



TINKERING FOR SAFETY

Susan Trivers

Susan Trivers is not a safety expert. She IS a *tinkering* expert: making adjustments to the “the way we do things” to maximize outcomes.

Safety experts make sure no one gets hurt, each and every day. They rely heavily on principles, practices and compliance goals.

Tinkering helps safety improve by making the right changes at the right time. How do you know the right time and the what to change? By trusting your hunches, experimenting and tinkering.

Susan Trivers wrote the definitive book on tinkering: *Tinker: How Smart Business Owners Develop Creative Ideas for True Growth*. True growth means using the strengths and resources already in the company or organization as the foundation for improvements and innovations.

Safety-conscious companies have a solid foundation. Susan Trivers’ program, **Tinkering For Safety**, shows audiences that tinkering with the components of that foundation will achieve improved safety results which allows the company to focus on its customers and their bottom line.

If your audience includes corporate owners, executives, managers, and others with responsibility for making sure no one gets hurt, Susan Trivers’ Tinkering for Safety is the right presentation for you.

When is **Tinkering for Safety** necessary? Whenever external and internal factors change. Or when complacency sets in because the company’s safety programs have become tired, stale, or outdated.

External Factors

- New technology
- Environmental factors
- Cybersecurity threats
- Greater public awareness about threats to safety
- Public view of the company

Internal Factors

- Leadership changes
- Personnel changes
- Process changes
- Goals change
- Financial factors
- Insurance requirements
- Legal considerations

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OBJECTIVES

Participants in Susan's **Tinker for Safety** presentation, workshop, or boardroom discussion will learn more about the Tinkering Principles of:

- > **Trusting your hunches**
- > **Designing experiments to test your hunches**
- > **Field testing your hunches—safety—that's obsessed with rules and compliance (hint: data collection, risk analysis and decision making)**
- > **Maximizing your results through tinkering (making changes in small chunks and in service to a clear outcome)**



ABOUT SUSAN TRIVERS



Susan Trivers has founded a successful business in 1999 on her values of honesty, integrity and high value. She has advised countless companies from the Fortune 500 to solopreneurs. Susan shows business leadership that the critical growth factor is building change into their mindset and into the execution of their priorities. Clients achieve significant results with Susan's pattern-

breaking approaches.

Susan's latest book, *Tinker: How Smart Business Owners Develop Creative Ideas for True Growth*, demonstrates how following the path of Trust It, Try It, Tinker leads to their biggest and most important goals. She followed this path while growing her first business, Café Aurora, from startup to successful sale in four years. *Tinkering* has changed the lives and fortunes of owners, executives and employees across myriad industries.

For more information or to book Susan, contact the Safety Institute:
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