



THE FAST TRACK TO SAFE DRIVING IN A DANGEROUSLY DISTRACTED WORLD

Donna Bayless and Sharon Winter

PROGRAM OVERVIEW

In this powerful, information-packed presentation, Donna and Sharon drive home the importance of *defensive driving in a dangerously distracted world*. This session cultivates a proactive, safety-conscious mindset and delivers effective, potentially life-saving results. They get to the heart of poor driving choices, change minds and break bad habits.

Driving is simply not what it used to be. On the road we encounter hurried, stressed speed demons jockeying for road space. And on the job, we encounter confused customers and co-workers distracted with completing other tasks. Mix in cell phones, multiple communication devices, and a constantly changing work environment and safety often takes a back seat. Driving requires a continuous focus that starts before putting your vehicle in gear.

With a creative and unconventional, hands-on approach to understanding and managing distractions that affect safety, combined with years of teaching Defensive Driving, Donna and Sharon cover the practical, common sense, law-based realities of driving. But they also expose the unconscious choices your employees make behind the wheel and how those simple choices affect their driving, their attitudes, and ultimately your bottom line.

Where some safety speakers might leave you with a few key “takeaways,” Donna and Sharon’s fast-moving, down-to-earth message impacts the lives of your employees in very real ways.

OBJECTIVES

Participants who attend this program will:

- > **Learn defensive driving strategies that focus on safety first.**
- > **Experience the impact of distracted driving through hands-on, group activities.**

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- > **Identify the physical effects of distracted, drowsy and impaired driving.**
- > **Realize how driving behaviors, speed, and choices can affect others.**
- > **Learn how and why to manage knee-jerk reactions to other drivers.**
- > **Make a personal commitment to reverse bad habits.**
- > **Leave with the knowledge and power to encourage others to make life-saving changes.**

Prior to speaking to your employees, Donna and Sharon will work directly with you to customize a presentation that is specific to your company, including safety policies, relevant issues, and learning objectives.

ABOUT DONNA BAYLESS AND SHARON WINTER



Donna Bayless and Sharon Winter are a spirited duo of safety speakers and lifelong friends who grew up together in Kentucky's horse country, drove white '65 Mustangs in high school, reconnected in Nashville, Tennessee, and

now own a defensive driving school and present training to corporate clients. They both have a PASSION for safe driving and inspiring change on the roadway.

Clients say this energetic team works together seamlessly, but not scripted. The pair is warm, authentic, and even humorous in their approach, grabbing and keeping their audience's attention, a must in safety training. They don't just make a presentation; they make a difference.

For more information or to book Donna and Sharon, contact the Safety Institute:

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