



WORLD-CLASS, SAFETY-COMMITTED, HIGHLY-PROFITABLE WORKPLACE CULTURES:

Secrets of *Fortune* Magazine's Top 100 Best
Companies to Work For™!

Kristine A. Sexter

Organizations with a reputation for being a great place to work have applicants lined up outside their doors, enjoy low levels of turnover, and most impressively, outperform other companies in employee engagement, productivity and financial performance . . . by a factor of three!

According to The Great Place to Work® Institute, producers of the *Fortune* Top 100 Best Companies to Work For™, *“Executives have come to understand that having a great workplace culture is not optional anymore and has instead become essential. The urgency for leaders to take action now is to get there before their competitors do! This is not about ‘doing the right thing, or the nice thing,’ it is about a specific, business strategy to remain viable and profitable.”*

This phenomenally engaging and transformative workshop, Kristine Sexter, will provide attendees with a set of powerful, effective exercises that will launch them on the journey to understand the conceptual and practical considerations of creating an employment culture of excellence and profitable growth!

In the fast-paced, highly interactive, upbeat workshop, participants will learn:

- > **Secrets Revealed: How Winners of *Fortune's* Top 100 Best Companies to Work For™ — Achieve This Honor and How It Is Directly Tied to Profitability**
- > **Examine Why Clarity, Accountability and Trust Are Absolutes for Creating A World-Class, Award-Winning, Safe and Profitable Organization...and How to Do It!**
- > **Understand Why Your Safe Workplace Must be a “Bosshole-Free Zone!”**
- > **Motivating Without Money: No-Cost Strategies for Dramatically Improving Performance, Productivity and Profitability**

All attendees will receive a customized workbook that includes checklists, step-by-step instructions and specific directions for immediately implementing the strategies presented in this session.

safetyinstitute.com
800.259.6209





ABOUT KRISTINE SEXTER



Kristine A. Sexter is an industrial and organizational consultant who has devoted over 22 years to studying success and professional commitment. With an extensive background in **recruiting**, **motivating**, and **retaining** right-fit talent, Kristine expertly serves her clients and audiences with acclaimed results.

Ms. Sexter is a professional speaker, consultant, and columnist and is the author of six books, including *“Rolling Out the Recognition: Employee Retention Strategies for Manufacturers.”* The Oklahoma Alliance for Manufacturers has called her, *“THE’ authority in teaching executives and leadership teams how to find, train and keep great employees.”*

Kristine is the Past President of the Oklahoma Speakers Association, was twice-honored as the Speaker of the Year, and is an Honors Graduate from The College of New Jersey. While born and educated on the east coast, Kristine considers Tulsa, Oklahoma her home, having lived there since 1986 (but she really misses the pizza and the ocean!).

For more information or to book Kristine, contact the Safety Institute:

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