



THE INFLUENTIAL SAFETY LEADER

Dean Lindsay, author of *How to Achieve Big PHAT Goals*

PROGRAM OVERVIEW

In a time of continual transformation and change, Influential Safety Leaders focus on inspiring the commitment to safety goals, not apologizing for needed changes in processes and behavior. Influential Safety Leaders don't just TELL people what to do. Influential Safety Leaders include others in the progress as well as the process.

The business term change management has been around for a good long while. The term relates to "initiating significant change" within an organization's processes. This change can include anything from new safety initiatives to altering work culture to modifying an individual's work tasks to increasing company morale and loyalty. The problem with the term "change management" is that no one really desires to change or plans to change. We desire and plan to progress.

It takes more than the title of Safety Supervisor, Safety Manager, or "change agent" to lead people in the direction of progress. Employees and team members (especially millennials) do not want Safety Managers to manage their change. They want Influential Safety Leaders to lead their progress.

Influential Safety Leaders thus create a work culture in which empowered employees are committed to finding what is truly the next step forward in Workplace Safety. In Dean's Influential Safety Leader presentations and trainings, he shares his thoughts on progress and change and discuss the Six Ps Progress that empower influential Safety Leaders to Think, Work and LIVE Progress Leadership NOT Change Management.

OUTCOMES

Safety Leaders Learn to:

- > **Encourage All, including management to STAY Committed to Safety Initiatives**
- > **Foster True Employee Engagement**
- > **Include All in the Safety Progress as well as the safety process.**
- > **Shape and sustain the behaviors that create the actions necessary to reach desired Safety Results.**

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- > **Work to positively influence behavior as well as oversee actions to create Safety Win/Wins**
- > **Focus on Helping All pro-actively Progress in Safety and not on making some comply with safety.**

This program is available as a keynote, breakout, webinar and on site training program.

“Change is inevitable. Progress is a choice. Be progress.”
— **Dean Lindsay**

ABOUT DEAN



Dean is an expert and award-winning author on influence, connection and goal commitment. Dean helps committed leaders create connected and influential work cultures focused on safety and teamwork. He is a powerful keynote speaker with a humorous and engaging approach that has been hailed as “America’s Progress Agent”

by The Strategic HR Forum and an “Outstanding Speaker” by the International Association of Speakers Bureaus.

His books, including *The Progress Agent Handbook For Influence And Connection*, *How To Achieve Big Phat Goals* (WINNER OF THE 2018 BUSINESS CLASS NEWS EDITORS’ AWARD FOR BOOK OF THE YEAR), and *The Progress Challenge: Working and Winning in a World of Change* have sold over 100,000 copies worldwide and have been translated into Chinese, Hindi, Polish, Korean, Spanish and Greek.

Dean’ national and international clients include: United States Patent and Trademark Office, American Airlines, Aramark Canada, Precision Tune Auto Care, Marriott, Heinz, Hilton, Nestle, EKOS (Ecuador), and ConocoPhillips.

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