



DEZ THORNTON

PROFESSIONAL SPEAKING COACH

OVERVIEW

Dez Thornton will help you clarify your safety message to get the results you want: to create workplaces where it's difficult to get hurt.

Dez Thornton's enduring mission is to help executives develop and deliver engaging presentations that motivate and inspire employees at all levels. He focuses on coaching individuals and teams to say the right words in the right way when they matter most.

Dez uses his skills and experience as a speech writer, speaker coach, and content developer to help clients:

- > **Create compelling content that grabs and holds their audience's attention.**
- > **Create and develop flexible speech structures that complement their authentic style.**
- > **Connect with their audiences using clear, creative, and meaningful language.**
- > **Deliver impromptu presentations and facilitate effective meetings and discussions.**

To attain, maintain, and sustain your organization's safety culture, Dez is the person to help you create and deliver messages that are credible and effective.

THE DEZ DIFFERENCE

Dez work with his clients using a process that begins with the development of a presentation all the way to delivery and beyond. His clients benefit from his deep knowledge of each part of the process. The illustration below is a representation of how Dez works with client for their success.



2 CONTENT ASSESSMENT



Evaluation / Creation

- Unpack ideas
- Answer critical questions
- Create clarity
- Establish unique perspective

3 SPEECH CYCLE



- Content sequencing
- Story alignment
- Flow
- Internationalization

1 ENGAGEMENT



Face to Face / Phone / Video

- About you
- About me
- About the process
- Project scope
- Fee agreement



6 FOLLOW UP



Leveling Up

- Debrief
 - Strengths
 - Opportunities
- Next steps

4 DELIVERY COACHING



In person / Video

1. Presentation practice
2. Directive feedback
3. Body Movement
4. Voice
5. Comfort zone

5 TIME TO SHINE



Live Presentation

ABOUT DEZ THORNTON



Professionally trained at the University of South Carolina and Dale Carnegie, Dez Thornton is a speaker coach. He is a past president of the Georgia Chapter of the National Speakers Association (NSA) and the winner of Speak Tank, a speaking competition hosted by the NSA. He has been a speech coach for TEDx, coached hundreds of professionals and corporate clients, and even taught a public speaking class for 7 years at a federal prison.

For more information or to book Dez, contact the Safety Institute:

Email: info@safetyinstitute.com

Phone: 800-259-6209

safetyinstitute.com
800.259.6209

