



Community Resource Fair

FACT SHEET

BOO!Dat504 10/24 / WinterFest504 12/13

Your organization is invited to join IMPACT504 as we celebrate 6 years of community programming at our 6th Annual BOO! Dat504 Halloween Extravaganza and 5th Annual WinterFest504 Christmas Parade and Celebration. Connect with 1000's of attendees at one or both of our free large-scale community events!

We provide:

- Covered exhibition space
- Tables (available in 4, 5, 6, and 8 feet)
- Table cover
- Chairs
- Power
- Resource Scavenger Hunt activity and prizes to encourage attendees to visit and learn about your organization
- Advertisement of your organization through our website, social media, and in our community resource guide
- Candy for your booth during the Safe Trunk or Treat (5:00 pm - 5:15 pm)
- Access to food and beverages in VIP section

You Provide:

- Resources and information to attendees
- Giveaways / engagement / activities
- Logo, 5.5x4.25 Digital Ad Content for Community Resource Guide

EVENT DETAILS:

6th Annual BOO!Dat504 Community Halloween Extravaganza

- **Date:** Saturday, October 24th
- **Location:** 2900 Block of Audubon St. New Orleans, LA 70125 (Block between Pritchard Pl. and Fig St.)
- **Resource Fair:** 2:00 pm - 5:15 pm
- **Safe Trunk or Treat** (required participation): 5:00 pm - 5:15 pm
- **Organization Setup Available Hours:** 11:00 am -1:30 pm
- **Event Schedule:** 2:00 pm - 6:30 pm
- **FULL BENEFITS APPLICATION DEADLINE:** TUESDAY, OCTOBER 13th
- **Event Features:** Community Resource and Health Fair; MOVE504 Youth Active Zone; Help A Sister Out Youth Arts & Crafts; STEM activities; Art therapy activities; Krewe de Charite' Coat, Clothing, and Essentials Giveaway; #504HungerTAKEOVER Hot Meals; and Live performances: Xavier University of Louisiana Golden Sound Marching Band, Boss Bratz of St. Charles Parish, and Music provided by Orleans Entertainment

5th Annual WinterFest504 Christmas Parade and Giveaway

"Five Golden Rings: Community, Collaboration, Celebration, Care, and Commitment"

- **Date:** Sunday, December 13th
- **Location:** Norwood Thompson Park 7200 Forshey Street, New Orleans, LA 70125
- **Resource Fair Schedule:** 2:30 pm - 5:00 pm
- **Organization Setup Available Hours:** 1:00 pm -2:00 pm
- **Christmas Parade:** 1:30 pm
- **Parade arrives at Norwood Thompson Park:** ~2:00/2:15 pm
- **FULL BENEFITS APPLICATION DEADLINE:** TUESDAY, DECEMBER 1st
- **Event Features:** Community Resource Fair; MOVE504 Youth Active Zone; Help A Sister Out Youth Arts & Crafts; Krewe de Charite' Toy, Coat, Clothing, and Essentials Giveaway; #504HungerTAKEOVER Christmas Dinner; and Christmas Parade: Marching Bands, Dance Teams, Floats, and Signature Throws

One Time Tabling Fee: \$45 (Covers single or both events)

PLEASE NOTE: THERE IS AN OPTION TO REQUEST FEE WAIVER AT THE BOTTOM OF THE FORM

COMPLETE THE ONLINE COMMUNITY RESOURCE FAIR APPLICATION:

www.IMPACT504.org