



# HOW TO A DEVELOP HAPPY, PRODUCTIVE SAFETY CULTURE & EFFECTIVE SAFETY LEADERS

Michelle Ray

## PROGRAM OVERVIEW

The most successful organizations recognize that enduring success is based on their ability to build outstanding teams and great workplace relationships. They understand that honing exceptional interpersonal skills are a given...that building trust, cooperation and respect are essential ingredients for a positive, sought-after culture and high employee retention.

When leaders and teams are happy, a positive safety culture ensues. The collective efforts of all lead to increased motivation, low turnover, reduced accidents and greater camaraderie. Teams flourish an atmosphere of respect, ultimately strengthening relationships both internally and externally.

A fully-functioning workplace enjoys high morale, high engagement and lower stress. When managers and teams collaborate and contribute to the common purpose, their commitment to safety excellence deepens and the desire to be part of a winning culture escalates.

During this energizing and informative presentation, your attendees will be given tools to hone essential relational skills, elevate their influence as safety professionals, build engagement and increase motivation levels. They will leave with practical tools to build trust and co-operation with their colleagues. Above all, your attendees will leave inspired to take the lead and contribute to an enduring, outstanding culture.

## EXPECTED TAKEAWAYS FOR ATTENDEES

- > **Engage your teams to foster a positive, sought-after safety culture**
- > **Apply the power of positive influence with colleagues and managers alike**
- > **Learn the essentials to purposefully communicate the priority of a “safety first” culture at all levels**
- > **Master the art of connection to build trust, teamwork and loyalty**
- > **Become a role model for taking the lead, celebrating team accomplishments and elevating your career as a safety professional**

safetyinstitute.com  
800.259.6209



## ABOUT MICHELLE RAY



Born in Australia and now residing in Vancouver, Michelle Ray is a health and safety speaker renowned for her expertise on leadership, accountability, influence and building outstanding safety cultures. Michelle demonstrates a deep understanding of team dynamics, interpersonal communication and personal responsibility. She has worked with hundreds of leaders and their teams by helping them create effective business relationships and positive workplaces.

Michelle began her career in media and advertising. During a severe recessionary climate, she helped generate record-breaking revenues for the sales team of the world's largest cinema advertising contractors. With a proven background in achieving outstanding results as a business leader, Michelle immigrated to Canada in 1994 and has since worked with leaders in diverse industries including occupational health and safety sectors within private and public enterprise, construction mining as well as oil and gas. She has been an in-demand business conference speaker for more than 23 years, having earned the Certified Speaking Professional Designation, held by less than 800 people worldwide.

In addition to her corporate background, Michelle broadened her leadership experience during her tenure as program director with Junior Achievement. She secured financial commitments and volunteer support from numerous businesses, facilitating enduring partnerships between youth and entrepreneurs who helped educate future generations about business.

Michelle is the author of *Lead Yourself First! Indispensable Lessons in Business and in Life*. She has appeared as a guest on numerous news and current affairs programs including CBC Radio, CTV, and Global TV. She was featured in esteemed publications such as *Investor's Business Daily*, *Huffington Post*, *BC Business* and *Inc Magazine*. Michelle is also a contributor for the *Globe and Mail's* Leadership Lab Column.

For more information or to book Michelle, contact the Safety Institute:

Email: [info@safetyinstitute.com](mailto:info@safetyinstitute.com)

Phone: 800-259-6209



[safetyinstitute.com](http://safetyinstitute.com)  
800.259.6209

