



WHERE TO PUT YOUR RECRUITING DOLLARS:

The REAL Top 5 Sources for Finding Your Next Safety-Committed, Ideal-Fit Employee!

Kristine A. Sexter

Exceptionally successful recruiting is both an art and a science . . . and a battle!

Consider that in 1997, at the end of the non-internet era of recruiting, print ads were the leading source of external new hires at 27.8%. Today, print ads are the source of new hires in only 2.3%! With the ever changing technologies and resources available to human resource professionals and recruiters for attracting and acquiring talent, it is vital that we make qualified, informed decisions as to where we place our recruiting dollars.

In this engaging, highly-interactive program, participants will learn proven, step-by-step “how to’s”!

- > **Discover The REAL Top 5 Best Recruiting Websites and Social Media Resources**
- > **Learn How to Recruit While You Sleep: Understand How to Build a Recruiting Strategy That is Dynamic and (Almost) Self-sustaining**
- > **Understand Employee Referral Programs: Best Practices for “Cloning” Your Top Performers**
- > **See Why Recruiting Strategies Are Now Going ‘Retro!’ Hear About The Top 5 “Old School”**
- > **Recruiting Approaches That Are More Powerful Today Than Before — and Why!**
- > **Create a Basic Annual Strategic Recruitment Plan- Right Here During the Workshop!**

All attendees will receive a customized workbook that includes checklists, step-by-step instructions and specific directions for immediately implementing the strategies revealed in this session.

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ABOUT KRISTINE SEXTER



Kristine A. Sexter is an industrial and organizational consultant who has devoted over 22 years to studying success and professional commitment. With an extensive background in **recruiting**, **motivating**, and **retaining** right-fit talent, Kristine expertly serves her clients and audiences with acclaimed results.

Ms. Sexter is a professional speaker, consultant, and columnist and is the author of six books, including *“Rolling Out the Recognition: Employee Retention Strategies for Manufacturers.”* The Oklahoma Alliance for Manufacturers has called her, *“THE’ authority in teaching executives and leadership teams how to find, train and keep great employees.”*

Kristine is the Past President of the Oklahoma Speakers Association, was twice-honored as the Speaker of the Year, and is an Honors Graduate from The College of New Jersey. While born and educated on the east coast, Kristine considers Tulsa, Oklahoma her home, having lived there since 1986 (but she really misses the pizza and the ocean!).

For more information or to book Kristine, contact the Safety Institute:

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