



SAFETY LEADERSHIP: IT STARTS AND ENDS WITH ME

Michelle Ray

PROGRAM OVERVIEW

We've often heard the adage "everyone can be a leader", but what does this mean? More importantly, how is this relevant to your organization and your people? The most practical answer is to think of leadership in terms of character, not position or title. A leader is someone at any level who has grasped the ability to take charge of their thoughts, and consequently their actions, in any situation.

We are often tested to be the best version of ourselves, regardless of our job function. Myopic attitudes directly impact the workplace atmosphere and the quality of our business relationships. When we take the initiative as safety professionals, we open our minds and lead ourselves with greater confidence. We are better equipped to strengthen relationships with leaders, co-workers, clients and all safety stakeholders.

Delivering her message with insight, wit and humour, Michelle's energizing, informative and popular keynote presentation will remind your audience of safety leaders of the power of personal leadership. They will learn accountability strategies to use long after the event ends to take the lead, embrace challenges and break down barriers to success.

EXPECTED OUTCOMES FOR ATTENDEES

- > **Build a safety leadership blueprint to use in business and in life**
- > **Realize the incredible leverage of modeling a "do-what it takes" attitude**
- > **Realign your core personal values to those of your workplace**
- > **Hone your capacity for responding rather than reacting to people and situations**
- > **Tap into your innovative potential to bring out the best in yourself**

safetyinstitute.com

800.259.6209



ABOUT MICHELLE RAY



Born in Australia and now residing in Vancouver, Michelle Ray is a health and safety speaker renowned for her expertise on leadership, accountability, influence and building outstanding safety cultures. Michelle demonstrates a deep understanding of team dynamics, interpersonal communication and personal responsibility. She has worked with hundreds of leaders and their teams by helping them create effective business relationships and positive workplaces.

Michelle began her career in media and advertising. During a severe recessionary climate, she helped generate record-breaking revenues for the sales team of the world's largest cinema advertising contractors. With a proven background in achieving outstanding results as a business leader, Michelle immigrated to Canada in 1994 and has since worked with leaders in diverse industries including occupational health and safety sectors within private and public enterprise, construction mining as well as oil and gas. She has been an in-demand business conference speaker for more than 23 years, having earned the Certified Speaking Professional Designation, held by less than 800 people worldwide.

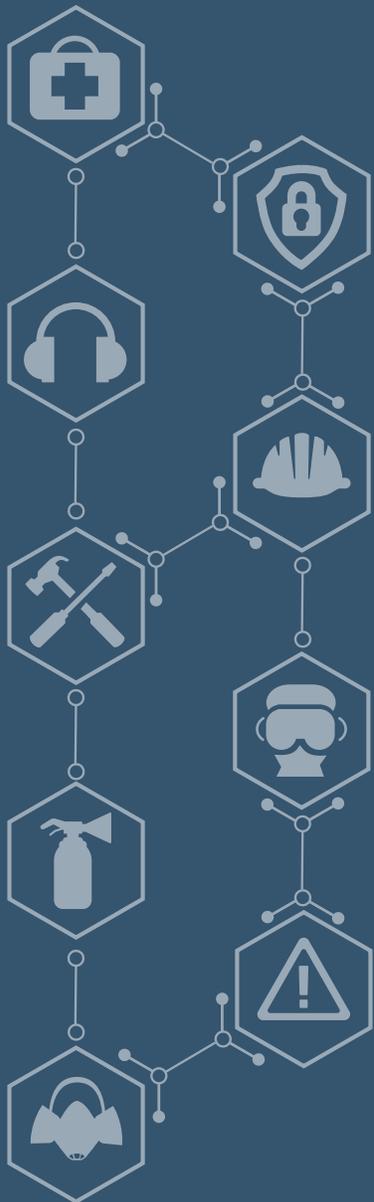
In addition to her corporate background, Michelle broadened her leadership experience during her tenure as program director with Junior Achievement. She secured financial commitments and volunteer support from numerous businesses, facilitating enduring partnerships between youth and entrepreneurs who helped educate future generations about business.

Michelle is the author of *Lead Yourself First! Indispensable Lessons in Business and in Life*. She has appeared as a guest on numerous news and current affairs programs including CBC Radio, CTV, and Global TV. She was featured in esteemed publications such as *Investor's Business Daily*, *Huffington Post*, *BC Business* and *Inc Magazine*. Michelle is also a contributor for the *Globe and Mail's* Leadership Lab Column.

For more information or to book Michelle, contact the Safety Institute:

Email: info@safetyinstitute.com

Phone: 800-259-6209



safetyinstitute.com
800.259.6209

