



# NEXT OF KIN

Tim Attrell

## OVERVIEW

Next of Kin is a program designed to let leaders experience what it feels like to tell a family member that their loved one has been killed on the job. This unique offering engages leaders individually in the unthinkable process of communicating a worker's fatality to a father.

Drawing on his industrial experience and his expertise as a professional actor, Tim Attrell will appear at your next meeting and, with your help, arrange an "unexpected" notification to participants in your meeting. Each attendee will be scheduled throughout the day for short one-on-one reenactments to give leaders a firsthand experience of what it's like to knock on the door to give the worst possible news.

As an add on to your next safety meeting or conference, Tim can create reenactments that develop an emotional awareness of the need for safety that will help leaders move past complacency to become more fully engaged in creating a workplace where nobody gets hurt.

## OBJECTIVES

Audiences, ranging from frontline workers all the way to the executives, who participate in this unique program will:

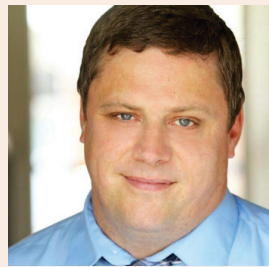
- > **Learn first-hand what it feels like to have to deliver news that no one ever wants to give**
- > **Be emotional aware of how an unsafe behaviors or conditions in the workplace can lead to anguish and despair**
- > **Find themselves with a greater desire to create workplaces where it'd difficult to get hurt**

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## ABOUT TIM ATTRELL



Tim Attrell works with leaders who want everyone to understand the emotional impact of workplace injuries and with managers who are responsible for notifying family members of an employee's injury or death. He does this through his powerful programs that rely on his background in acting and safety to touch his audiences at a level that few can reach. His Next of Kin program has been well-received by audiences who have given him a 100% approval rating. Tim has a deep belief that the way to affect the safety culture in an organization is to affect hearts.

In addition, he uses his skills as a video producer to create credible corporate communications and training programs that get the message about safety and other work-related topics to employees.

Tim's personal goal is to make the world a better place through his creativity and passion — whether it is through collaborating with companies to prevent workplace injuries, aiding and training youth to make better decisions, or volunteering.

For more information or to book Tim, contact the Safety Institute:

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