help clients be successful at reaching their desired state of safety.

If you have a functioning safety culture with which you are satisfied, Carl Potter will challenge your expectations to strive for the next improvement. All safety cultures are somewhat dysfunctional and at the same time function well in areas. You will learn in this presentation what to look for and why.

Improving a safety culture is a task that must be well researched, planned, structured, and committed to by top executives down to the functional level of the organization. The process is straight forward and Carl uses his knowledge and experience with working in companies to describe how you can help your organization attain, maintain, and sustain a successful safety culture that provides a workplace where it is difficult to get hurt.

## OBJECTIVES

Participants will:

- > **Learn what a safety culture is and is not**
- > **Gain insight into positive and negative aspects of a culture**
- > **Discover ways they can influence the culture in a positive manner no matter their organizational level**
- > **Be challenged to identify areas of their organization's culture that can be improved**

This presentation can be customized to the audience as a keynote, breakout, seminar, or workshop.



## ABOUT CARL POTTER, CSP, CMC



Carl Potter works with organizations that want to create workplaces where it's difficult to get hurt and with workers who want to go home every day without injury. He presents to, trains, and consults to leaders at all levels of organizations in high-risk industries such as electric utilities, petrochem, oil and gas, and manufacturing.

Since 1992 Carl has owned his own company and has worked with organization throughout the U.S., Canada, and the uttermost parts of the world, using his experience and education to help leaders build, sustain, and maintain safety cultures where everyone is more involved in the safety process, more disciplined to behave safely, and more committed to a zero-injury workplace.

Carl is a certified safety professional (CSP) and certified management consultant (CMC). He worked 17 years in field operations for one of largest electric utilities in the country and holds a Bachelor of Science in Technical Management. Carl has authored 13 books, including the best seller *Who is Responsible for Safety?*

For more information about booking Carl, contact the Safety Institute:

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